



Enterprise Buliding Across Borders

Friday, 10th May 2024, 2:30 PM

Eva García Ramos

CEO & Co-founder





Vision is a human process that depends on both the eye's ability to focus and the brain's ability to coordinate and interpretate what it sees.

85% of information comes to us through our eyes

A man with dark hair and glasses is sitting at a desk in an office. He is covering his eyes with his right hand, suggesting a moment of stress or frustration. The office environment is dimly lit, with a warm light source visible in the background. A laptop is open in front of him.

We identify a huge problem:

4 out of 10 people, both children and adults,
have visual dysfunctions.

This visual dysfunctions cannot be corrected just
with the use of glasses

The trainings until now were **manual** with **subjective measures** and depending on the eyecare specialist



It takes **6 to 12 months** to improve, being **expensive**
50% of patients give up treatment

What if it would take just 12 minutes vs 45 minutes to assess
visual dysfunctions?

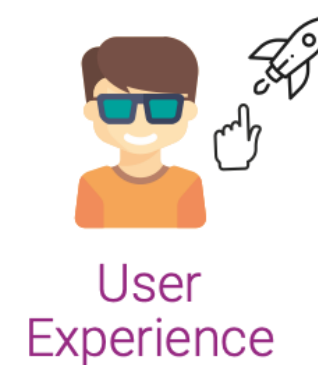
Reducing recovery time from 1 year to just 3 months,
100% recovery rate and no regressions

A solution for the eyecare specialist



 © 2024 eHealth Technical Solutions | www.wivivision.com

-  **100+ Parameters in 5 visual areas**
-  **Assessment and training all-in-one**
-  **Recover 100% users in less than 3 months**



