

SUSTAINABLE SOLUTIONS FOR A BETTER WORLD



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“If you want to grow your business,
find a good opportunity.
Today,
if you want to become a great company,
think about what social problem you could solve.”

Jack Ma

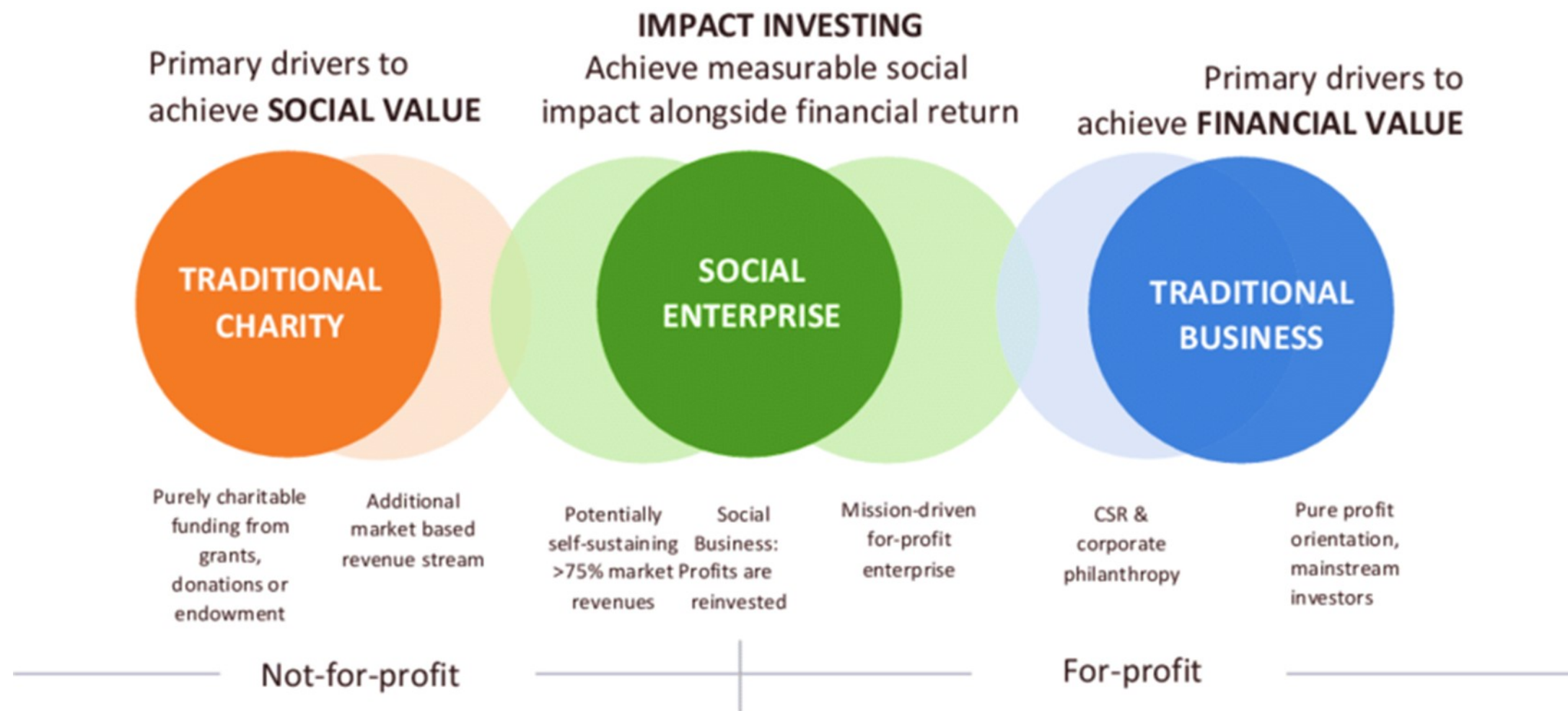
Success in business is no longer
defined exclusively by
financial performance

The wellbeing of our
communities is a shared
responsibility

Sustainability is not only
about achieving
environmental goals



SUSTAINABILITY
means achieving
BALANCE in the pursuit of
economic, environmental, and social goals



