

GROUNDBREAKERS:

**USING TECHNOLOGY
TO GROW WORKERS &
SMALL ENTERPRISES.**



TACKLING FOOD WASTE
WITH GREEN SCIENCE
TECHNOLOGY FOR
SUSTAINABLE GROWTH.



FOOD WASTE

PEEL OFF THE TRUTH!

22 MILLIONS TONS OF BANANAS
ARE THROWN AWAY EACH YEAR
IN THE WORLD DUE TO

UNREALISTIC BEAUTY STANDARDS

**BANANAS
ARE FACING
AN UNFAIR
SITUATION JUST
BECAUSE THEY ARE
UGLY & SINGLE**



90
MILLIONS PEOPLE
THAT WE COULD FEED BY ENDING
BANANA FOOD WASTE

DON'T BE BANANAS!

3.3
BILLIONS TONS OF CO₂

40-50%
FROM FARM TO FORK

1/3

1.3

1

- **FOOD WASTAGE IS A MAJOR CONTRIBUTOR TO CLIMATE CHANGE**
- **OF GLOBAL QUANTITATIVE FOOD WASTE PER YEAR ARE FRUITS, VEGETABLE...**
- **OF THE WORLD'S AGRICULTURAL AREA**
- **BILLION TONS IS THE GLOBAL VOLUME OF FOOD WASTAGE**
- **TRILLIONS USD COSTS**



KADALys

SUSTAINABLE BANANA SCIENCE

**WE ARE THE FIRST CONSCIOUS VENTURE
UPCYCLING BANANA AGRI-WASTE
INTO PATENTED ACTIVES INGREDIENTS**

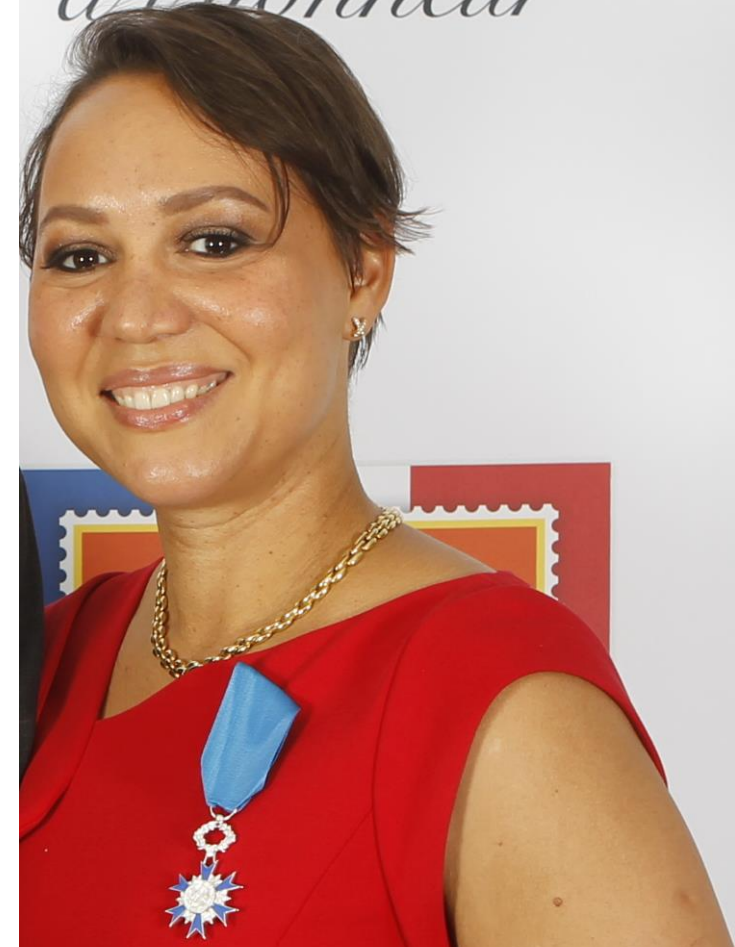
**WE ARE SPECIALISED IN ACTIVE COSMETIC,
NUTRACEUTICAL AND FUNCTIONAL FOOD
INGREDIENTS.**

