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A project of GlobeWomen Research and Education Institute, a non-profit organization based in Washington DC, USA



HIT Foundation




YOUR HEALTH DATA HAS VALUE

on a Community-Owned Marketplace
Powered by Blockchain

Available on



Dr. Quy Vo-Reinhard
Chief Data Officer & Co-Founder



Modern healthcare is data driven

536 Bn
US\$

**Value of Digital
Health Market
by 2025**

- But we as individuals are not interested in our healthdata and in **digitizing** it
- Therefore, very often data is being used **without** our **consent**
- Our vision: **Individuals should control the access to their health data and get a fair reward for its use**



HIT Foundation

HIT Vision & Mission

Everybody can Afford Health Services by Making Their Personal Data Shareable

- Blockchain-based platform for matching infoseekers with individuals **without a central database**
- Individuals **control their health data** and get a **fair pay for its use**
- Value of Health information is **tokenized** and converted into the **future health currency**

avg income per person

€ 80

How much an Individual can earn with Health- related Data per Year?

- Lifestyle & Fitness
- Real World Evidence
- Patient Reported Outcome
- DNA Data
- Tailored information placement
- Rewards from prevention programs

Value of data sets

€	22.50	General Data
€	105.20	PROMs
€	12.00	Personal Record
€	68.00	Health record
€	751.00	Research

