









EXIT STRATEGY / WORK BACKWARDS



STRONG FOUNDATION TO PROTECT YOUR COMPANY FROM VULNERABILITIES



PROFIT PLANNING FOR:

6 months

2 Years

5 Years

CASH FLOW:

CASH IS THE OXYGEN OF YOUR BUSINESS





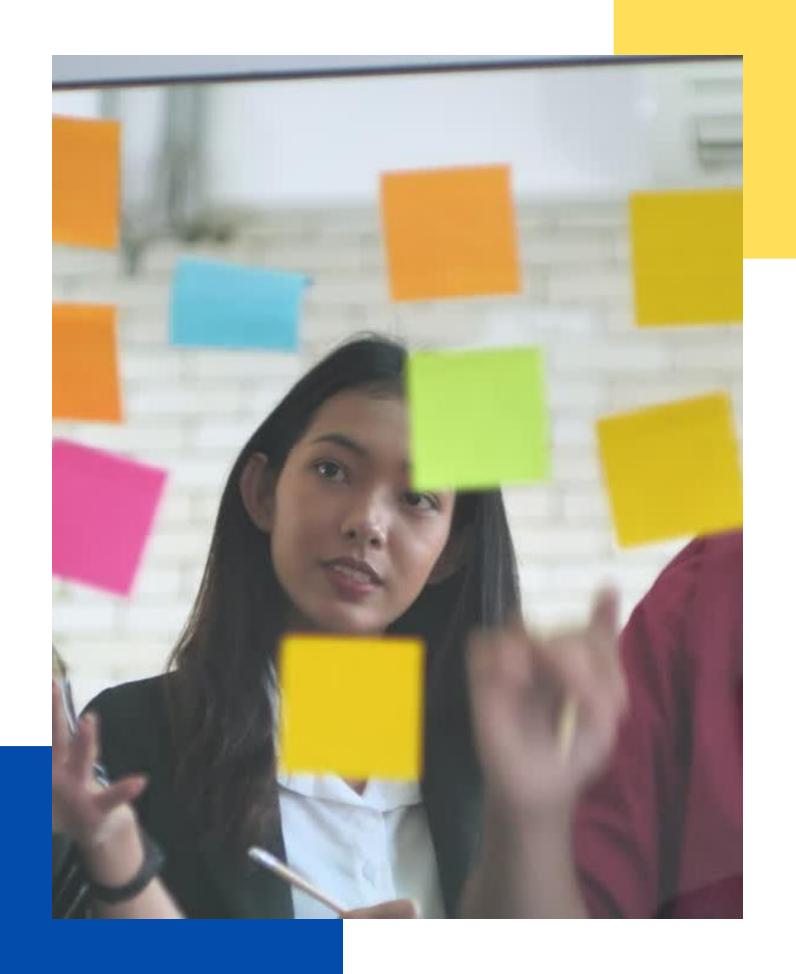
CREATE STREAMS OF REVENUE











A-TEAM



YOUR SUPERPOWER CAN HELP BUILD A SUCCESSFUL TEAM



KPIS / METRIX



EMPLOYEES MUST OWN THE BRAND AND VISION YOU SETUP



MANAGEMENT SHOULD BRING IN 3X THEIR SALARY FOR ROI







LEADERSHIP IS ABOUT INFLUENCE **DELEGATION**



TEAM STEPS UP AS LEADERS WORKING ON YOUR BUSINESS



THE EXIT PLAN

Example: Acquisition, Merger, Partnership, IPO

LEADERSHIP & **EXECUTION**









DATA ANALYSIS:

Analyze Market And Customer Data



BENCHMARK:

Competitors Analysis Forecast Future Market Trends



CONTENT CREATION:

Ai Platforms:

Canva
Dall-E by Open Al
Pexels and Unsplash

TIPS AND HINTS







SUPPORT GROUPS WPO / Enterprising Women / PWN Madrid



WORKSHOPS, BOOKS, SEMINARS



ACCELERATION PROGRAMS, UNIVERSITIES, ENTREPRENEURSHIP CERTIFICATES.



GOVERNMENT OPPORTUNITIES



BUSINESS COACH, CONSULTANT, MENTORSHIP.



LEARN ABOUT BUSINESS FUNDING

OPTIONS: VENTURE CAPITAL / PRIVATE EQUITY,

INCUBATORS, ACCELERATORS, ETC...