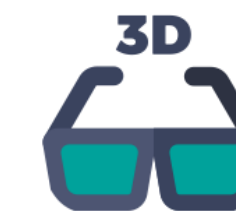
User Experience



Gamification



Interaction



3D



Objective Measures



AI

Medical Class I Approved

Producto Sanitario registrado en la AEMPS
Directiva 93/742/EEC

FDA registered



Based on
AI and IBM WATSON



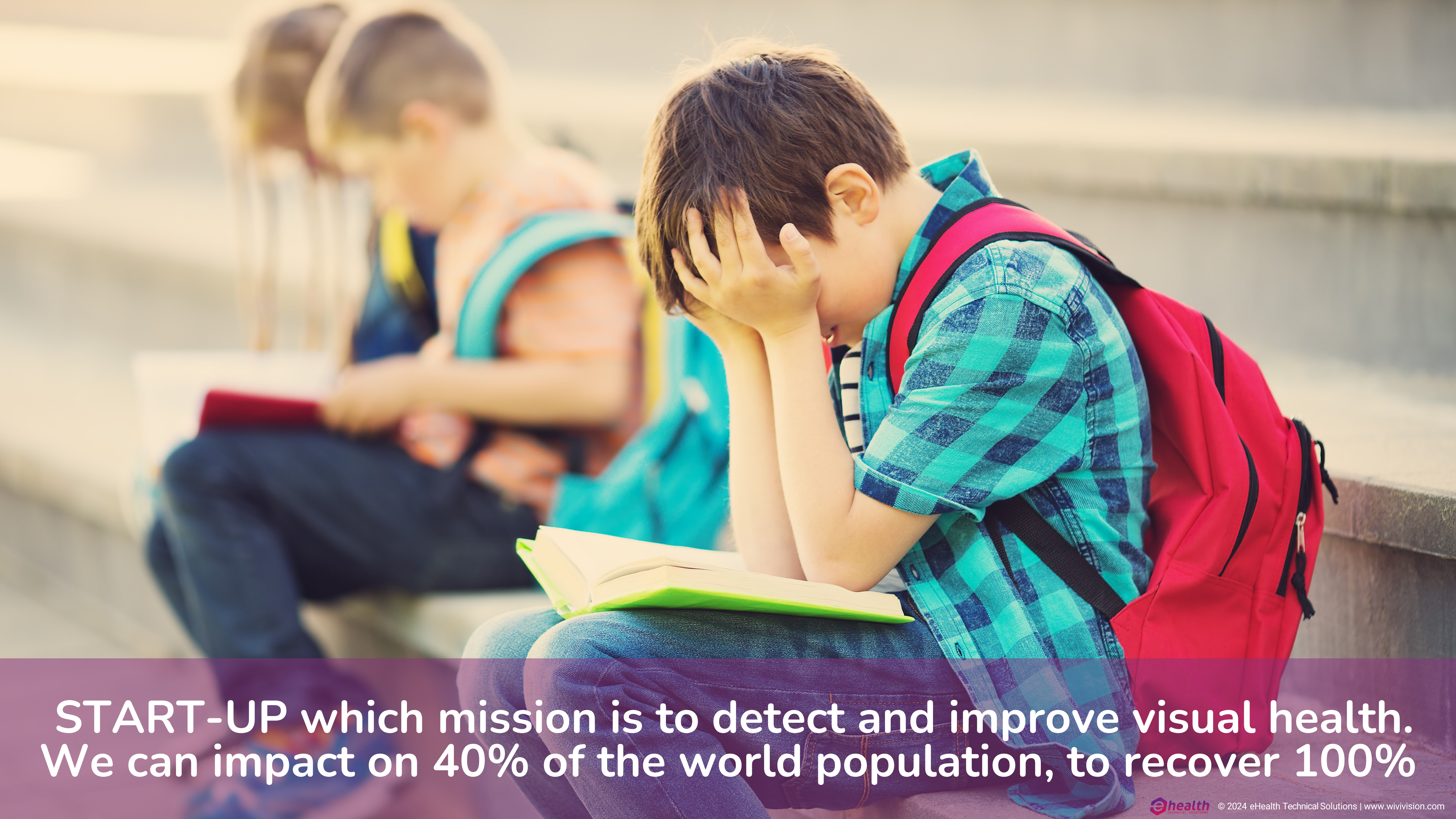


Artificial Intelligence and gamification creates a personalized and engaging USER EXPERIENCE, motivating them to finish the treatment in the 100% of cases

What is?



World



START-UP which mission is to detect and improve visual health.
We can impact on 40% of the world population, to recover 100%



Our commitment is to help all the people
at an affordable price



“My mother suffered a neuronal degenerative problem at 50 and passed away at 60. I changed all my life to use my experience to help her”

2016



“He just can treat patients 1 by 1. Motivated, he was looking for the way to treat them in a massive way”

Founders
Personal
motivation

The Birth of WIVI®

We start the Company and think all the strategy and Business Model for both, national and international market.

We spent the whole first year thinking on strategy, we did not code at all

All the people said
“you won’t be able
to do this”

*A picture is worth
a thousand words*

Finally we got it:
a real POC to show

2017



We spent our own money to finance the first POC, there were no investors yet



We had contact with different Optical Companies to check the business model



We checked contacts in the USA to expand the solution in the future



Then we started seeking
Customers and Investors.



2018

First WIVI® solution
for user validation



80 investors said NO to
our project...

However we just needed
one and finally it was a
German VC



We get the Sanitary license,
We can sell!

A really important milestone



First agreement with an Optical Group

2019



First sales in Spain our local country to learn and automate the commercial process

> Study all the international legals and market



An idea

wide vision

Became a business



2020

Then COVID Arrived: lockdown

We worked at home doing some commercialization online

We seized the opportunity to improve the services



Optical sector trust on WIVI®

- > Spanish traction on the market.
- > We improve from 4 to 32 services
- > 8 big agreements with customers in UE + USA

2022-2024



Even not necessary, we wanted to grow faster in order to reach more patients and improve their life quality

> Series A round closed



This is a Worldwide problem we can solve

*We already have improved the quality of
life of 12.000 patients at 80 locations*



What I have learned from our experience

COLLABORATIVE INTELLIGENCE

The key for a impactful outcome





Use the **COLLABORATIVE INTELLIGENCE** to reach your Target, to prepare your Strategy and to get involved your Collaborators



Don't be afraid

DON'T BE YOUR PERSONAL STOPPER



12 minutes

Help us improving
vision life quality of
the people in your
country

egr@ehealthts.com
 [@wivi_vision](https://www.instagram.com/wivi_vision)



WIVI 
VISION®



Thank you very much!