



2013 Global Summit of Women Program

All sessions take place at the Shangri-La Kuala Lumpur Hotel, unless indicated otherwise. Simultaneous Interpretation is provided in English, French, and Mandarin for all sessions.

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JUNE 5, 2013 (WEDNESDAY)

5:00 p.m. - 8:00 p.m. SUMMIT REGISTRATION

Sabah Ante Room

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JUNE 6, 2013 (THURSDAY)

8:00 a.m. - 4:00 p.m. SUMMIT REGISTRATION

Sabah Ante Room

9:00 a.m. – 3:00 p.m.

Sarawak Room

MINISTERIAL ROUNDTABLE

*Public/Private Sector Partnerships Advancing Economic Opportunities for Women and Girls
(This session is only open to government ministers)*

2:00 p.m. – 3:00 p.m.

Sabah Room

DOING BUSINESS WITH MALAYSIA

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Moderator:

Datuk Dr. Rebecca Fatima Sta. Maria, Secretary-General, Ministry of International Trade and Industry, Malaysia

Datuk Rebecca Fatima Sta. Maria, Ph.D., is the Secretary-General (Trade) of the Ministry of International Trade and Industry (MITI). In this capacity, she provides the oversight for the formulation and implementation of Malaysia's international trade policies and positions, involving Malaysia's participation in bilateral, regional (ASEAN, APEC, OIC) and multilateral fora (World Trade Organization), as well as bilateral and regional trade negotiations.

Presenter:

Dato' Sri Mustapa Bin Mohamed, Minister of International Trade and Industry, Malaysia

A seasoned government Minister of several portfolios over the past 18 years, Dato' Sri Mustapa Mohamed was appointed Minister of International Trade and Industry in April 2009. Prior to this appointment, he served as Minister of Agriculture and Agro-Based Industry; Minister of Higher Education; Minister in the Prime Minister's Department; Finance Minister II; and Minister of Entrepreneur Development. He has also held several appointments such as Executive Director of the National Economic Action Council and Adviser to the Ministry of Finance.



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3:10 p.m. – 4:00 p.m.
Sabah Room

FIRST LADIES FORUM

Moderator:

Cathy Yang, TV News Correspondent, Thomson Reuters/CCTV

Financial journalist Cathy Yang is currently Reporter-Presenter at Reuters TV where her work can be viewed globally at China's CCTV9's English Channel, Reuters TV's partner in India, Reuters.com and on Radio Television Brunei News. She has also anchored for Bloomberg Television Asia-Pacific for nearly 10 years, previously in Tokyo and then in Hong Kong. She began her broadcast career in her native Philippines with one of the country's largest private television networks, ABS-CBN. In March 2008, she was honored as a most notable woman achiever in the field of media by the Filipino-Chinese Federation of Business and Professional Women of the Philippines.

Panelists:

H.E. Datin Rosmah binti Mansor, First Lady, Malaysia

First Lady of Malaysia Datin Paduka Seri Rosmah Mansor is an outspoken advocate for women, but her heart is also with the children of her country, whom she sees as the investment in human capital that will yield long term benefits for her country. She leads numerous organizations focused on children's welfare and health issues, including Children in Hope Foundation, Malaysia Aids Council, and the Foundation for the Development of Underprivileged Children, among others. She has been a driver for early childhood education in Malaysia, the vehicle for which are PERMATA centers, 600 of which have been set up around the country.

H.E. Penepupifo Pohamba, First Lady, Namibia

H.E. Penepupifo Pohamba has been First Lady of Namibia since her husband President Hifikepunye Pohamba took office in March 2005. During her tenure as First Lady, she has advocated for the empowerment of women to enable them to make a meaningful contribution to the development of society and has fought for the eradication of violence and injustice against women. In July 2006, she was elected Vice-President for the Southern Africa Development Committee (SADC). She was trained in midwifery both in Tanzania and Jamaica and practiced as a midwife and as a registered nurse up until she became First Lady.

H.E. Keosaychay Sayasone, First Lady, Laos

H.E. Keosaychay Sayasone has been the First Lady of Laos since June 2006. As First Lady, she has taken a special interest in the welfare of women and girls. The First Lady is a doctor and has served as director of several hospitals. She has also served as Head of the Lao Women's Union for the Ministry of National Defense.

H.E. Dr. Christine Kaseba, First Lady, Zambia

H.E. Dr Christine Kaseba, the First Lady of Zambia, is an Obstetrician & Gynecologist who has been working at the University Teaching Hospital in Lusaka for more than 25 years. Apart from clinical work, she has also been lecturing at the only School of Medicine in Zambia for the past 15 years. She has been an influential advocate for women's cancer prevention in Zambia and has helped lead Zambia to the forefront in cervical and breast cancer control throughout Africa. She currently sits as President of the African First Ladies on Breast and Cervical Cancer.



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5:00 p.m. – 6:30 p.m.

OPENING CEREMONY

Grand Ballroom

Speakers:

Datin Paduka Seri Rosmah binti Mansor, First Lady, Malaysia
(Bio Above)

Irene Natividad, Summit President, Global Summit of Women (USA)

Irene Natividad is President of the Global Summit of Women, a 23-year old annual gathering of women leaders in business and government to share strategies for increasing women's economic impact worldwide. She also serves as Chair of Corporate Women Directors International, which conducts research and brings together women corporate directors globally on issues of corporate governance. In 2004, she was selected by *Women's eNews* as one of the "21 Leaders for the 21st Century." She was named in 1997 as one of "25 Most Influential Working Mothers" by *Working Mother Magazine*, and was also chosen in 1988 as one of the "100 Most Powerful Women in America" by *Ladies Home Journal*. In 2013, *Diversity Journal* named her one of "Women Worth Watching."