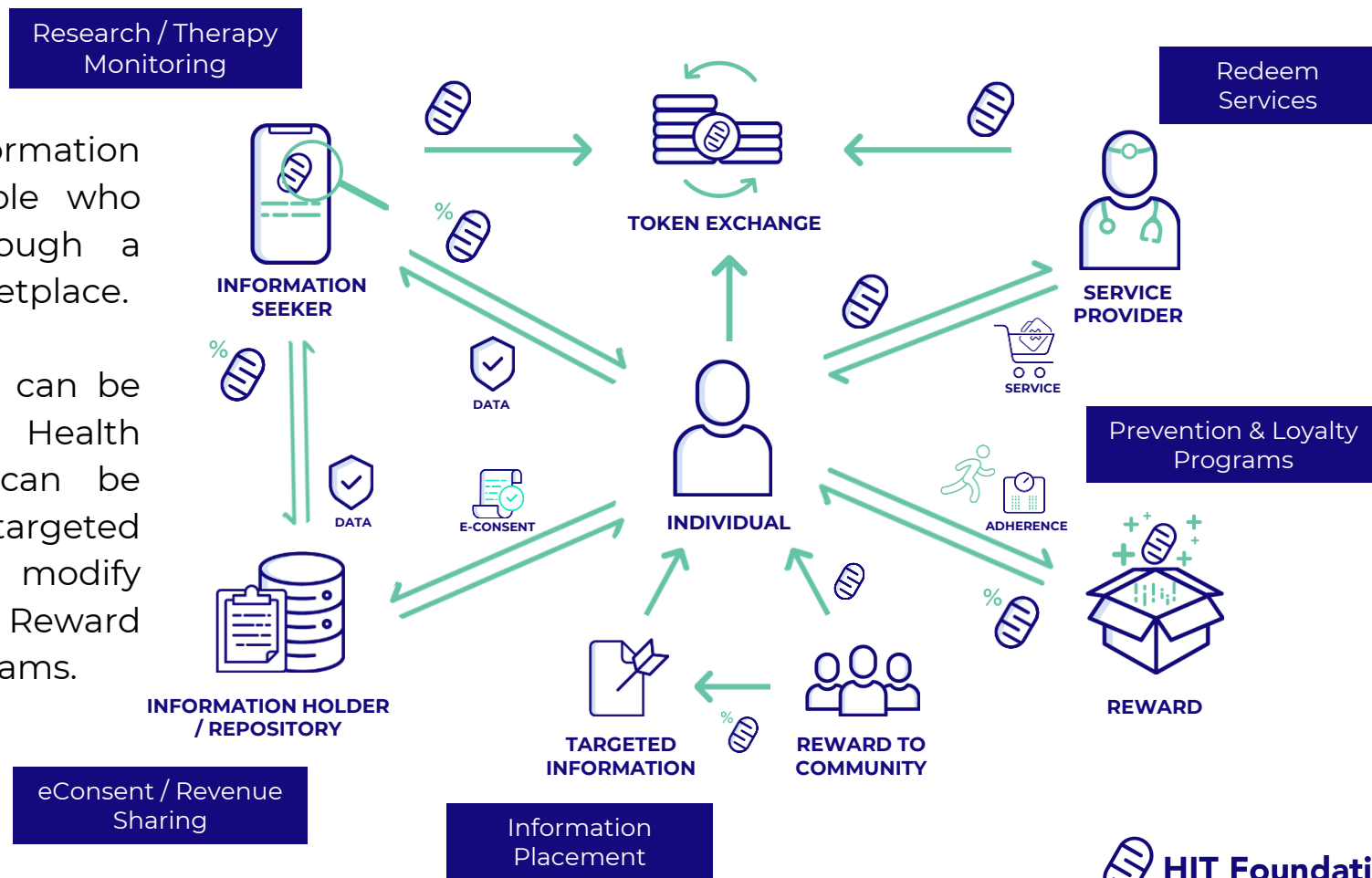


HIT Foundation

PLATFORM, TOKEN ECONOMY & INDIVIDUAL BENEFITS

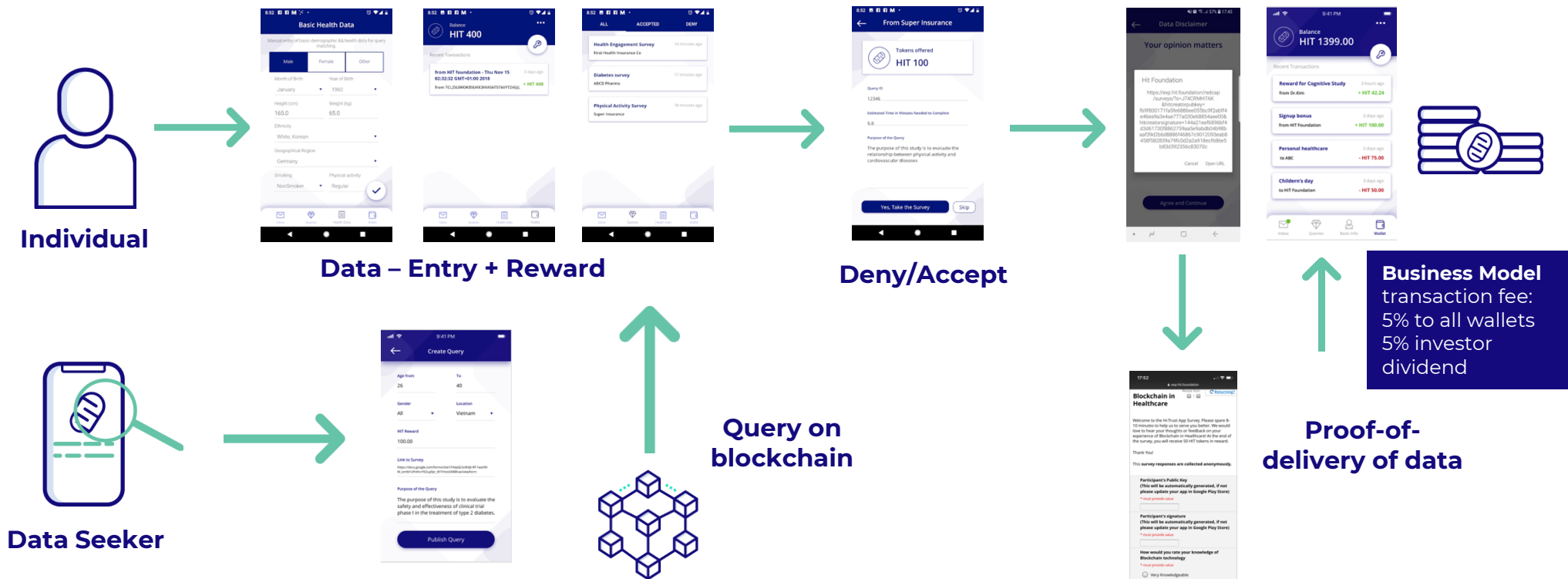
Matches health information seekers with people who provide data through a decentralized marketplace.

Health information can be used to redeem Health Services. Tokens can be used to place targeted information, modify behavior and as a Reward in Adherence Programs.