SUSTAINABLE CAPITAL



Business

Leadership

Innovation

Impact

Purpose



Society

Knowledge

Values

Cultures

Skills



Planet

Natural

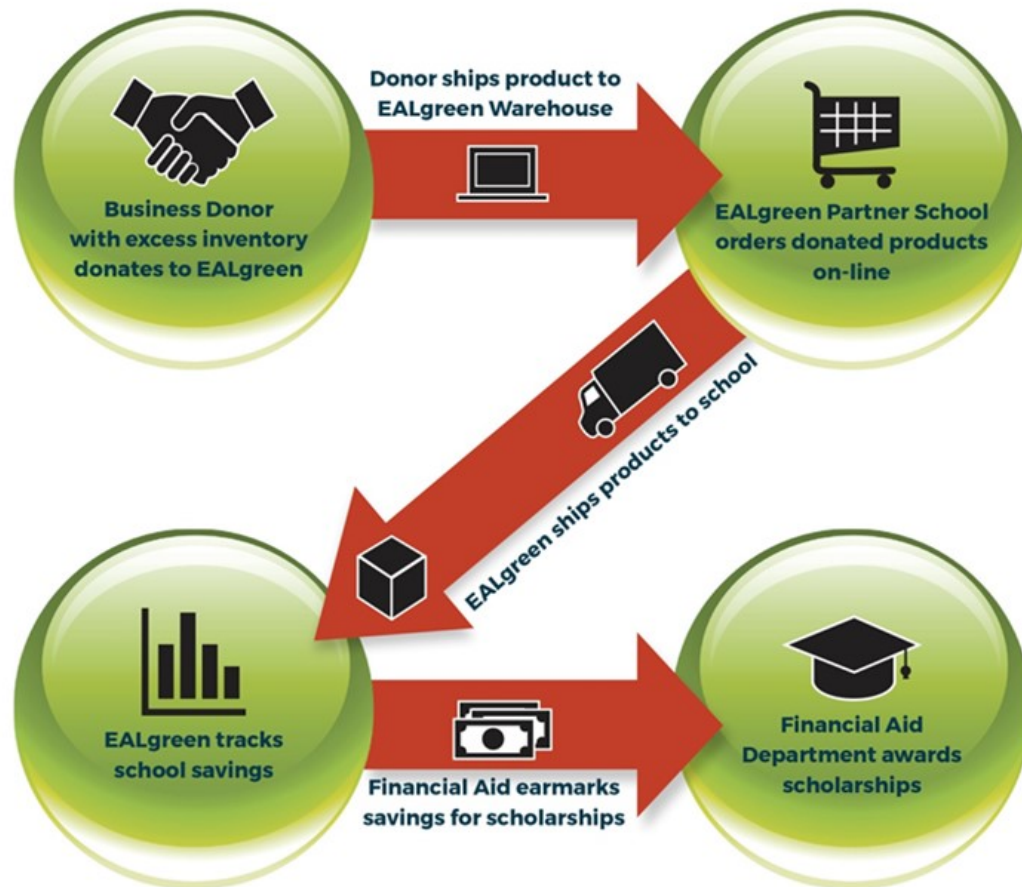
Air

Water

"Not free"

HOW IT WORKS

INVENTORY SCHOLARSHIPS



**EMERGING MODELS,
PIONEERS and
BRAND INNOVATORS
TAKE THE LEAD**

eal
green

Tools to promote {sustainable} growth



Top 10 secrets of sustainable and successful companies

- ☐ Innovative
- ☐ Inclusive
- ☐ Collaborative
- ☐ Socially Responsible
- ☐ Environmentally Accountable
- ☐ Give Back to Society
- ☐ Leverage Technology
- ☐ Take a Stand
- ☐ Engage Employees
- ☐ Visionary Leadership



Apps, Projects and Activities to Kick Off a Culture of Sustainability in your Team

- ☐ Olio (minimizes food waste)
- ☐ Oroeco (carbon footprint tracking)
- ☐ Too Good to Go (discounted food)
- ☐ Paper Karma (reduces mailing)
- ☐ Forest (increases mindfulness)
- ☐ Good Guide (rates eco-products)
- ☐ reGAIN (clothes recycling)
- ☐ BikeMaps (lowers carbon footprint)
- ☐ Benevity (employee engagement)
- ☐ Social Media





Thank you!

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