H.E. Nguyen Thi Doan, Vice President, Vietnam

Nguyen Thi Doan has served as Vice President of Vietnam since 2007. A Professor with a Doctorate in Economics, Vice President Doan has also served as the Vice-Chairperson of the Inspection Commission of the Communist Party. Prior to that position, she was Rector of the Hanoi Trade University. Vice President Doan is actively engaged in social issues, including enhancing the economic empowerment of women and improving opportunities for disadvantaged groups, including war veterans.

H.E. Atifete Jahjaga, President, Kosovo

Atifete Jahjaga, the fourth President of Kosovo, became the first female to be elected to the office in April 2011. Before becoming President, she served as Deputy Director of the Kosovo Police holding the rank of Major General, the highest among women in Southeastern Europe. In her inaugural address, she stated that one of her main goals as President is to secure Kosovo's membership in the European Union and the United Nations.

H.E. Dato' Sri Mohd Najib bin Tun Abdul Razak, Prime Minister, Malaysia

Dato' Sri Haji Mohammad Najib bin Tun Haji Abdul Razak has served as Prime Minister of Malaysia since 2009 and was re-elected in 2013. He previously held the post of Deputy Prime Minister from 2004 to 2009. The son of Malaysia's second Prime Minister, he also serves as the Minister of Finance. Under his premiership, Dato' Sri Najib has launched the Government Transformation Program to improve the quality of public services, increase efficiency and make the government more transparent. He has also introduced the New Economic Model with reforms to create a business environment conducive to economic growth, development and investment to make Malaysia a high-income nation and a developed country by 2020.

PARADE OF BUSINESS LEADERS

Musical Performance: PERMATA Seni Children's Choir



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7:00 p.m.

Buses Depart for Welcoming Dinner

8:30 p.m. - 10:30 p.m.

MALAYSIA'S WELCOME DINNER: Hosted by the Prime Minister and First Lady in Putrajaya

JUNE 7, 2013 (FRIDAY)

8:00 a.m. - 9:00 a.m.

Networking Breakfast

Grand Ballroom

PLENARY SESSIONS

9:00 a.m. – 10:00 a.m.

ECONOMIC FORECAST AND WOMEN AS A MARKET

Grand Ballroom

Moderator:

Marilyn Johnson, former Vice President, Global Market Development, IBM (USA)

As IBM Vice President, Market Development, Marilyn Johnson led an organization responsible for developing IBM's strategy for (and marketing to) businesses owned or operated by Asians, Blacks, Hispanics, Native Americans and Women in the Americas. In 2005, she expanded her mission to include women-owned and women-led businesses in selected markets around the globe, which expanded IBM's market share significantly. She has received numerous awards including the "Corporate Supporter of Women Entrepreneurs Award" in Beijing, China; "The Profiles of Prominence Award" from the National Women of Achievement, Inc.; and was named one of "The Top 25 Influential Black Women" by *The Network Journal Magazine*.

Presenters:

Marisa Drew, Managing Director and Co-Head, EMEA Investment Banking, Credit Suisse (UK)

One of the top two most influential women investment bankers in European financial markets, according to the *Financial News*, Marisa Drew is Managing Director and Global Co-Head of the Global Markets Solutions Group for Credit Suisse. Recently, she was also appointed Co-Head of the bank's EMEA Investment Banking group. She also sits on Credit Suisse's Global Leadership Committee and the Investment Banking Division's Management Committee, and she chairs its Women in Banking Committee. In 2012, she was recognized by *Financial News* as one of the "Top Ten Most Influential People in Investment Banking", and in 2013 as one of the "Most Powerful Women in Britain" by the BBC.

Karen Watson, Senior Vice President and Managing Director of Government and Private Sector, Nielsen (USA)

Karen Watson is a senior officer for a subsidiary of Nielsen established to sell data, analytics and solutions to the government and public sector. In her role, she is responsible for matching the interests of public policy entities, domestic and global, to Nielsen's broad array of information and services. Before coming to Nielsen she was Vice President, Government Relations, for EchoStar Satellite Corporation, where she opened EchoStar's Washington, D.C. office and was responsible for the development and implementation of legislative and regulatory strategy.



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Irene Natividad, Summit President (USA)

(See Bio on Page 7)

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10:00 a.m. – 11:00 a.m. *CEO FORUM – MATCHING SKILLS FOR THE NEW ECONOMY*

Grand Ballroom

Moderator:

Irene Natividad, Summit President

(See Bio on Page 7)

Presenters:

Parnsiree Amatayakul, Managing Director, IBM Thailand

Parnsiree Amatayakul is Managing Director of IBM Thailand, where she leads IBM's work with the Thai government and organizations to understand how technology can solve the increasingly challenging and complex problems they face. An example of these efforts includes the development of smarter cities roadmaps for Bangkok, Chiang Mai and Chonburi, and leveraging IBM technology and expertise in education to build the Thai 'workforce of the future'. In 2007, to better prepare female staff for leadership positions, she initiated the 'Becoming the Ultimate Woman' campaign which was well-recognized and later replicated in other countries across the ASEAN region.

Lau Ka-Shi, CEO and Managing Director, Bank Consortium Ltd., Hong Kong, S.A.R.

Ka Shi Lau is Managing Director & CEO of BCT, a major provider of retirement plans and pension fund services in Hong Kong. She possesses extensive banking and finance experience in both Hong Kong and New York City in investment banking, project finance, global investment, risk management and compliance, and banking and securities operations. The first woman to receive a Director of the Year Award in the "Private Companies, Executive Director" category from the Hong Kong Institute of Directors, she was also named "Professional of the Year" in the Women of Influence Awards 2010 jointly organized by the American Chamber of Commerce in Hong Kong and *South China Morning Post*.

