

The Future of Money

Digital Currencies

Tess Mateo, CXCatalysts

Global Summit of Women
Istanbul
June 2026



3 Types of Digital Currencies



Central Bank Digital Currencies (CBDCs)



Stablecoins



Cryptocurrencies

Top digital currencies represent less than 3% of total money supply but growing fast (by market capitalization)

- 1 Bitcoin (\$1.45 tril)
- 2 Ethereum (\$250 bil)
- 3 Tether (\$185 bil)
- 4 Binance Coin (\$90 bil)
- 5 XRP (\$87 bil)
- 6 USD Coin (\$79 bil)
- 7 Solana (\$52 bil)

Old vs New

Traditional Banking (*Old*)

High cross-border fees

3-5 Day transfer

Heavy paperwork

Digital Upgrade (*New*)

Near-zero transaction costs

Instant 24/7 settlement

Smartphone-only setup

Small Business Use Cases for digital currencies

Global Supply Chains



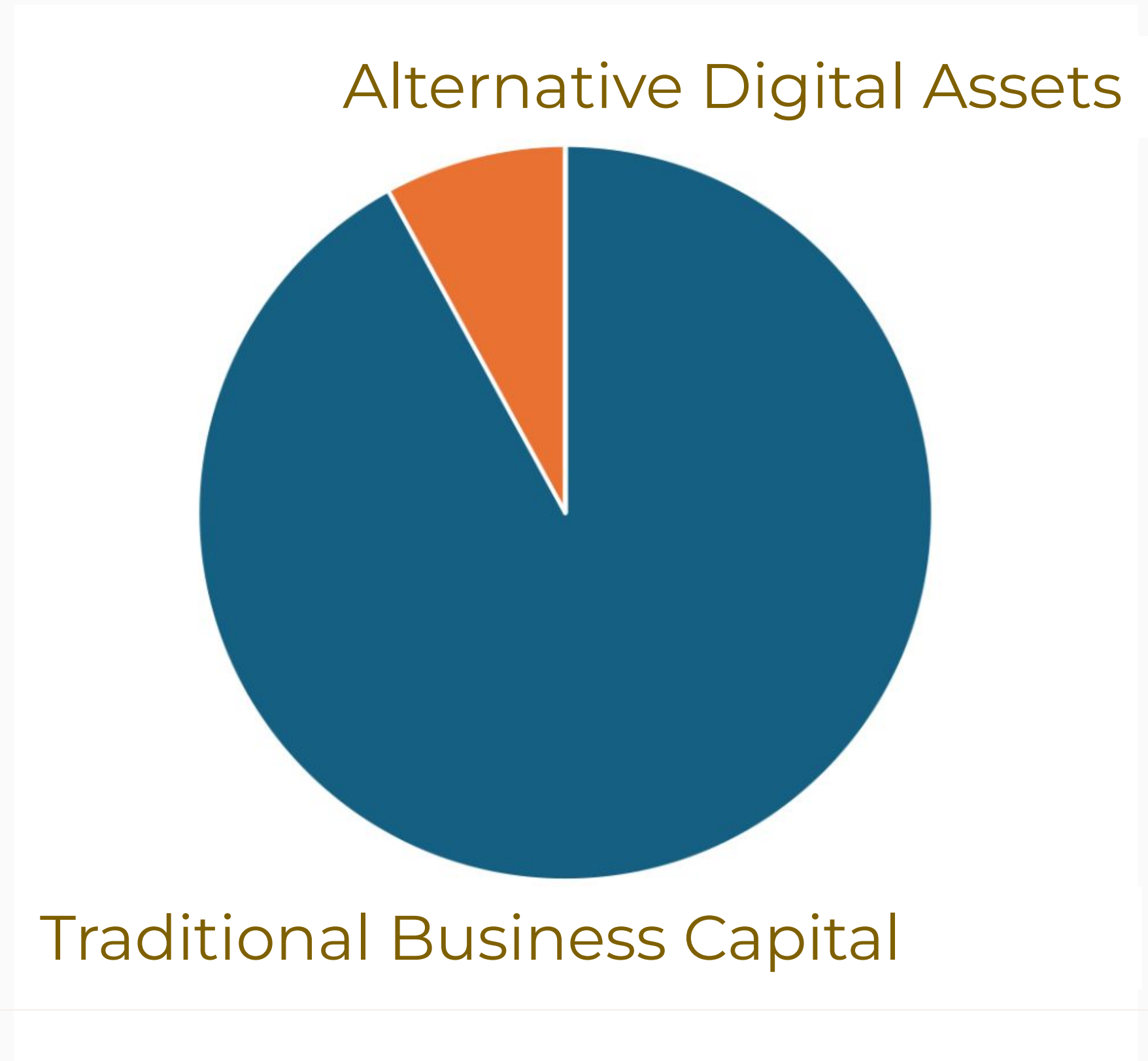
Micro Transactions



Beating Inflation



Digital Assets: Diversification, Not Speculation



Preparing Your Business Today

Educate

Set up a secure, reputable, regulated digital wallet

Evaluate

Which international customers/suppliers have high fees?

Explore

Ask your payment processor how to add digital payments

Thank *You*