



1999 Global Summit of Women Program



I. A Look at Latin American Capital Markets at the Argentine “Bolsa”

Edgar Jelonche

II. Opening Ceremony

Lynn Feldhouse, Irene Natividad, Ana de Kessler, Cesar Gaviria, Robert Mallett, Marianella Ghiggeri

III. Plenary Sessions

a. Trade Opportunities in the Region

Teresa Gonzalez Fernandez de Sola, Beatrice Rangel, Pauline Gray

b. Women of the Hemisphere: an Economic Profile

Monica Markwald, Sakiko Fukuda-Parr, Kelley Jones

c. Using the Internet to Expand Your Business in the Americas

Cherie Piebes, Gail Bamford, Irene Natividad

d. Luncheon Program: Ministerial Perspectives on Women and Small and Medium Enterprises

Jose Manuel Ortiz, Robert Mallett, Ana de Kessler, Diane Vincent, Sarah-Lucy Flood-Beaubrun

IV. Breakout Sessions

a. Getting Ready to Export

Linda Graupner, Alida Perez, Lucia Salvo

b. Successfully Packaging Yourself and Your Business Across Borders Through the Internet

Silvia Datsira, Anne Freedman, Mirta Romay

c. Moving Microenterprises into Mainstream Businesses: Best Practices

Chantel Hudicourt Ewald, Lia Ines Lorenzo, Maria Mosquera, Marie Betty Sharp

d. Alternative Financing Sources for Women Entrepreneurs

Simone Desjardins, Monica Hernandez de Philips, Rosa Rita Alvarez, Pilar Ramirez

V. Breakout Sessions

a. Investing for Your Future

Alejandra Cox Edwards, Mary Lehman MacLachlan, Diana Mondino

b. Marketing Globally for Microentrepreneurs: Best Practices

Docey Lewis, Josefa Nolte

c. Marketing to Women Through Corporate Advisory Boards and Other Strategies

Cherie Piebes, Susan Stautberg

- d. Preparing Your Business for Successful Financing
Laura Marambio, Sherrye Henry, Pilar Ramirez

VI. Breakout Sessions

- a. The ABC's of Doing Business in Latin America
Silvia Giordano, Michael McGee, Beatrice Rangel
- b. Business Opportunities in the Caribbean
Joy Hall, Pauline Gray
- c. E-business: Expanding Business Opportunities Through the Web
Norberto Milan, Mike Fry
- d. Owning Your Ideas
Norma Felix, Aliza Sherman

VII. Breakout Sessions

- a. Socially Responsible Investing: Ways Women Can Impact the Economy
Eleanor Jones, Maria Ester Salvat
- b. Women's Economic Leadership and Impact on the Family: the Millennial Challenge
Lais Abramo, Sarah-Lucy Flood-Beaubrun
- c. Using Public/Private Resources to Grow Your Business
Joanna Townsend, Clarice Messer Seibel, Laura Marambio, Ellen LennyPessagno

VIII. Luncheon Session: Dialogue with Women Presidents of World Trade Organizations

Pilar Lozano, Sharon Preston, Donna Smith

IX. Plenary Sessions

- a. Understanding Trade Pacts
Nieves Confesor, Celina Pena, Adis Vila
- b. Roundtable of Women in International Trade: The Wisdom Exchange
Lois McIntosh, Joyce Higgins de Ginatta, Marie Betty Sharp, Margaret McEntire

X. Closing Ceremony

Awilda Marquez