HI-TRUST APP

1) Individual enters Meta Data into App* - 2) Seeker writes Query on the Blockchain – 3) App reads the blockchain and shows relevant Queries According to Metadata – 4) upon Consent User is redirected to Data Entry Site – 5) Individual receives Tokens when Data is delivered



* Meta data are demographic data, medication, and health problems. Additional personal Health data is stored in 3rd party applications like Personal Health

HEALTH INFORMATION TRACEABILITY



HIT TEAM & ADVISORS



Dr. Eberhard Scheuer
Chairman & Founder



Vega Paithankar
CTO



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CDO & Co-Founder



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Growth Hacker



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User Experience



Steven Yeo
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THANK YOU FOR YOUR ATTENTION!



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<https://hit.foundation> | info@hit.foundation

App Download



Telegram: <https://t.me/hitfoundation>

Not-for-profit foundation

Commercial Register Zug CHE-382.156.242

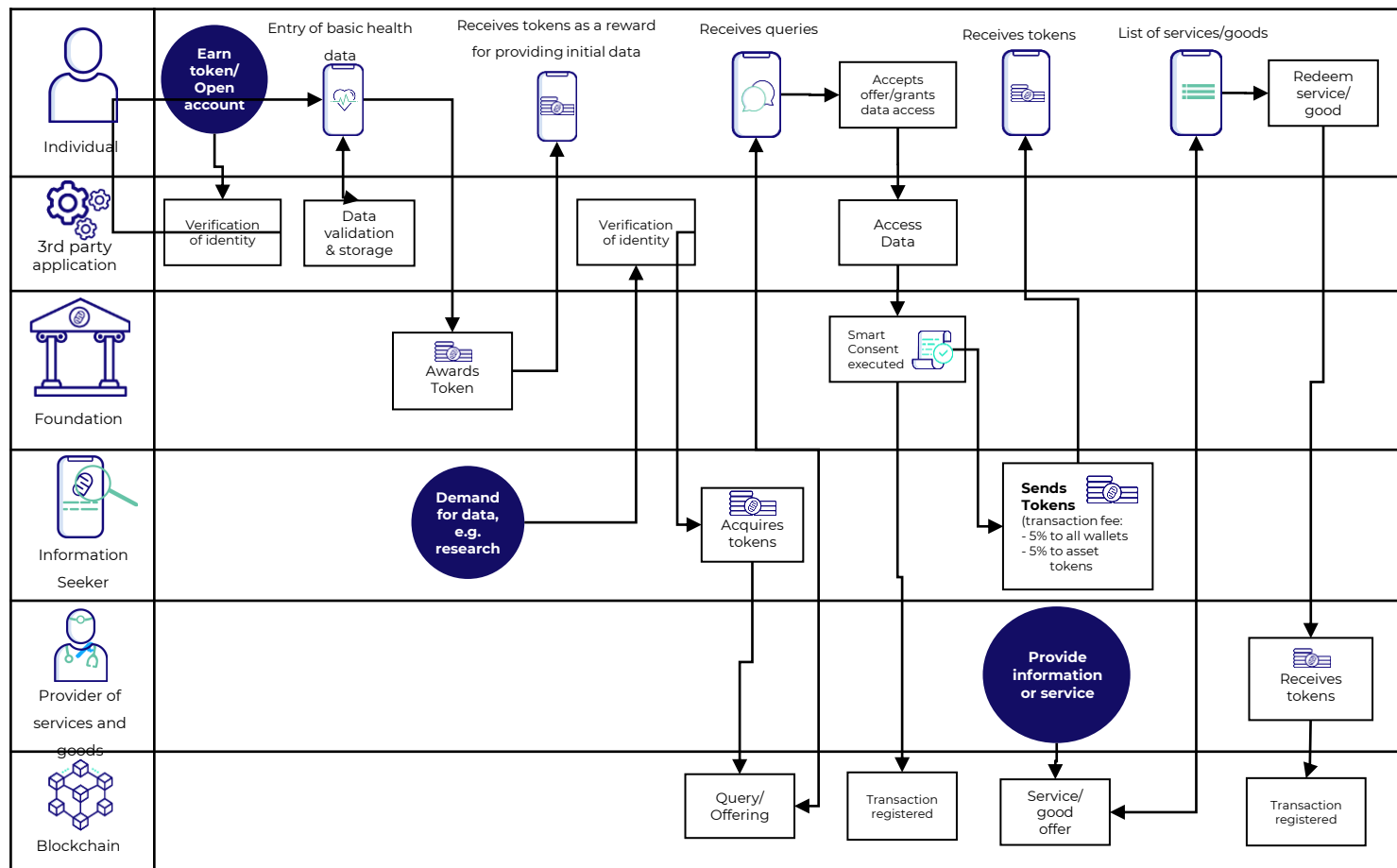
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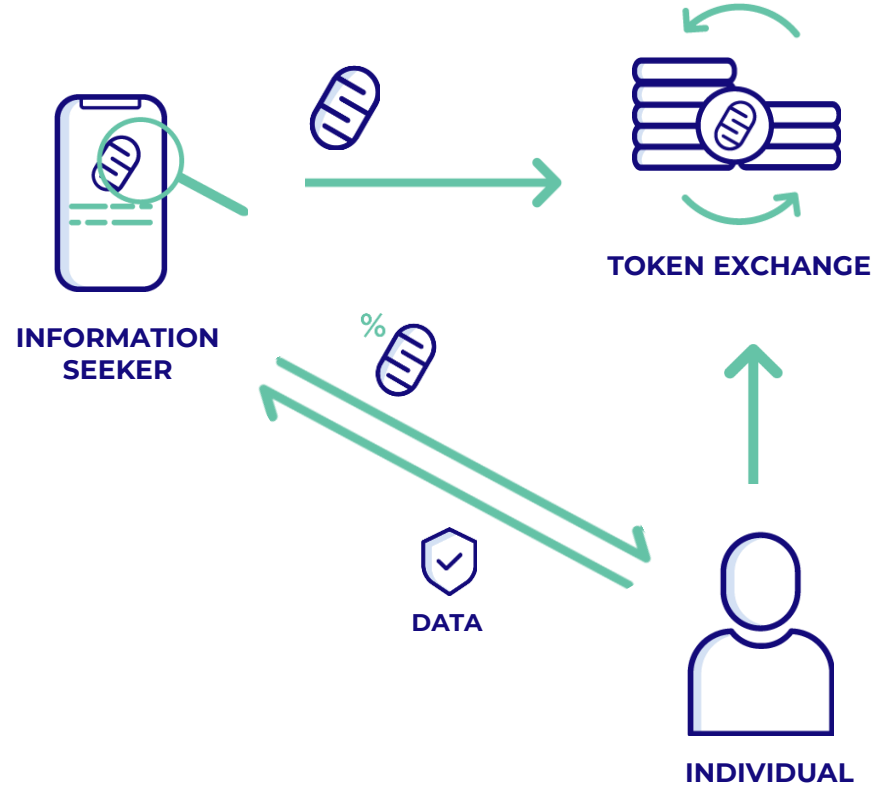
PROCESS TOKEN TRANSFER & DATA ACCESS