Siti Sa'Diah Sheikh Bakir, Former CEO and Managing Director, KPJ Healthcare Bhd (Malaysia)

Sa'diah binti Sheikh Bakir has been the President of the Malaysian Society for Quality in Health (MSQH) since its inception in 1997. She served as Managing Director of KPJ Healthcare Berhad as well as its Medical Director from March 1, 1993 to December 31, 2012. In addition to having served as Chairman of various hospitals in the KPJ Group she is also Chairman of Willis (Malaysia) Sdn Bhd and is a Director of Kulim (Malaysia) Berhad and Amanah Raya JMF Asset Management Sdn Bhd. She has also been a Board member of MATRADE since 1999, and a Non-Executive Director for QSR Brands Bhd since January 2010.

Mercedes Erra, Founder, BETC Euro RSCG (France)

Mercedes Erra is the Founder of BETC, and Executive President of Havas Worldwide. An expert and specialist in branding and communication building, she is famous for inspiring new ways of communication for brands such as Danone, Evian, and Air France. Her "Roller Babies" campaign for Evian made the Guinness Book of World Records for being viewed over 75 million



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times. The agency she founded, BETC Euro RSCG, has become in its 18 years the top-ranked French agency and the second most creative in the world, according to the *Gunn Report*. She has been actively committed to a number of women's causes, including serving as a director of the ELLE Foundation, *Ni Putes Ni Soumises*, a collective combating violence against women, and the Women's Forum for the Economy and Society which she co-founded.

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11:00 a.m. – 12:00 p.m. *CHANGING CORPORATE LEADERSHIP: Quotas, Targets vs Voluntary Initiatives – A Debate*

Grand Ballroom

Moderator:

Indira Lakshmanan, Senior News Correspondent, Bloomberg News (U.S.A.)

Indira Lakshmanan is a senior correspondent for Bloomberg News, covering U.S. foreign policy from Washington, DC. From 2008-2010, she wrote a Page Two foreign affairs column for Bloomberg and the *International Herald Tribune*. She has reported from more than 50 countries in Asia, Latin America, the Middle East and Europe. For 12 years, she worked overseas as *The Boston Globe's* Asia Bureau Chief in Hong Kong and Shanghai, its Latin America Bureau Chief in Bogota, Colombia and a Bosnia War correspondent. She started her career on the foreign desk at National Public Radio in Washington, and lived in Chile, reporting for NPR during the transition from dictatorship to democracy.

Panelists:

Ana Maria Llopis, Board Director, Societe Generale and Dia Corp (Spain)

Dr. Ana Maria Llopis founded Global Ideas4All S.L. in 2008 and serves as its Chief Executive Officer and Chair. A seasoned corporate director, she is currently on the board of France's Societe Generale, one of the country's largest banks, and is the Chair of the Board of Spain's Dia Hard Discount Stores. She is also a former director on the boards of ABN Amro, Reckitt Benckiser, and British American Tobacco, among others. She founded Openbank in Spain and served as its Chief Executive Officer from 1993 to 2000. She is also a Member of the Good Governance Working Group for Spanish listed companies in the Madrid Stock Exchange.

Vuyo Mahlati, Former Chair of the Board, South Africa Post Office Inc.

Dr. Vuyo Mahlati is the Principal Consultant and Co-owner of African Financial Group responsible for Pan African and Emerging Markets Innovative Financial Solutions. In addition to being the former Chair of the Board of the South Africa Post Office, she is the current President of the International Women's Forum South Africa. She was also appointed by the President to serve as an inaugural member of South Africa's National Planning Commission until 2015. Her directorships include Lion of Africa Insurance Company, and she previously served for two terms as a member of the Financial Markets Advisory Board.

Angelina Kwan, CEO and Founder, Stratford Finance Ltd. (Hong Kong, S.A.R.)

Angelina Kwan is the Chief Executive Officer and Founder of Stratford Finance Limited, a Compliance and Corporate Governance Consulting group. She has over 25 years of experience in Asia and the United States in business development, restructuring, regulatory/compliance, and investor and stakeholder relations. Since starting her career at KPMG, she has held senior management or board positions with the Securities and Futures Commission of Hong Kong, Cantor Fitzgerald, Kleinwort Benson, HG Asia Limited, Sony Pictures and most recently the REORIENT Group. She is currently a Board Director of Aviva Life Insurance Hong Kong.



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Cassandra Kelly, Co-Founder and Joint CEO, Pottinger Inc. (Australia)

Cassandra Kelly co-founded Pottinger, a leading independent financial and strategic advisory firm, to bring clients advice that integrate true strategic thinking, commercial insight, financial expertise and execution excellence. Previously, she was the Vice President of GMAC Commercial Holding Asia and a Board member of GMAC Commercial Mortgage Japan. She has also held executive roles at Deutsche Bank (New York and London); HSBC Investment Bank (London), and McKinsey & Company (Sydney, Johannesburg and London). In 2012, she was recognized by the *Financial Review*/Westpac "100 Women of Influence" awards as one of the most influential women in management and the boardroom.

