


LESSONS IN HERSTORY



**GENDER
INEQUALITY
STARTS EARLY**

**HISTORY
INFORMS
IDENTITY**

**YOU CAN'T BE
WHAT
YOU CAN'T SEE**

✦ ✦ ✦ ✦ ✦

**HOW DO YOU
CREATE MEANINGFUL,
LASTING CHANGE?**

✦ ✦ ✦ ✦ ✦



**HACK THE
EDUCATION
SYSTEM**

**MAKE
EQUALITY
AN EXPERIENCE**



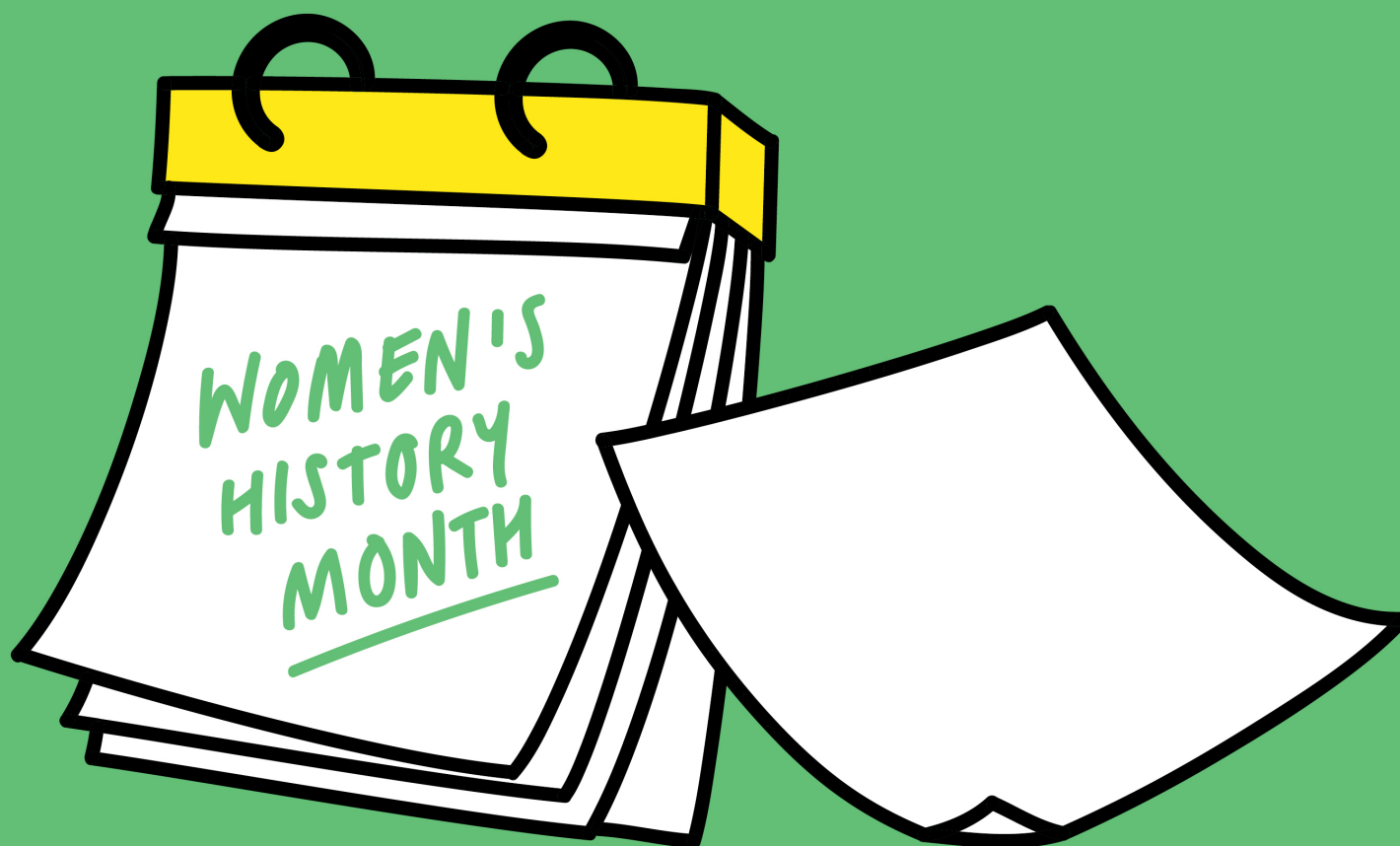




**ENGAGE
EVERYONE
NOT JUST GIRLS**



OUR LOCAL
INITIATIVE
CAUGHT FIRE



The SXSW logo is displayed in a large, bold, white font with a black outline, set against a teal background. The letters are stylized and blocky.