USE CASE 1

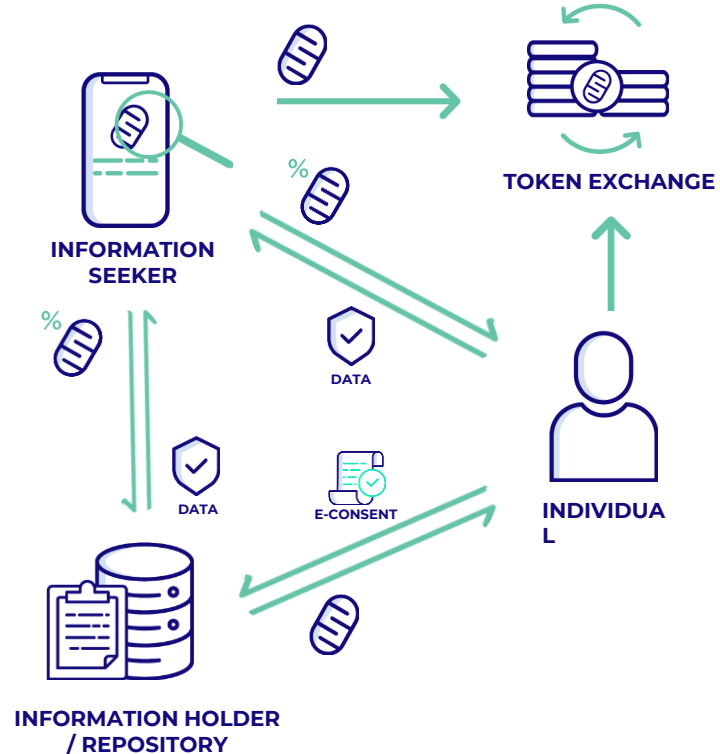
RESEARCH & MONITORING

1. Information seekers gain access to Individuals who are willing to provide data for research or therapy monitoring
2. Information seekers pay tokens to the individual when data is being shared
3. Transaction fee (%) goes to community and investors
4. Information seekers have to buy HIT tokens from the exchanges to pay the individuals
5. Individuals can exchange the tokens to fiat currency at the crypto exchanges



USE CASE 2 CONSENT

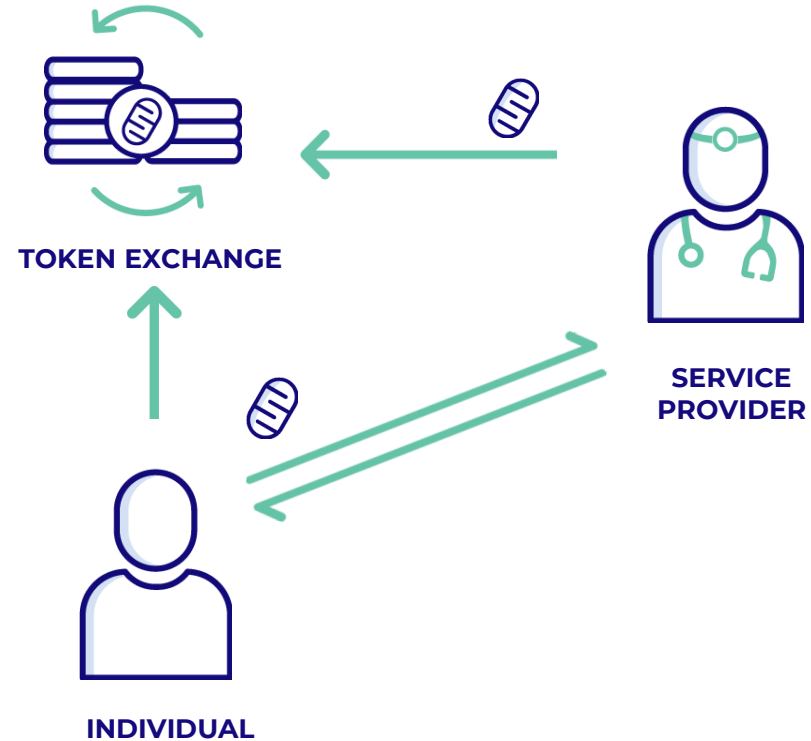
1. The owner of the data bank obtains the eConsent for the analysis of the data from the individual who provided the data.
2. Information seeker access existing data in a repository, such as DNA or tissue sample data banks.
3. Information seekers have to buy HIT tokens from the exchanges to pay the individuals
4. A revenue sharing model between the operator of the data repository and the individual can be implemented.
5. Individuals can exchange the tokens to fiat currency at the crypto exchanges.