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12:00 p.m. – 12:30 p.m. BREAK

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12:30 p.m. – 1:30 p.m. LUNCH
Grand Ballroom

LUNCHEON PROGRAM

1:30 pm – 2:30 pm Entrepreneurs Forum:
INNOVATING YOUR BUSINESS THROUGH TECHNOLOGY
Grand Ballroom

Moderator:

Denise Evans, Vice President, Market Development, IBM (USA)

In this capacity, Ms. Evans leads an organization responsible for developing IBM's strategy for and marketing to Asian, Black, Hispanic, Native American, and women owned businesses and IBM Suppliers in North America. Her focus also includes the strategy for and marketing to women-owned businesses in select countries worldwide. Previously, she served globally as Director of e-Relationship Marketing for ibm.com and Director of e-business for IBM Enterprise Systems Group. She currently serves on the Board of Directors of the Native American Chamber of Commerce, the Women Presidents' Organization, the Center for Women's Business Research, and the GSW's International Planning Committee.

Panelists:

Catherine Argillier, CEO, ITWELL (France)

With a degree in cellular biology, Catherine Argillier began her career in the pharmaceutical industry in 1989 with the Beaufour-Ipsen group in France. Her work experience showed her the need to 'translate' pharmaceutical products for lay persons. She founded ReaditWell in 2007 with the aim of improving the quality of patient and consumer health information in France. With this aim in mind, she has developed services for all manner of consumer information, such as for medical device, insurance, cosmetic and food industries. In 2012, ITWELL was chosen as one of the Top 50 French Women-led Companies by Equity for Women Growth.

Suzanna Shahari, Managing Director, Innoppeak Sdn Bhd (Malaysia)

Suzanna Shahari is the Managing Director of Innoppeak (M) Sdn Bhd, a company that specializes



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in the manufacturing, design and development of precision tools for various industries. In 2006, she began diversifying into green technology in providing water treatment solutions for drinking and waste water which ultimately allowed her to produce her own product brand with plans to reach the global market. She is also developing other projects incorporating entrepreneurial development, high skill resources and franchise opportunities.

Diane Thompson, Managing Director, Powercom Group Pty Ltd. (Australia)

Diane Thompson is co-owner of three companies working under the banner of The Powercom Group. She is also a founding director and co-owner of Novaris Technologies Malaysia. She is a past National President of Women Chiefs of Enterprises International (WCEI) and a Commissioner for the Pacific and Asian regions for FCEM, (Les Femmes Chiefs D'Entreprises Mondial). In 2005, she was Tasmania's "Telstra Business Woman of the Year" and was named number 22 by BRW for Australian Entrepreneurial Women in 2006. In 2009, she became the first woman to receive the Gold Medal Award presented to her by the Australian Institute of Company Directors.

Faye E. Coleman, Founder, Westover Consultants, Inc. (USA)

Since founding Westover Consultants, Inc. in her basement in 1984, Faye E. Coleman has guided her firm's steady emergence into a multi-million dollar enterprise. A multi-disciplinary consulting firm, Westover currently has a diverse client base made up of government agencies and *Fortune* 500 companies. Dr. Coleman has worked throughout the United States, Africa and the Caribbean, designing client-specific, culturally relevant materials and training programs for the global market place. Among Westover's largest contracts is a \$21 million contract with the U.S. Air Force to provide child care for dependents of military members on 71 bases around the world.

Sponsored by
IBM Corporation

BREAKOUT SESSIONS

3:00 pm – 4:20 pm
Sabah Room

Leadership Development Track:
CREATING NEW CORPORATE CULTURE WITH
FLEXIBILITY: BEST PRACTICES

Moderator:

Ava Youngblood, CEO, Youngblood Executive Search (USA)

Ava D. Youngblood, Chief Executive Officer of Youngblood Executive Search, Inc., possesses over 25 years of corporate and recruiting experience. In 2002, she founded Youngblood Executive Search, Inc. (YES), a retained executive search firm which helps clients identify, recruit, develop, and retain wisdom-driven, high-impact executive leadership talent. Prior to her executive search career, she spent nineteen years in the global energy/petrochemical industry with BP (Amoco) in various roles with increasing levels of responsibility ranging from research and development, executive development, strategic planning and competitive intelligence.

Presenters:

Lindsay-Rae McIntyre, Vice President, Human Resources, GTS Asia Pacific, IBM (USA)

As Vice President, Human Resources, Global Technology Services for IBM, Lindsay-Rae McIntyre is responsible for the end-to-end HR agenda for GTS Asia Pacific as well as the Growth Market Unit which encompasses Central Eastern Europe, Middle East, Africa and Latin



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America. This mission fuels IBM's growth agenda globally, and the service business leads IBM's work with clients on Smarter Planet, Cloud Computing, and Strategic Outsourcing. Her key focus is on growing leadership capability for a young workforce. She began at IBM in 2006 as an HR Leader in New York before moving to the Dubai office where she was the HR leader for IBM's Global Technical Services business in Central Eastern Europe, Middle East and Africa.

Fatimah Merican, Executive Business Services Director, ExxonMobil Exploration and Production Malaysia

Fatimah Merican has over 35 years of experience in ExxonMobil in various professional and managerial roles. Trained in Computer Science, she has worked in both local and global Information Technology organizations in Kuala Lumpur, Singapore and Bangkok. In between, she has had assignments in Public Affairs, and foreign assignments with ExxonMobil Asia Pacific Pte. Ltd. and ExxonMobil Limited, Thailand. She has also served as Chair of the Board of Trustees of the ExxonMobil Education and Scholarship Fund since December 2008 and is active in the Malaysian International Chamber of Commerce and Industry.

