



2015 SUMMIT PROGRAM

CREATIVE WOMEN — CREATIVE ECONOMIES

MAY 13, 2015 (WEDNESDAY)

5:00 p.m. - 8:00 p.m. **Summit Registration**

MAY 14, 2015 (THURSDAY)

8:00 a.m. - 4:00 p.m. **Summit Registration**

9:00 a.m. - 3:00 p.m. **Ministerial Roundtable:** Public/Private Sector Partnerships Advancing Economic Opportunities for Women and Girls (session is open only to government ministers)

2:00 p.m. - 3:00 p.m. **Doing Business with Brazil**

5:00 p.m. - 6:30 p.m. **Opening Ceremony**

7:00 p.m. - 9:00 p.m. **Welcoming Dinner**

MAY 15, 2015 (FRIDAY)

8:00 a.m. - 9:00 a.m. **Networking Breakfast**

9:00 a.m. - 10:00 a.m. Global and Regional Megatrends

10:00 a.m. - 11:00 a.m. **CEO Forum:** The Business Case for Gender Equity

11:00 a.m. - 12:00 p.m. Creative Strategies for Successful Women-on-Board Initiatives

12:30 p.m. - 2:30 p.m. **Luncheon Program:** Women Entrepreneurs' Forum: Creating Innovative Enterprises

2:45 p.m. - 4:00 p.m. **BREAKOUT SESSIONS I**

Leadership Development Track: *Building Your Brand Internally and Externally*

Entrepreneurial Track: *Conducting Business Effectively Across Borders*

Issues Track: *Creative Solutions to Dwindling Energy Sources*

4:15 p.m. - 5:30 p.m.

BREAKOUT SESSIONS II

Leadership Development Track: *Developing "Win-Win" Negotiation Skills*

Entrepreneurial Track: *Setting Standards for Gender Diversity: Certification Programs*

Issues Track: *Sustaining Women's Organizations Through Social Media*

YOUTH FORUM

8:00 p.m. - 10:00 p.m. **Global Women's Leadership Awards Gala Dinner**

MAY 16, 2015 (SATURDAY)

8:00 a.m. - 9:00 a.m. **Networking Breakfast**

9:00 a.m. - 10:00 a.m. Creating Wealth and Sustainable Economies

10:00 a.m.—11:00 a.m. Water: The "Oil" of the 21st Century

11:00 a.m. - 12:00 p.m. **CEO Forum:** Managing Change, Creating Opportunity

12:30 p.m. - 2:30 p.m. **Luncheon Program:** Opening Global Markets for Women's Enterprises

2:45 p.m. - 4:00 p.m. **BREAKOUT SESSIONS III**

Leadership Development Track: *Women on Boards Roundtable: A Debate — Who Can Be A Director?*

Entrepreneurial Track: *Protecting Your Business in the Internet Age*

Issues Track: *Best Practices in Driving Ethical Businesses*

4:15 p.m. - 5:30 p.m.

BREAKOUT SESSIONS IV

Leadership Development Track: *Battling Unconscious Bias*

Entrepreneurial Track: *Developing Green Businesses*

Issues Track: *Girls and Business: Growing the Next Generation*

6:30 p.m. - 7:30 p.m. **Closing Ceremony**

7:30 p.m.— 9:00 p.m. **Closing Dinner**