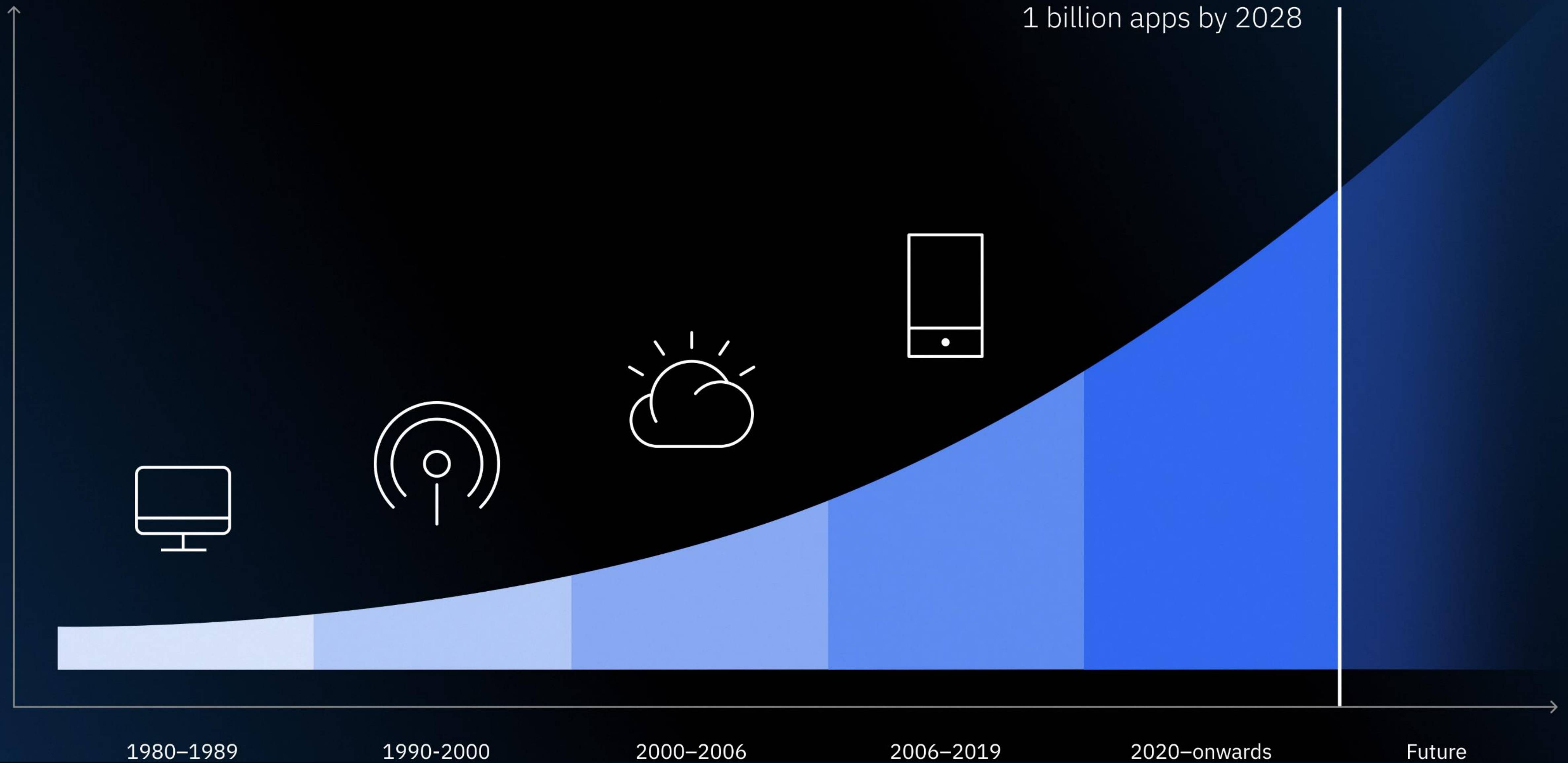


The technologies reshaping our lives

Ana Paula Assis
SVP & Chair,
IBM EMEA and Growth Markets

The AI revolution



AI capabilities are growing rapidly

AI that predicts



Machine learning

AI that creates



Generative AI

AI that chats



AI Assistants

AI that works



AI Agents

Quantum is
already unlocking
new frontiers

The next frontier: Quantum computing

Roadmap milestones

2025

Demonstrate the quantum-centric data center with Qiskit + HPC



2026

Demonstrate quantum advantage



2027

Demonstrate a viable path to an error-corrected quantum computer



2028

Demonstrate the first error-corrected quantum computer



Technology shift



Leadership shift

More lean, efficient



Transformation / sustainable growth

Reducing cost



Unlocking value / ROI

Adopting technology



Reinventing what your business can be

