



Leading through mega-trends – powered by Generations

Global Summit of Women

Berlin - July 2025



The better the question. The better the answer. The better the world works.



EY

Shape the future
with confidence





NAVI world

Nonlinear change

Accelerated pace

Volatile conditions

Interconnected systems



Demographics



Technology

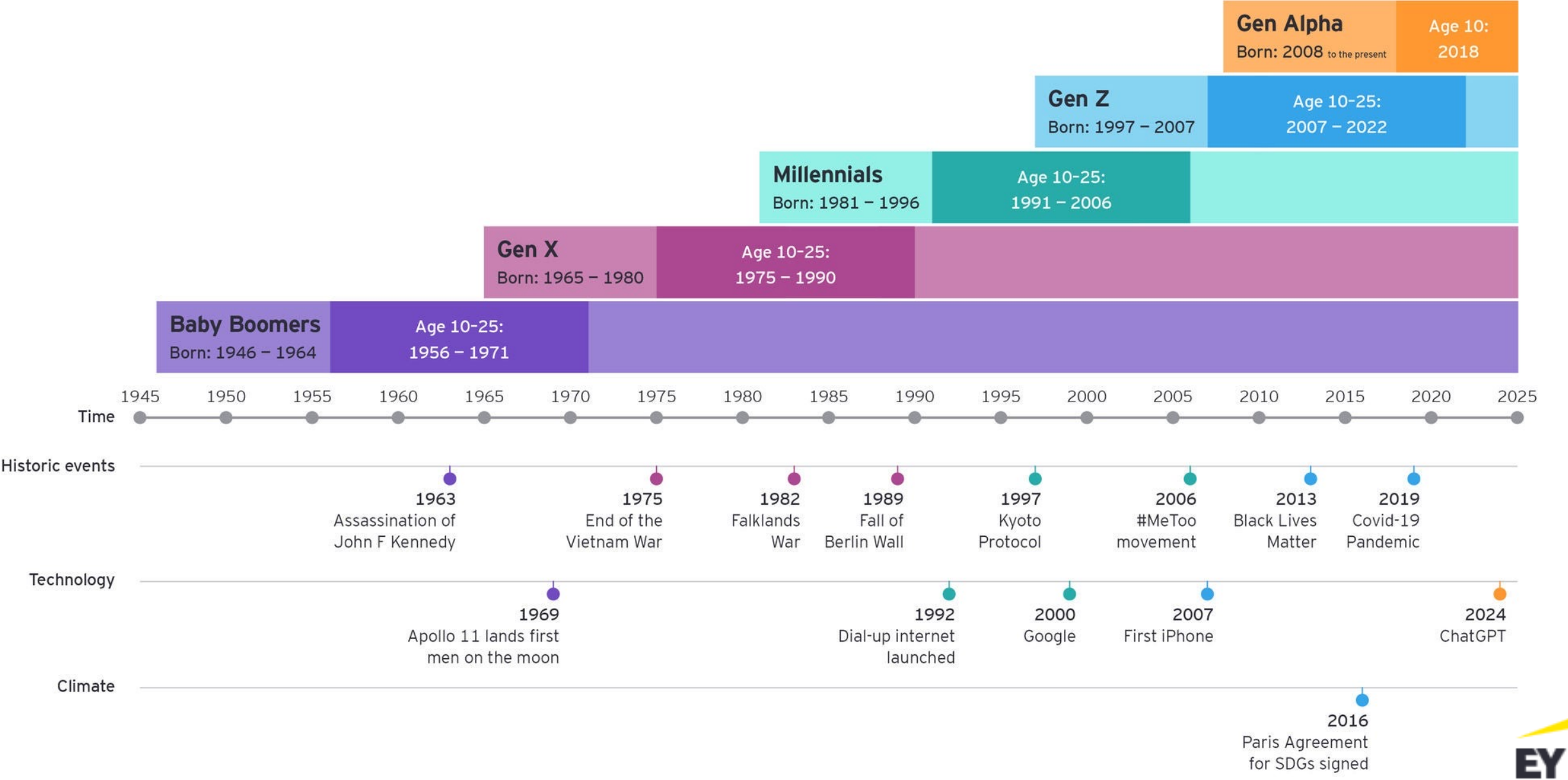


Sustainability

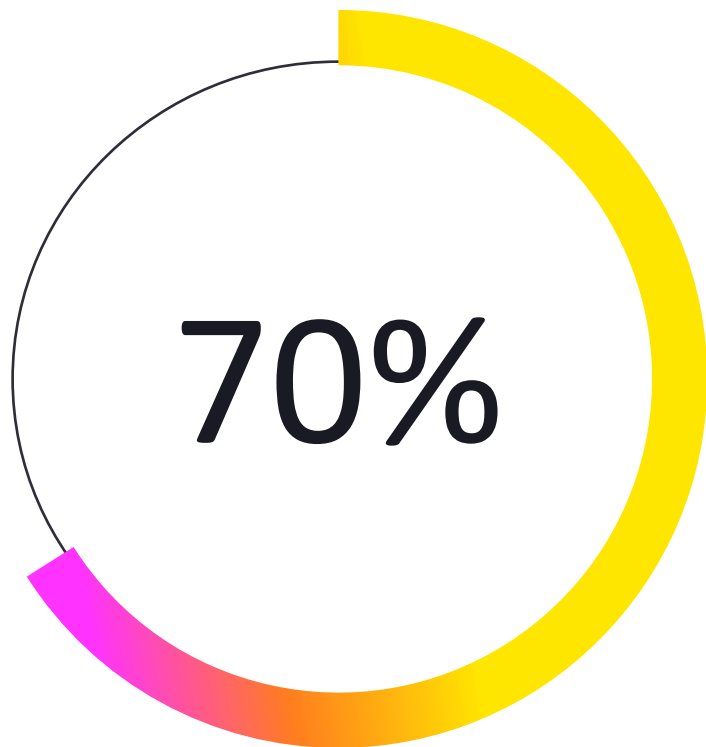


Geopolitics

Demographics and generational shift



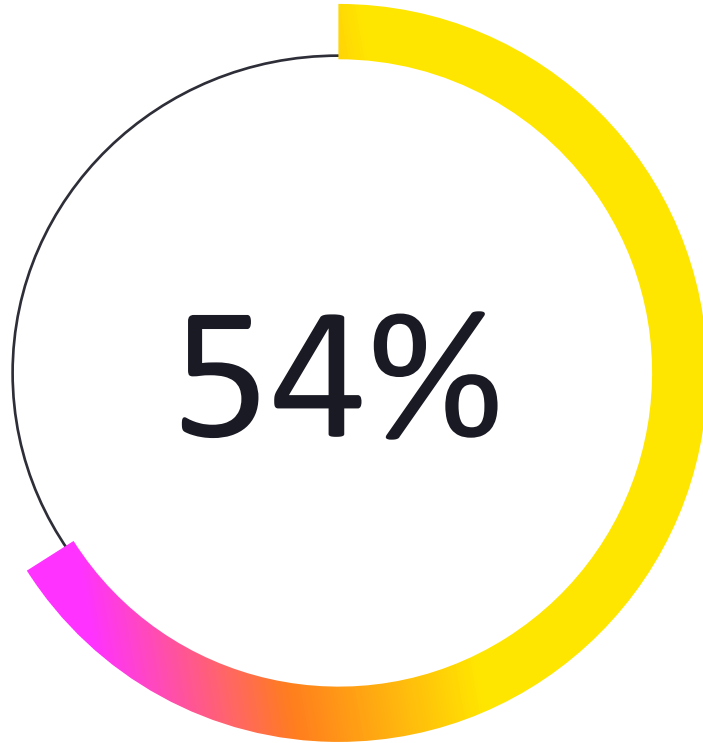
Technology acceleration



EY research shows nearly 70% of CEOs are planning near-term investments in AI.

Yet many still lack clarity on how to govern these technologies ethically or how to integrate them with their workforce.

Climate and sustainability pressure



CEOs say sustainability has risen in priority.

It isn't just compliance, it's becoming central in boardroom priorities

Geopolitics and fragmentation

Top 10 Geopolitical developments in 2025

Transition from elections to policymaking

- ① Populist policy influences
- ② Taxation conundrums
- ③ Demographic divides

Economic competition and sovereignty

- ④ De-risking and dependencies
- ⑤ Digital sovereignty
- ⑥ Climate and competition

Geopolitical rivalries

- ⑦ New geo-energy dynamics
- ⑧ Emerging market integration
- ⑨ Wars and conflicts
- ⑩ Astro-politics and the space economy



The leadership mandate



**Understand
the trends
holistically, not
in silos**



**Define and
manage risk
dynamically**



**Align people,
purpose, and
technology**



**Focus on trust
as the new
currency of
leadership**



Shape the future
with confidence

How will your
decisions
today

shape the future
for generations
to come?



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