Armelle Carminati, Vice President, Human Capital & Diversity, Accenture (France)

After 20 years of consulting practice as Managing Director for Accenture's European Retail, Armelle Carminati was appointed Human Capital & Diversity Managing Director for Accenture worldwide in 2006. While keeping her leadership on the largest French business women's network "Accent sur Elles", she is Chair of the France Accenture Foundation, President of the Diversity Committee of the MEDEF (French CEOs union) and has been appointed by the French government to national agencies overseeing diversity matters. She holds a Master of Engineering (Ecole Centrale de Lyon, France & Cornell University, USA) and has been honored as Chevalier de la Légion d'Honneur.

3:00 pm – 4:20 pm
Sarawak Room

Entrepreneurial Track:
**PITCHING TO INVESTORS: FINANCING YOUR BUSINESS
FOR GROWTH**

Moderator:

Dato Hafsah Hashim, President, SME Corporation, Ministry of International Trade (Malaysia)

Dato' Hafsah Hashim is currently the Chief Executive Officer of the SME Corporation Malaysia. Under her leadership, SME Corp. Malaysia is undertaking collaboration and cooperation with other SME development agencies of other countries, including the Federation of Indian Chambers of Commerce & Industry (FICCI) of India, Office of SME Promotion of Thailand (OSMEP), Small and Medium Business Administration (SMBA) of the Republic of Korea and Small and Medium Industry Development Organisation (KOSGEB) of Turkey. In addition, she has also been appointed by the Economic Planning Unit (EPU) as an Advisor to the G-G IDS Yemen Study on 'Recommendations for the Industrial Development Strategy for Yemen'.

Presenters:

Mariana Bozesan, President, AQAL Investing (Germany)

Mariana Bozesan is a serial entrepreneur turned investor and venture philanthropist supporting more than 38 global organizations. She is currently a Partner at AQAL Capital, an integral investment company and the President and Founder of AQAL Investing, a UN



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Principles for Responsible Investing (PRI) signatory. As the leading authority on integral investing, the most advanced paradigm in sustainable investing to date, she provides the means and metrics to implement the parity between people, planet, profit, with purpose and passion. As a full member of the Club of Rome, she is also an advisor on integral sustainability to various funds, governmental organizations, businesses, and NGOs.

Hajara Adeola, Managing Director, Lotus Capital (Nigeria)

Hajara Adeola is the Managing Director of Lotus Capital Limited, a Nigerian pioneer in Shari'ah compliant Asset Management, Private Wealth Management Advisory Services and Financial Advisory Services. Prior to founding Lotus Capital, she was a director at UBS Warburg heading their London Islamic Finance Desk. Her responsibilities included structuring and trading Islamic Finance investment instruments for European private clients. She has also worked for BNP Paribas and Andersen Consulting (now Accenture) as part of her 15+ years of international experience in research and analysis, investment management and corporate finance.

Jamelah Jamaluddin, Managing Director, Kuwait Finance House Bhd (Malaysia)

Datuk Jamelah Jamaluddin served as CEO of the Kuwait Finance House (Malaysia) Berhad, the largest Islamic bank in Malaysia with capitalization of US\$640 million, from 2010 to Mid-March 2013 before becoming head of its investment banking subsidiary. She holds the distinction of being the first woman to head a KFH bank as CEO, representing a special milestone and significant breakthrough within the KFH Group and the Islamic banking industry. Upon taking over as CEO, she was tasked with resolving the bank's serious mortgage issues following a series of bad loan decisions by the past administration. She succeeded in turning the bank around by 2012.

3:00 pm – 4:20 pm

Selangor Room

Issues Track:

***CREATING ENTERPRISES RESPONSIVE TO COMMUNITY
AND THE ENVIRONMENT***

Moderator:

Tess Mateo, Managing Director, CX Catalysts (USA)

Tess Mateo is the Managing Director at CXCATALYSTS, which develops partnerships that help companies profitably reach underserved markets, as well as governments and multilateral institutions to achieve their environmental and development goals. Prior to launching CXCATALYSTS, she managed the strategic relationships of PricewaterhouseCoopers' global CEO, a \$31 billion professional services firm with over 160,000 employees in 150 plus countries. Also an entrepreneur, she launched Gralni Group, a real estate venture; IncentOne, a technology company; and Colorworx, an innovator in novelty underwear. She is also a strategic advisor to the Joint US China Collaboration on Clean Energy (JUCCCE); the World Bank's Private Sector Leaders Forum; and WEConnect International.

Presenters:

Stephanie Fuller, Director of Global Business Development, Office Depot (USA)

Director of Global Business Development at Office Depot, Stephanie Fuller is a connector aligning opportunities with people, resources and solutions in 48 countries resulting in increased sales and strategic business relationships. She leads the Global Account Coalition Team and is accountable for developing new profitable business and growing existing business



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by leveraging global relationships through Office Depot's vast network of 4,000+ account managers and support teams. Her experience in the international arena started from growing up in the Dominican Republic, studying International Business in the Netherlands and visiting and working in 80+ countries covering all seven continents (including Antarctica).

***Ipeleng Selele*, Founder and CEO, Khumo Group (South Africa)**

Ipeleng Selele is the founder and Group CEO of Khumo Group, which specializes in foreign market entry strategies. She recently played an instrumental role in developing and implementing a key stakeholder engagement and training project that enhances South Africa's global competitiveness by empowering key stakeholders to enhance South Africa's reputation. She was also part of the team that developed the Brand Strategy for France Telecom and Telkom Kenya Ltd. In addition, she is currently involved through a partnership in a digital television migration project throughout Africa which enables countries to bridge the digital divide through access to information.