BEHIND KADALYS, A BEAUTY ACTIVIST & BANANA HACKER

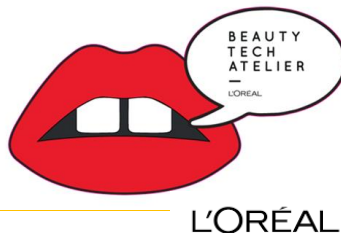
Born in Djibouti, Shirley BILLOT grew up between East Africa and the Caribbean. **Her activist parents instilled in her a deep awareness of environmental and societal issues.**

- 2022 FORBES-TV5 MONDE AWARD – BEAUTY AND LUXURY
- 2022: ADMINISTRATOR OF THE FRENCH FEDERATION OF BEAUTY INDUSTRY
- 2021: BLUE BEAUTY BRAND OF THE YEAR – US AWARD
- 2019&2020: G20YEA FRENCH DELEGATION MEMBER
- 2017: FRENCH NAMED KNIGHT OF THE NATIONAL ORDER OF MERIT

*La Banane
à l'honneur*



Google
for
Startups



BCG BOSTON
CONSULTING
GROUP

unreasonable
impact Created with
BARCLAYS

**GROUNDBREAKERS:
USING TECHNOLOGY
TO GROW WORKERS & SMALL ENTERPRISES.**

- SMALL ECONOMY**
- DEPENDENT ON IMPORTATION**
- CLIMATE CHANGE VICTIM**
- INTERGENERATIONAL INEQUALITIES**
- + CREATIVE VALUE**
- + PROFITABLE BUSINESS**
- + JOB CREATIVE**
- + INCREASE KNOWLEDGE**

OUR COMMITMENT

1 TACKLING FOOD WASTE



Ranked 1 in the top 10 solutions to **reverse climate change**.

2 GREEN SCIENCE FOR SAFE BEAUTY



LET'S US INSPIRE YOU!

- 3 UNIQUE PATENTED BIO-ACTIVES**
- GREEN CHEMISTRY
 - + 10 YEARS R&D
 - THESIS*3

3 SHARING TO CREATE SOCIAL IMPACT



INCLUSIVE CAPITALISM to reduce intergenerational inequalities.