USE CASE 3

REDEEM SERVICES

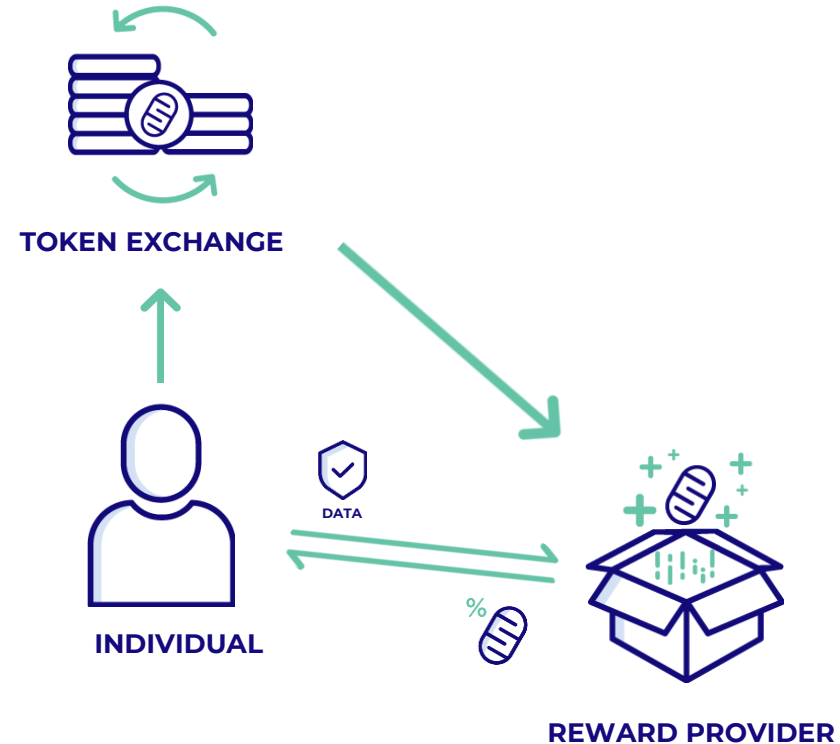
1. Individuals can redeem medical or non-medical services with the HIT tokens that they earned
2. The service provider can exchange the tokens into fiat currency at the crypto exchanges.



USE CASE 4

ADHERENCE & BEHAVIOR MODIFICATION

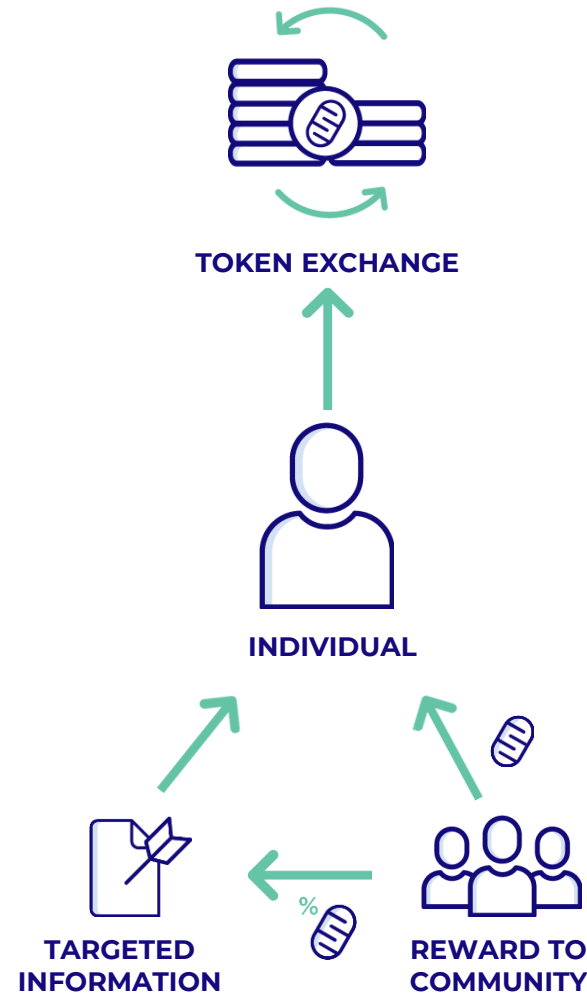
1. A specific behavior can be rewarded when its occurrence is recorded on the blockchain, e.g., in prevention or adherence programs or for process optimization.
2. Reward providers have to buy HIT tokens from the exchanges to pay the individuals
3. Transaction fee (%) goes to community and investors
4. Individuals can exchange the tokens to fiat currency at the crypto exchanges or redeem services



USE CASE 5

INFORMATION PLACEMENT

1. Publications or service offers can be displayed in the app when it matches the user's profile data.
2. Due to blockchain technology, the user's data cannot be exploited.
3. All revenues from information placement benefit the HIT community and are shared equally among active wallets and HITC tokens.