***Norhayati Md. Taib*, Group Managing Director, MYAGRI Group (Malaysia)**

A biochemist, Norhayati Taib started her career with the Malaysian Technology Development Corporation (MTDC) in 1995 as a Technology Development Executive. In 1996, she began developing Malaysian Agri Hi-Tech Sdn. Bhd (MYAGRI) as a start-up company between MTDC and Universiti Pertanian Malaysia. As MYAGRI's CEO, she is responsible for Myagri® product formulations which cater to the nutritional and growth requirements of primary commercial crops. The companies' products are aimed at improving crop productivity, land rehabilitation, soil fertility, soil health and environmental sustainability. She was awarded the "Smart Entrepreneur" 2nd Global Award by Business Productivity Network, Malaysia, in 2010.

***Zhou Yaxian*, Founder and Chair, Shenguan Holdings Ltd. (China)**

Zhou Yaxian is the Founder of Shenguan Holdings Limited, China's top producer of artificial sausage casing made from collagen proteins. She is primarily responsible for Shenguan's overall strategic planning, technology and business management. A senior engineer in biotechnology, she is one of the inventors of four national patents in respect of production method and facilities for collagen sausage casings. One of China's top women entrepreneurs, she has been ranked in the *Forbes* "Business Women Power 50" for the past four years.

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3:00 pm – 4:20 pm

Perak Room

NGO LEADS:

**Developing NGO Leadership (For NGO leaders only) —
MARKETING AND BRANDING YOUR ORGANIZATION**

Moderator:

***Freda Miriklis*, International President, Business & Professional Women (Australia)**

Freda Miriklis is the 22nd International President of the International Federation of Business and Professional Women. She has served on the Executive Board of BPW International since 2005 and Board of Directors since 2002. She was elected Vice President - United Nations and Chair, United Nations Committee for the Status of Women, serving from 2008-2011. Since 2009, she has led consultations with industry and business leaders across the Asia Pacific region exploring the potential for the Women's Empowerment Principles: Equality Means Business (WEPs) - a joint initiative of UN Women and the United Nations Global Compact.



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Presenters:

Joan Kuriansky, former President, Wider Opportunities for Women (USA)

Former President of Wider Opportunities for Women (WOW) in the US, Joan Kuriansky has led several national organizations and has consulted internationally in Russia, the Newly Independent States and Southeast Asia. Established in 1964, WOW works to achieve economic independence for women and girls and is recognized as a national leader in promoting women into the green economy. Between 1987 and 1994, she was Executive Director of the Older Women's League, which addresses economic and social issues facing women as they age. In 1995, President Clinton appointed her to serve on the President's Advisory Council on Violence Against Women on which she served until June 2001.

Valérie Dagand, President, Cyber-elles (France)

An expert in e-business and multichannel strategies for 18 years, Valérie Dagand has worked as an Account Manager for luxury brands (Dior Parfums, Givenchy) and Chief Marketing Director for several large retailers, including Monoprix and Le Printemps. Since 2010, she has served as the President of the non-profit business club "Cyber Elles", where she has launched a competition to reward social entrepreneurship. In addition, she is the founder of Win Your Pitch Academy which helps students and entrepreneurs to be more successful in their presentations.

Su-Mei Thompson, CEO, The Women's Foundation (Hong Kong, S.A.R.)

Su-Mei Thompson is CEO of The Women's Foundation, one of Hong Kong's leading NGOs dedicated to the advancement of women. Her responsibilities include strategic planning, donor relations, overseeing grants and programs, as well as government relations and community outreach. She was also recently appointed by the Chief Executive of Hong Kong to the Equal Opportunities Commission. Prior to joining The Women's Foundation in 2009, she held senior management positions at The Walt Disney Company, the *Financial Times* and Christie's. She is also a non-executive director of Natural Beauty Bio-Technology Ltd., an advisory board member of Intelligence Squared Asia, and a corporate board member of The Cheltenham Ladies College. In addition, she writes on women's issues for the *South China Morning Post*.

BREAKOUT SESSIONS

4:30 p.m. – 5:50 p.m.

Sarawak Room

Leadership Development Track

REDEFINING SUCCESS: DEALING WITH WORK-RELATED STRESS

Moderator:

Margarita de Cos, Manager, Major Donors, World Wildlife Fund (Spain)

Margarita de Cos has held the position of Major Donors Manager for WWF Spain since 2005. Previously, she worked in the private sector as a member of the Board of Directors of several Spanish companies, and held different executive positions such as Director and General Manager of *Fábrica Española de Confecciones, S.A.* (manufacture of military uniforms), Manager of energy developments in *FECSA* (electrical company of Cataluña), Manager of corporate and foreign investment in *Bufete Soler Padró* (Law offices) and Managing Director of *INAC, S.A* (Clinical laboratory firm)



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Presenters:

Juliana Oyegun, Former Chief Diversity Officer, The World Bank (Nigeria)

Juliana Oyegun served as the Chief Diversity Officer at the World Bank from 2001 through 2012. In this position, she provided strategic advice and support to senior management on building values-based approaches to diversity and inclusion. She facilitated mainstreaming diversity into the World Bank's business, human resources planning and management process. Prior to this, she served as Special Advisor for Gender Equity at the UNHCR in Geneva where she facilitated the promotion of a culture of gender equity and parity. She currently serves as Managing Director of Amazing Grace Inspirations.

Kimberly Admire, Vice President, Global Diversity & Inclusion, Lockheed Martin (USA)

Since joining Lockheed Martin in 1998, Kimberly Admire has held a number of positions of increasing responsibility including Vice President, Human Resources for Enterprise Operations; Vice President, Human Resources and Communications at Sandia National Laboratories; and Vice President, Human Resource Operations for Lockheed Martin Integrated Systems and Solutions; among others -- leading to her current position as Corporate Vice President for Diversity, Inclusion, and Equal Opportunity Programs. Before joining Lockheed Martin, she worked as a human resources consultant for *Fortune* 500 organizations concentrating on talent acquisition and development.

