

Empowering Women Entrepreneurs

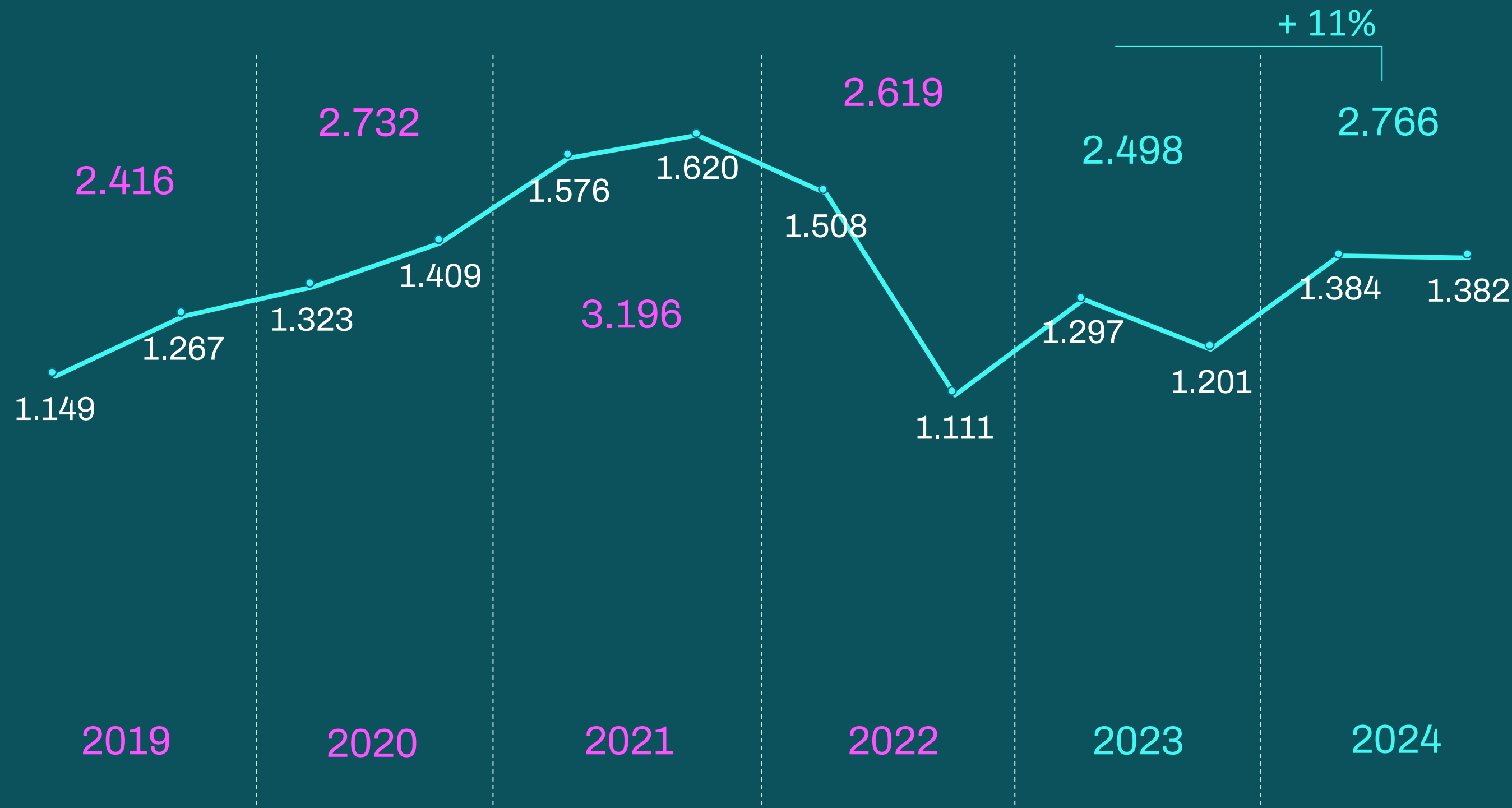


encourageventures
meets
Global Summit of Women

July 5, 2025

NUMBER OF STARTUPS FOUNDED