2019



w #AugmentedReality App Cele
U.S. History Textbooks opencul
sons in herstory #edtech #histo



RuchiAngrish @RuchiAngrish · Mar 13

This new #AugmentedReality app aims to bring the other 50% of the population into picture. "Lessons in Herstory" aims to remind students that there are women to remember as well. This new AR app puts #women back in the history books. to have this app.



Carolina Moreno Hace 2 meses

Where can I communicate with developers??



Virtual Reality Learning Lab - Robin Hace 3 meses

Excellent work! Will include this in our training for teachers



Michael Keany @mikekeany · Apr 10

Checking out "Introducing Lessons in Herstory" on School Leadership 2.0: When users open the app and scan an image of a male historical figure the app unlocks a story of an important female historical figure from that same period.



Introducing Lessons in Herstory

Timed with Women's History Month, Daughters of the Evolution and GS&P introduced Lessons in Herstory, an app that uses augmented reality to celebrate s...

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New Augmented Reality App Celebrates Stories of Women Typically Omitted from U.S. History Textbooks

Hi Margaret,

I am blown away by the Lessons in Herstory AR app. As I was preparing to deliver a Women's History presentation to my daughter's class, I came across your site and app. My daughter and I actually demo'd the app as part of the presentation this morning, and the students (and teacher) loved it.



Solveig Amelia Elyse Woodward Voss Hace 2 meses

@daughtersoftheevolution please make this available to none iOS devices ♥♥♥



María Jesús Serrano @Balduqueando20 · Apr 1

La app está disponible solo para iTunes [itunes.apple.com/u](https://itunes.apple.com/us/app/lessons-in-herstory/id1234567890)



Charlotte Arnaud @charlotte_arnau · Mar 25

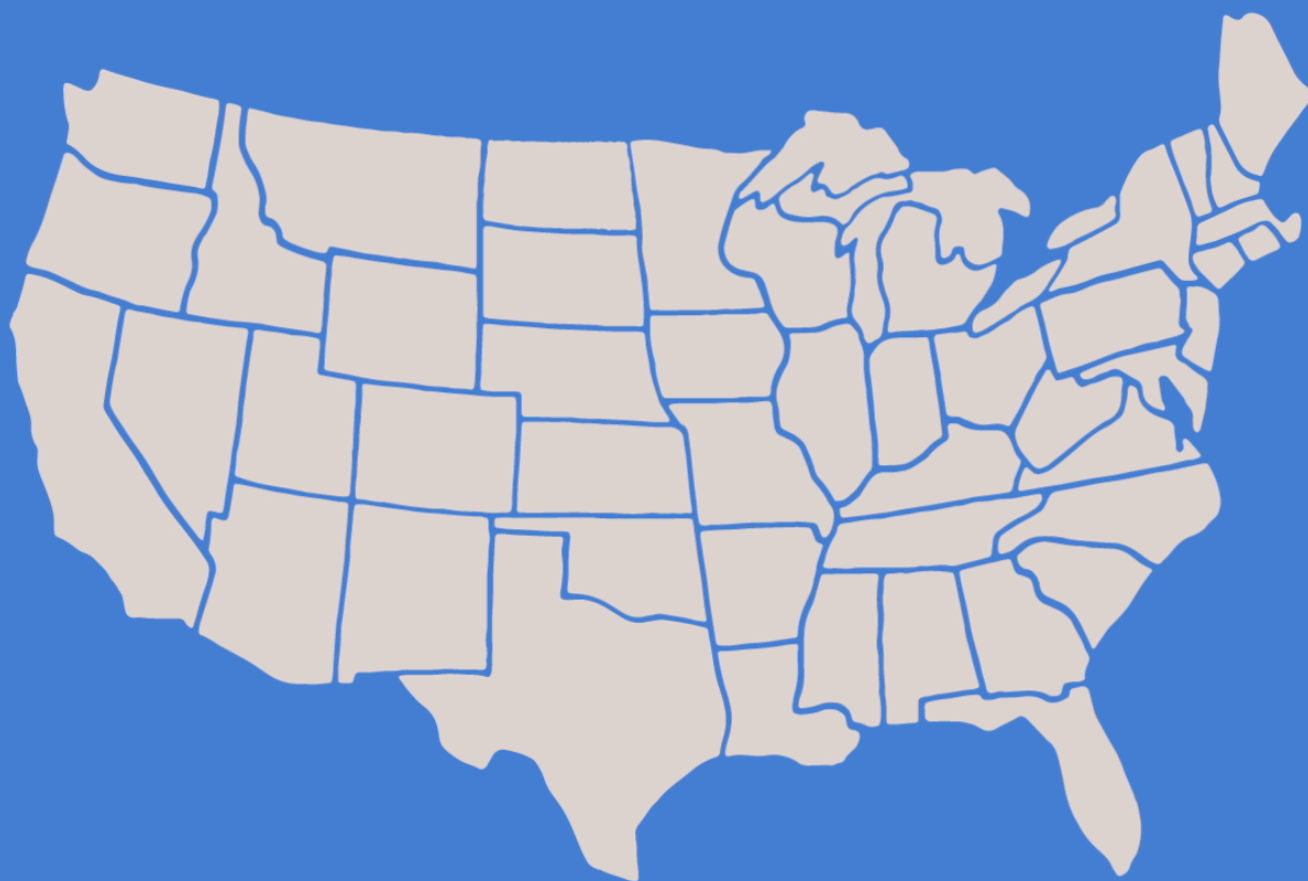
"Herstory" app uses augmented reality to help forgotten women achieve a place in history textbooks! I wish there could be a version for French textbooks! #AR #genderequity