EDUCATE WOMEN INTO SCIENCE, PHD in Biochemistry

**FEMALE INVENTORS
ACCOUNTED FOR ONLY**

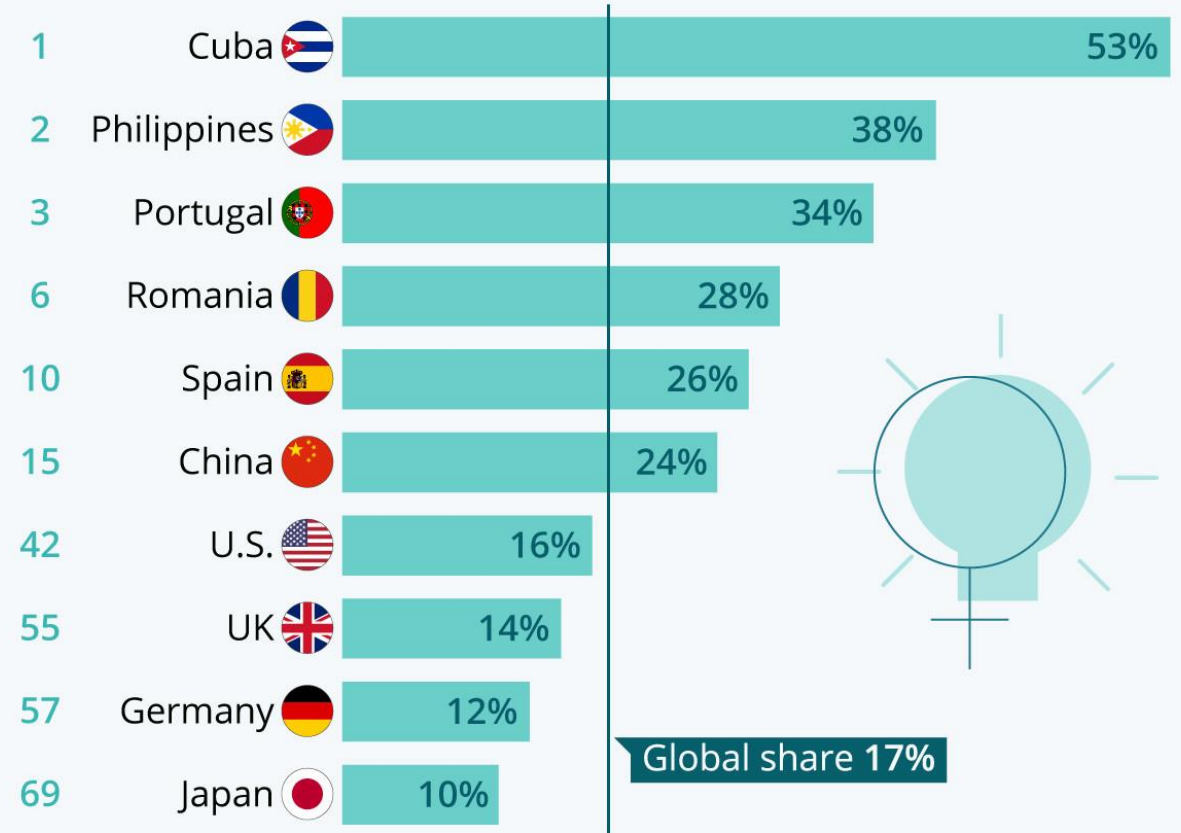
17%



**LESS THAN 30% OF THE WORLD'S
RESEARCHERS ARE WOMEN**

The Countries With the Most Female Inventors

Share of women inventors among applicants for international patents in selected countries (2021)



Out of 74 countries where data is available
Source: World Intellectual Property Organization





HOW WE UPCYCLE?



UGLY BUT POWERFUL

BANANA HAVE PEELINGS TOO!