HIT PLATFORM – LARGEST HEALTH COMMUNITY BY 2020

USER ACQUISITION B2C

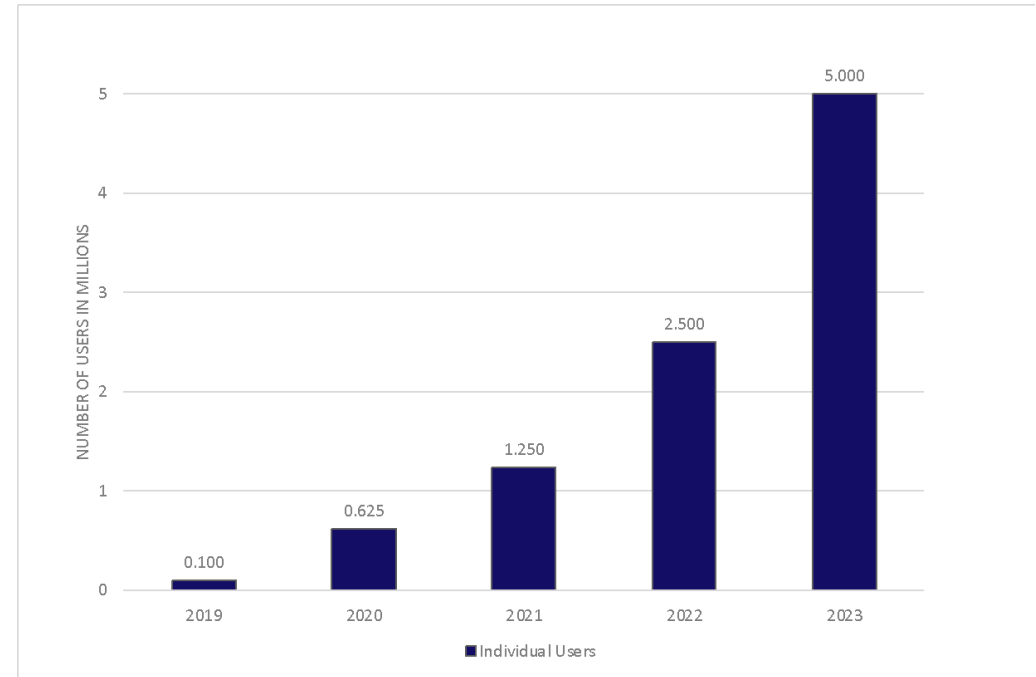
- Token reward for onboarding (decay function = early users get the most)
- User campaign – 400 HIT tokens for the first 10K users (through FB + Opinion Leaders)
- Additional benefit: 5% transaction fee divided among all users who update their data regularly

B2B

- Cooperation with multipliers that have existing user base

CURRENT PARTNERS

- Nation Hospital of Tropical Diseases Vietnam
- University Basel, Swiss Tropical and Public Health Institute
- Lucerne University of Applied Sciences
- National Lung Hospital – Vietnam
- ...



HIT FOUNDATION - TOKEN SALE

1. ASSET TOKEN - HIT CONTRIBUTOR TOKENS (HITC)

Gives contributors/investors rights in a 5% transaction fee that is collected from information seekers on the HIT platform. 3 Mio HITC are to be sold to contributors in order to build and run the platform.*

- Total Supply of asset tokens 5'000'000 (5 million)
- Token Type NEM Mosaic, 0 decimals

HITC token distribution:



- Fundraising total € 25 Mio (3 Mio HITC tokens)
- Method Bank Transfer, ETH, BTC, XEM

Discounts and HITC Token Price

- Tier 1 (€ 6.4 Mio) 800K HITC (20% discount = € 8)
- Tier 2 (€ 8.1 Mio) 900K HITC (10% discount = € 9)
- Tier 3 (€ 8.0 Mio) 800K HITC (0% discount = € 10)

2. UTILITY AND PAYMENT TOKEN - HIT

Disseminated to individual users, partners, and stakeholders* in order to initiate and facilitate the HIT token economy. After the initial distribution phase, information seekers must buy the HIT tokens through the crypto-exchanges where the token is listed.

- Total Supply 1'000'000'000 (1 billion cap)
- Token Type NEM Mosaic, 6 decimals

HIT token distribution:



* Contributors are entitled to 100 HIT as a perk when buying 1 HITC which are subject to a 6 month holding period

USER ACQUISITION AND NETWORK VALUE

Network value and revenues for token holders depend on the number of users that can be reached through HIT platform

HITC tokens (5 Million security token)

146% estimated annual dividend with 5 Million users

HIT tokens (1 Billion utility & payment token)

The value of the capped token is based on the size of the user base, the number of quality partners and how often the token changes hands (velocity). A growing network leads to increased token demand and value.

Relation between # users & annual share of transaction fee per HITC