World Economic Forum @wef

Rewriting herstory.

of the stories in US HI
0% of those books are
y for coming up with a



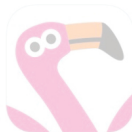
< Apps

New Apps We Love



Lessons in Herstory
Augmented Reality Education

GET



Noah's Ark Animalibrium
Kids game save animals & dinos

GET

In-App
Purchases



What's in The Oceans?
Animals that live in the sea

\$2.99



NCAA March Madness Live
Watch College Basketball Games

GET



Rise - Sleep Better
Sleep better and Rise

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Lessons in Herstory
Inspiring women in AR



AR Apps We Love



Big Bang AR

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Gary & Claire

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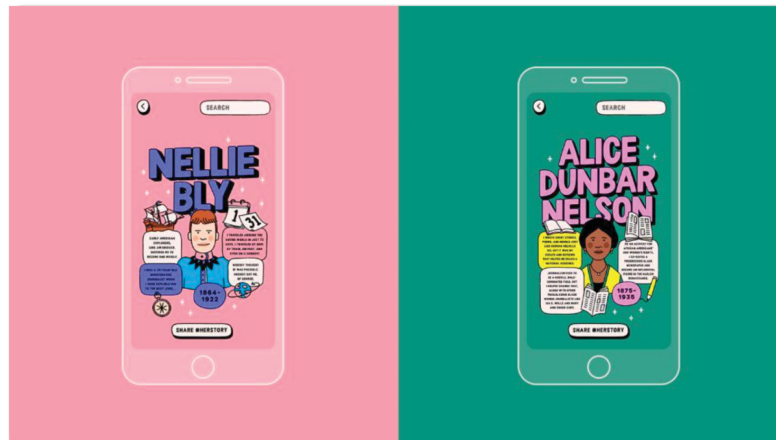


World Economic Forum
@Davos



Follow

This app uses augmented reality to rewrite
'herstory' wef.ch/2Fp5ajH





UN Women  @UN_Women · Mar 22

Follow



📖 Women make up just 11% of the people referred to in history textbooks.

📱 This new app highlights the overlooked women who've made history - or rather, 'herstory'. via [@Davos](#)





Smithsonian
Institute



**THIS IS
JUST THE
BEGINNING**