Nor Ashikin Ahmad Mokhtar, Founder & Executive Chairman, Primanora Medical Center (Malaysia)

Datuk Dr. Nor Ashikin is the Founder and Executive Chairman of PrimaNora Medical Centre. A prominent gynecologist in Kuala Lumpur, Dr. Mokhtar is a Fellow of the Royal College of Obstetricians & Gynecologists of the United Kingdom and a Senior Consultant Obstetrician & Gynecologist at Pantai Medical Centre in Kuala Lumpur. She is also a Fellow of ECARE (European Council of Aging Research and Education) and Board Certified Practitioner by International Hormone Society for Advance Hormone Therapy.

Margaretta Noonan, Managing Director, NoonanHR (USA)

Margaretta Noonan founded and runs the management consultancy, noonanWorks. Drawing on years in senior leadership roles in a variety of corporations such as Kohl's, Lord & Taylor and Monster.com, she speaks, writes, and consults on how companies can maximize their most precious asset: their people. She also previously served as the Chief Administrative Officer and Executive Vice President of Human Resources for the Hudson Group.

4:30 p.m. – 5:50 p.m
Sabah Room

Entrepreneurial Track:

**DOING BUSINESS IN THE ASIA-PACIFIC REGION: DO'S
AND DON'TS**

Moderator:

Yasmin Mahmood, Executive Director, YTL Communications (Malaysia)

Yasmin Mahmood assumed the role of Executive Director, YTL Communications in 2010. She was previously the Managing Director of Microsoft Malaysia, a role she held for more than 3 years. Prior to that, she was the General Manager of Dell Malaysia and Corporate Director of Dell Inc, and General Manager of Hewlett Packard Sales Malaysia's Commercial Channels



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Organization. She has the distinction of being the only woman to date to have received a Key Industry Leader Award in 2007 and the Personality of the Year Award in 2009, both from the Association of Computer and Multimedia Industry of Malaysia (PIKOM).

Presenters:

Hon. Anna Wu Hung-yuk, Member, Executive Council, Hong Kong, S.A.R., Chair, Provident Fund Schemes Authority and Chair, Competition Commission

A lawyer by profession, Anna Wu is a Member of the Executive Council of Hong Kong S.A.R. She also serves as Chair of the Mandatory Provident Fund Schemes Authority, which regulates public workers' pension funds, and the newly named Chair of the Competition Commission, whose mandate is to break up monopolies and any non-competitive practices. Previously, she was a Member of the Legislative Council where she initiated the first private member's bill to protect rights to equal opportunities. In addition, she has chaired the Equal Opportunities Commission, the Consumer Council, and the Operations Review Committee of the Independent Commission Against Corruption.

Sarah Casanova, Managing Director, McDonald's Malaysia & Singapore (Canada)

As Managing Director for McDonald's Malaysia and Singapore, Sarah Casanova is responsible for guiding both markets in achieving their business goals. She first became Managing Director of McDonald's Malaysia in 2009 before additionally taking on the Singapore market in 2012. Prior to joining McDonald's Malaysia, she was Senior Vice President for Business Development for McDonald's Japan overseeing marketing, menu management and new business strategies. A 20-year veteran of the company, she began her career with McDonald's Canada in 1991.

Aurora Geotina-Garcia, President, Ciba Capital Philippines Inc.

Aurora "Boots" Geotina-Garcia is currently the President of CIBACAPITAL Philippines Inc., the Philippine affiliate of CBA-Asia, a professional services organization providing business advisory and corporate finance services with operations also in Indonesia, Singapore, and Thailand. She has served as a consultant to business and government for over 30 years in the area of corporate finance, and has advised clients on capital markets issues such as project development, packaging and structuring of projects, and identification of potential funding sources, among others. She is a member of the Board of the Bases Conversion and Development Authority along with several private Philippine corporations in the banking and retail industry, and is Vice Chair of Women's Business Council Philippines Inc.

Susan A. Maraghy, Regional Vice President, South Asia, Corporate International Business Development, Lockheed Martin (USA)

Susan Maraghy is the Regional Vice President for South Asia, Corporate International Business Development for Lockheed Martin Corporation, responsible for the corporate business development in Australia, ASEAN nations, India and New Zealand. She collaborates with Lockheed Martin's international regional presidents and supports the Business Areas by focusing on strategic business development, public policy and industrial cooperation. She also works to build partnership programs with the foremost leaders in the government marketplace through collaboration, addressing the complexities of programs by horizontally integrating domains focused on defense, intelligence, security and civil government authorities.



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4:30 p.m. – 5:50 p.m

Selangor Room

Issues Track

ACCELERATING GENDER DIVERSITY ON BOARDS: BEST PRACTICES

Moderator:

Zarinah Anwar, Former Chair, Securities Commission (Malaysia)

Zarinah Anwar was appointed the Chairman of the Securities Commission Malaysia (SC) in April 2006 and held the post until retiring on March 31, 2012. She had served as the Deputy Chief Executive of the SC and member of the Commission since December 2001. During her tenure with the SC, she also served as the Vice Chairman of the Emerging Markets Committee of IOSCO and represented the Committee on the International Financial Reporting Standards Foundation Monitoring Board. She also chaired the Malaysian Venture Capital Development Council and the Capital Market Development Fund. Prior to joining the SC, she was the Deputy Chairman of Shell Malaysia.

