

Not later! Now!

Hybrid cloud opens the door to increased business value by expanding innovation

Hybrid cloud has become the way big enterprises do cloud,

97%

of organizations now operate on more than a single cloud.²

Spending on hybrid cloud as a share of IT spend has increased by

double digits

while share of spend on public cloud has declined.³

Value of hybrid cloud investments multiplies up to

13x

on average when combined with other levers of transformation.⁴

Half of world's stored data expected to reside in public cloud by 2025

2. Boville, Howard, Hillery Hunter, and Richard Warrick. "Cloud's next leap." October 2021. <https://www.ibm.com/thought-leadership/institute-business-value/report/cloud-transformation>

3,4. Payraudeau, Jean-Stéphane, Anthony Marshall, and Jacob Dencik. "Unlock the business value of hybrid cloud: How the Virtual Enterprise drives revenue growth and innovation." IBM Institute for Business Value. July 2021. <https://www.ibm.com/thought-leadership/institute-businessvalue/report/hybrid-cloud-business-value>

Traditional security can't keep pace

Protect the hybrid cloud

It takes an average of

252 days

to identify and contain a breach across hybrid cloud environments while ransomware attacks occur every 11 seconds



Secure the future of work

Since 2009, there's been a

159%

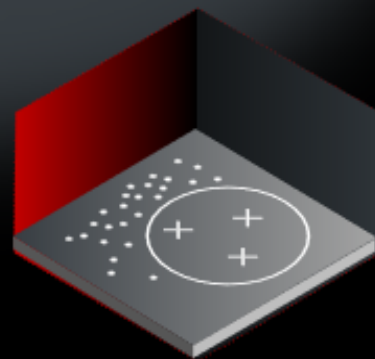
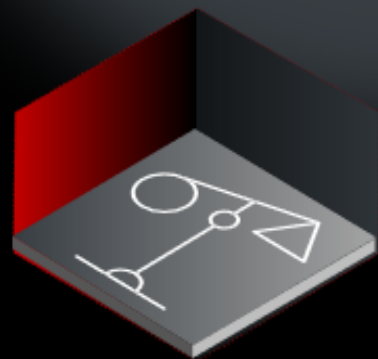
increase in the number of people who work from home



Preserve compliance and customer privacy

81%

of consumers say the risks they face from data collection by companies outweigh the benefits



Reduce the risk of ransomware and business disruption

\$4.62M

is the average total cost of a breach due to ransomware

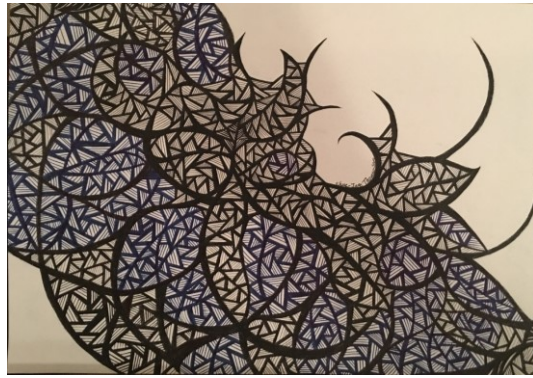
Risks



Opportunities

Security is a Team Sport:

Enterprise security and hybrid cloud security are playing on the same team



Security threats in a hybrid environment

80% of executives struggle to engage information security and operations disciplines early enough to prevent rework or incidents.¹²



Modern cloud security from obstruction towards abstraction

Done right, security becomes an abstraction in the same way “infrastructure as code” has made physical infrastructure an abstraction.



Hybrid cloud mastery demands a one-team approach

73% of executives believe that improving cybersecurity and reducing security risks are critical for the successful execution of digital initiatives in their cloud portfolio.¹³

12. IBM Institute for Business Value unpublished data. Q4 2021.
13. Boville, Howard, Hillery Hunter, and Richard Warrick. “Cloud’s next leap.” October 2021. <https://www.ibm.com/thought-leadership/institute-business-value/report/cloud-transformation>

The Time is Now!!!

- Timely integrating separate cloud security domains into a comprehensive plan of actions
- Executing a unified security program that steers business initiatives, optimizes security resources (people & Capabilities)
- Transforms culture: #SecurityFirst → #SecurityAlways



1

Harmonize the security posture across the estate

2

Create total visibility - a single pane of glass

3

Leverage AI & Automation