

1.

What is Al?

- Technical definition vs. Social definition
- Key concepts
 - Algorithm
 - Learning
 - Human replacement
 - Creativity

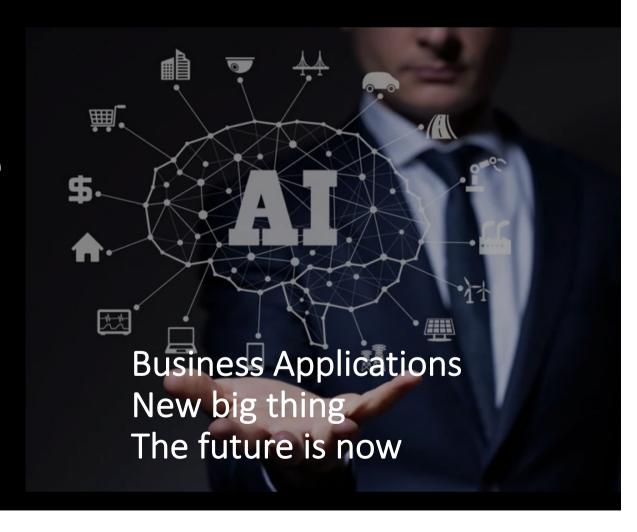


3. How do we use it?





5. Is it gonna change the business world?



How can we unlock potential in SMEs?

Understanding the value chain

6. Bonus question

Thank you