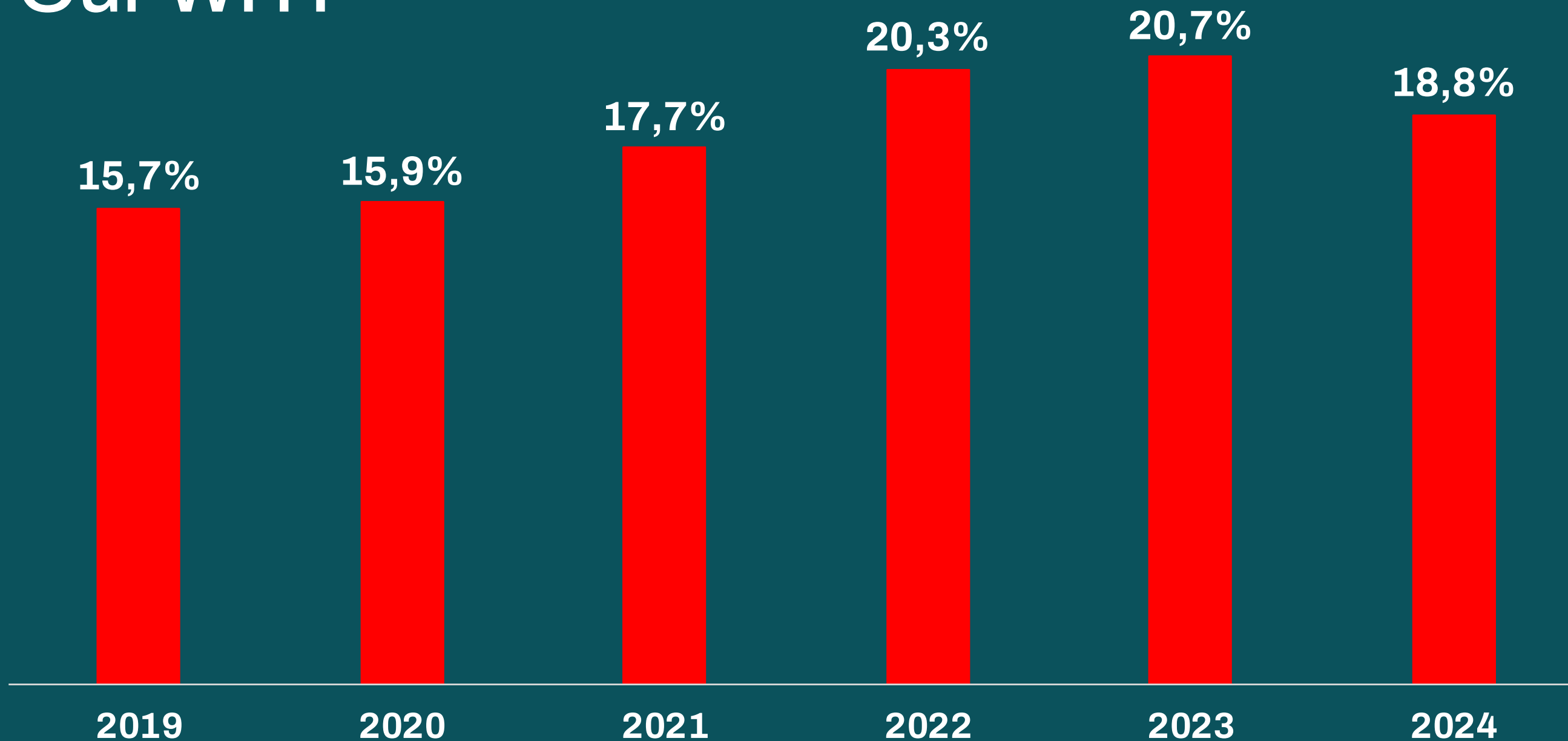
11% Increase in Startup Activity by 2024 (Germany)



FEMALE EMPOWERMENT

Percentage of Female Founders **falls** (Germany)

