

HOW NEW
TECHNOLOGIES
CAN HELP
WOMEN IN
CITIES



A person is sitting at a desk, looking at a laptop. The laptop screen shows a video lecture of a man in a blue shirt pointing at a whiteboard. A smartphone is on the desk next to the laptop. The background is a blurred indoor setting.

BENEFITS

- Facilitating Access to Education and Information
 - Online education platforms
- Entrepreneurship and Home-Based Business Management
 - Mobile banking and e-commerce applications
- Urban Safety
 - Smart lighting systems and personal security applications
- Political and Community Participation
 - Social networks and online voting platforms
- Access to Health Services
 - Virtual health card

DIFFICULTIES FOR WOMEN

- Less access to technology and fewer digital skills
 - Greater gap in rural areas
- Technological tools not designed for women's needs
 - Can perpetuate or aggravate inequality
- Artificial intelligence algorithms can reproduce gender biases
 - Need for critical evaluation and training