Presenters:

Rafiah Salim, Director, NAM Institute for the Empowerment of Women (Malaysia)

Tan Sri Datuk Rafiah Salim is Head of the NAM Institute for the Empowerment of Women. In this role, she leads the team in implementing the Malaysian Government's policy of having at least 30% women on corporate Boards. Previously, she was the Assistant Secretary General for Human Resource Management at the United Nations in New York, the highest post held by a Malaysian. She also became the first Malaysian woman appointed a university president in Malaysia, when she was appointed as President of University Malaya in 2006. In addition, she serves as Chairman of MGRC, and as Director of Nestle, Cerebos, PUNB and the Allianz group.

Su-Mei Thompson, President, Women's Foundation (Hong Kong, S.A.R.)

(See Bio Page 16)

Lidia Adamska, Former Member of the Management Board, Warsaw Stock Exchange (Poland)

Lidia Adamska held various managerial positions at the Warsaw Stock Exchange from 1994 to March 2013. At the Exchange, she was Chief Financial Officer and Management Board Member from 2006-2013. She is also a Member of the Supervisory Board of BondSpot and President of the Supervisory Board of the Capital Market Institute-WSE Research. From 1980-1991, she was a Research Fellow at the Faculty of Economics of the Warsaw University, and later worked for the Industrial Development Agency and the Polish Agency for Foreign Investment.

Carol Lambert, Partner and Ethics & Governance Leader, Deloitte France

Carol Lambert is a chartered accountant with a master's degree in private law. She joined Deloitte in 1987 and spent more than ten years in the audit department serving multinational companies before transferring to the firm's Quality and Risk Department. With 20 years of experience in governance, risk, regulation, ethics and compliance, she serves today as the Ethics and Governance leader at Deloitte France. For two years, she also co-chaired the Deloitte Corporate Governance Center, a network of governance centers involving over 35 firms, and now leads its Public Policy Working Group. The Global Center's objective is to provide technical resources, research and thought leadership about Corporate Governance to clients and Deloitte member firms around the world.



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4:30 p.m. – 5:50 p.m

YOUTH FORUM: EXECUTIVE LEADERSHIP

Perak Room

Moderator:

Patricia Harris, Vice President, Global Diversity and Inclusion, McDonald's (USA)

As Global Chief Diversity Officer for McDonald's, Pat Harris is responsible for the development and implementation of diversity strategies throughout McDonald's Corporation and its 31,489 restaurants in 116 countries. She began her career with McDonald's over 30 years ago as an Administrative Assistant in the Corporate Legal Department. Under her leadership McDonald's has been recognized by a number of publications for its diversity practices, including *Fortune* Magazine's "Top 50 Places for Minorities to Work." She is also a founder of the Women's Foodservice Forum and a founder of the Multicultural Foodservice and Hospitality Alliance.

Presenters:

Amanda Nasim, Founder and Director, Tutti Frutti UK (Malaysia)

Ms. Nasim was a student at York University in the UK when she successfully pitched her proposal to the founder of the frozen yogurt retail chain to obtain the master license to distribute and operate Tutti Frutti Frozen Yogurt across the UK. She since raised US\$2 million capital as initial investment and owns the largest outlet of the chain in Convent Garden in central London, the first Tutti Frutti store to open in Europe. Since its inception during the summer of 2007, the brand has grown rapidly over the years with over 700 stores worldwide. She is currently planning to open additional outlets in London and to expand the business to Scotland and Ireland.

Noor Aftab, Founder, Shahina Aftab Foundation (Pakistan)

An Investment Banker by profession, Noor Aftab's achievements include breakthrough relationships building with employers as Head of ACCA Islamabad resulting in 100 jobs and turning around a bank, managing deposits of \$49.6 Billion. She has also organized three international conferences: the 2006 World Economic Islamic Forum bringing 60 heads of States to Pakistan; Pak-China Investment Moot, which was attended by the President of China that brought in \$1.3 Billion of foreign investment; and Euromoney Banking & Finance Conference attended by 800 global investors. She co-founded Shahina Aftab Foundation (SAF), a global organization for women's development to bring an economic revolution through income generation programs.

Mpule Kwelagobe, CEO, Mpule Institute for Indigenous Development (Botswana)

Mpule K. Kwelagobe is the founder and CEO of the MPULE Institute for Endogenous Development (MIED), a New York City based think tank that researches on agriculture and agribusiness development, champions inclusive green growth and advances gender equality and sustainable development pathways in Africa. She also leads the Network of Women Investing in Africa (NEW Africa) Leadership Program, which aims to empower the next generation of African female leaders. In addition, she was the first African woman to win an international pageant when she was crowned Miss Universe in 1999.

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7:30 pm – 7:50 pm
Lobby Level Lounge

Leadership Dialogue:
SUNGJOO KIM, CEO, MCM Holdings AG and Sungjoo Group (South Korea)

Biography:

Sung-Joo Kim is the Founder, Chairperson and Chief Visionary Officer of Sungjoo Group and the Chairperson of MCM Holdings AG. MCM is the German luxury brand specializing in leather goods and apparel, built upon European artisanship. Involved in the fashion industry for more than 25 years, she has successfully launched several globally renowned brands in the Asia-Pacific region as an exclusive franchisee of Gucci, Yves Saint Laurent, Sonia Rykiel and Marks & Spencer. In 2005, the company acquired MCM and now operates in 30 countries with 110 directly operated stores and 200 outlets in multi-stores and department stores throughout the world. In March 2012, she was listed in the *Forbes Asia* "List of 50 Top Asian Business Women," and in April 2012, she was selected by *Fortune* as "One of Asia's 25 Hottest Business People."

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8:00 p.m. – 10:00 p.m.
Grand Ballroom

GALA DINNER
Sponsored by MCM Holdings AG

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