Our WHY

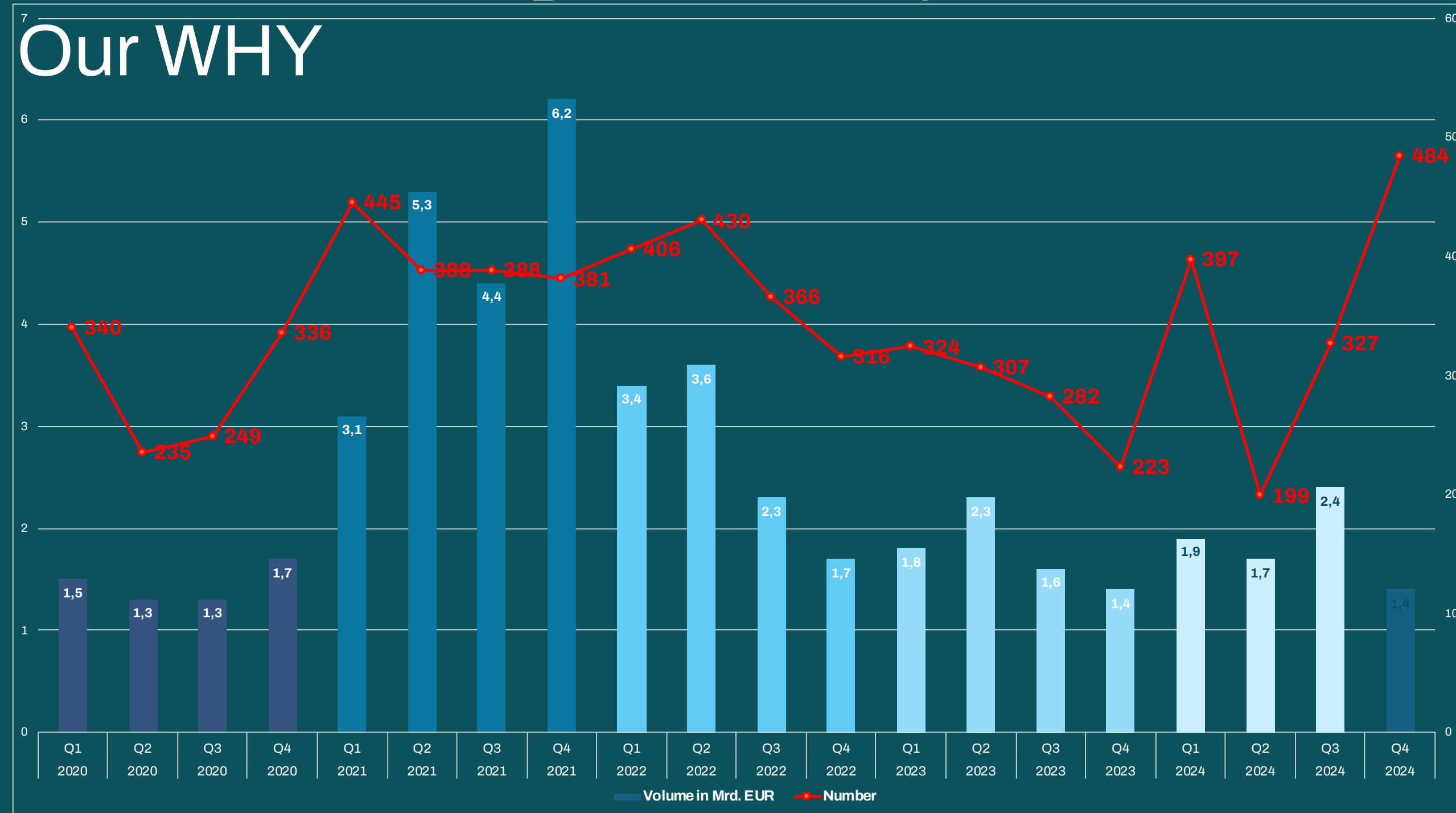


Source: Deutscher Startup Monitor 2024

We aim to **change** that!

STARTUP ECOSYSTEM

Startup financing in Germany 2020 to 2024



German Startups raised EUR 7.4 Billion in 2024 – Deal Volume slightly exceeded from the Previous Year.

Source: KfV Ventures Capital-Dashboard | Q4 2024

1,5% of capital was directed to all-female teams, 6,5% to mixed teams!

OUR MISSION

We are bringing more
Diversity
into the **founders'**
and **investors'**
landscape!



What we have achieved! (... since 2021)

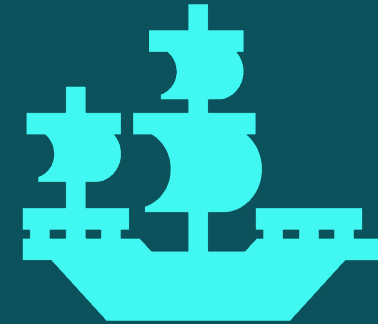
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> 700 registered
investors
> 1.200 registered
startups



33 virtual Pitch
Nights



4 VC Fund Nights



Academy
for startups and
business angels



10 regional hubs



➤ 40 mentoring
couples



THANK YOU

encourageventures



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