**WASTED BANANAS ARE A NATURAL AND SUSTAINABLE
RESOURCE FOR UPCYCLED ACTIVE INGREDIENTS.**

**OUR MISSION RESCUE UNWANTED BANANAS AND HIGHLIGHT
THEIR INNER BEAUTY**



TECHNOLOGY & SCIENCE ARE INTERDEPENDENT

TECHNOLOGY

**THE USE OF SCIENTIFIC
KNOWLEDGE OR PROCESSES IN
BUSINESS, INDUSTRY,
MANUFACTURING...**

SCIENCE

**KNOWLEDGE OBTAINED ABOUT
THE WORLD BY WATCHING IT
CAREFULLY AND
EXPERIMENTING**

OUR EXPERTISE: BIOCHEMISTRY & ECOEXTRACTION

POLARS-UNPOLARS BIO-ACTIVES



ULTRASOUND



MICROWAVES



SUPERCRITICAL CO2



SUBCRITICAL WATER



AQUEOUS ACTIVE
INGREDIENTS



OILY ACTIVE
INGREDIENTS



SENSORIAL
INGREDIENTS



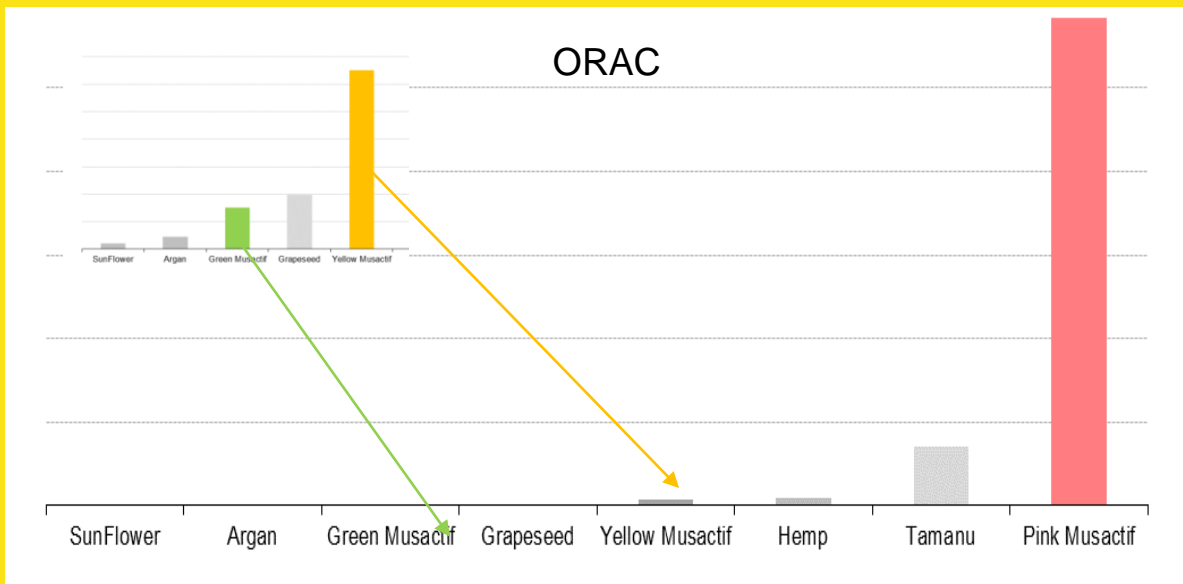
3 PATENTS APPROVED

- FR2991584 - 2013-12-13 (BOPI [2013-50](#))
- FR3034668 - 2016-10-14 (BOPI [2016-41](#))
- FR3034668 - 2016-10-14 (BOPI [2016-41](#))

FIRST IN THE WORLD TO LAUNCH A BANANA OILY ACTIVE



UNIQUE & POTENT BANANA TREE BIO-ACTIVES



ORGANIC – VEGAN
CERTIFIED

OUR EXPERTISE: BEAUTY



A complete organic skincare line with banana tree actives consciously developed, plant-powered formulas and sustainable packaging.



KEY FACTS

+ 1 Million

Products sold
in France in 2020+2021



9 Awards

won in France in 2020-21

1 Best Indie brand
5 Best Organic Products
3 Best Face and Body Skincare



US Launch

600 DOORS 2022-23

GLOBAL
COSMETIC
INDUSTRY®
The Beauty Innovator's Resource

French Skin Care Line Kadalys Launching in United States
October 13, 2021 | Contact Author



KADALYS IN THE WORLD IN 2022

NORTH AMERICA

JCPenney
thirteen lune
MARJANI BEAUTY
the detox market



EUROPE

NOCIBÉ
la beauté libérée

Blissim
ex BIRCHBOX

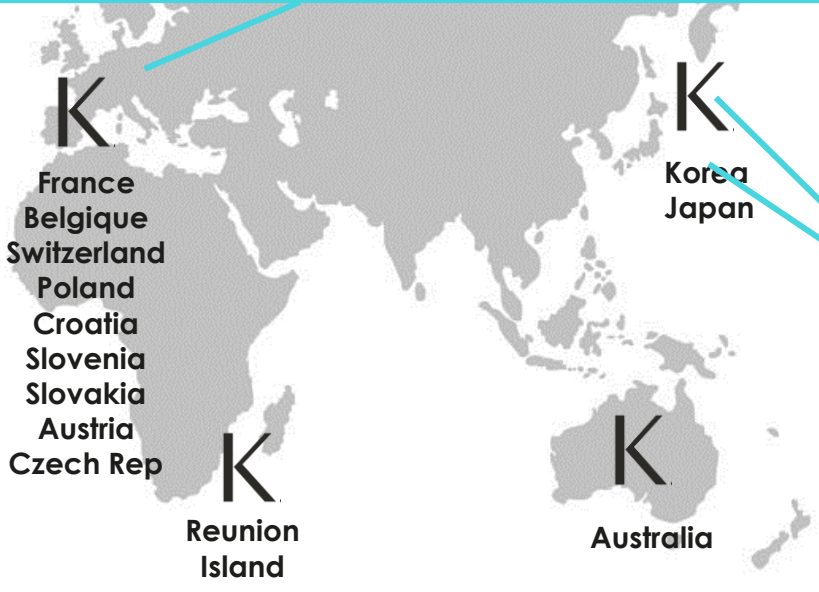
Müller

Marionnaud
PARIS

Mademoiselle in

DOUGLAS

BiOoo.cz



ASIA

ISETAN
The Japan Store

LOTTE
DUTY
FREE

THANKS A BUNCH!

KADALYS

SUSTAINABLE BANANA SCIENCE

ARE YOU READY TO
#GOBANANAS?



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