



EEC

EASTERN ECONOMIC CORRIDOR  
THE PRIME GATEWAY TO ASIA

# Doing Business in Thailand

## Global Summit of Women 2022

Kanit Sangsubhan





**Husband  
in Public**



**Husband  
at Home**

# EEC The Prime Gateway to Asia

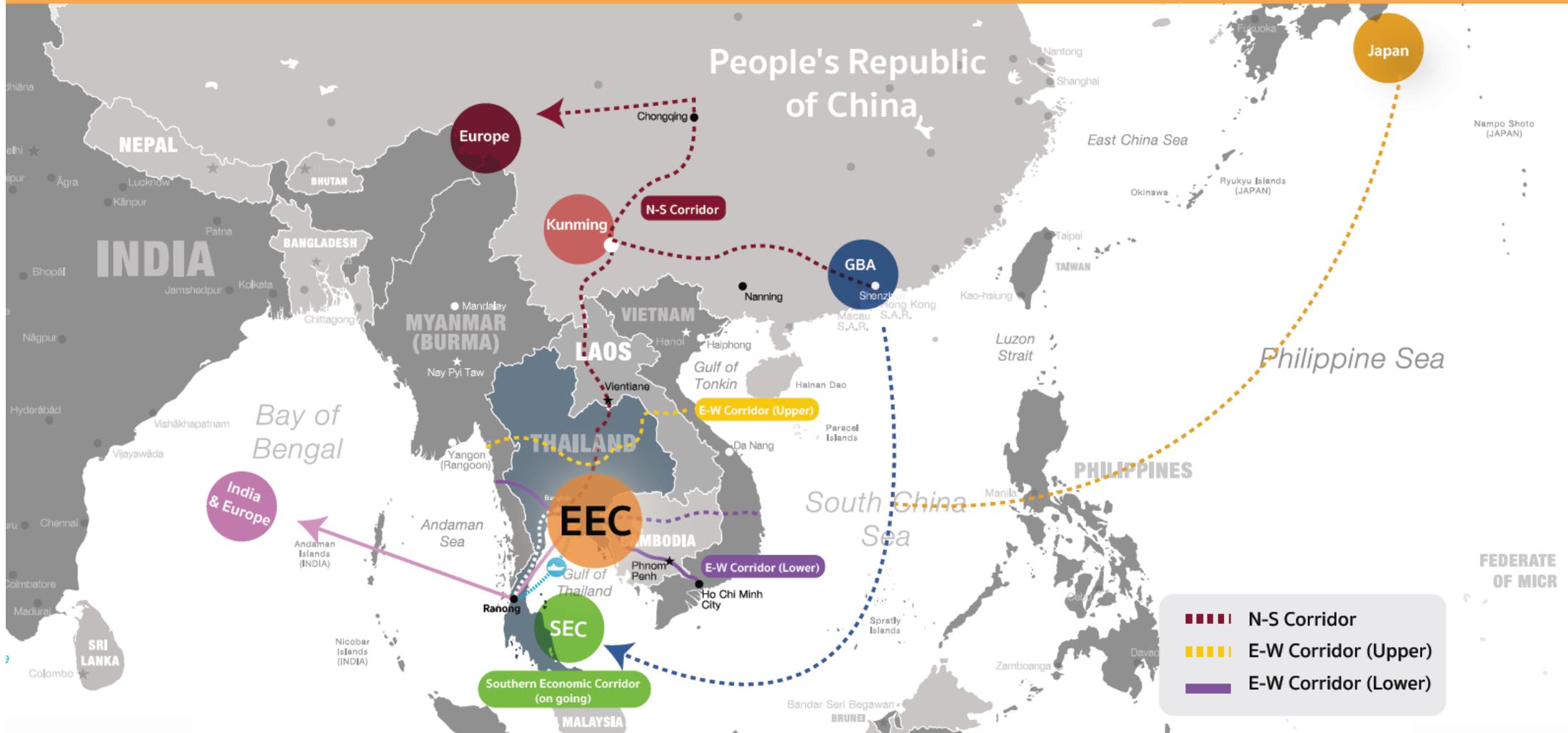


Total population : Thailand including CLMV and South China approx 504.8 Million

Cambodia, Laos, Myanmar, Vietnam, South China (Guangdong, Hong Kong (SAR), Guangxi, Yunnan and Chongqing)



Regional link and New route to Russia and Europe



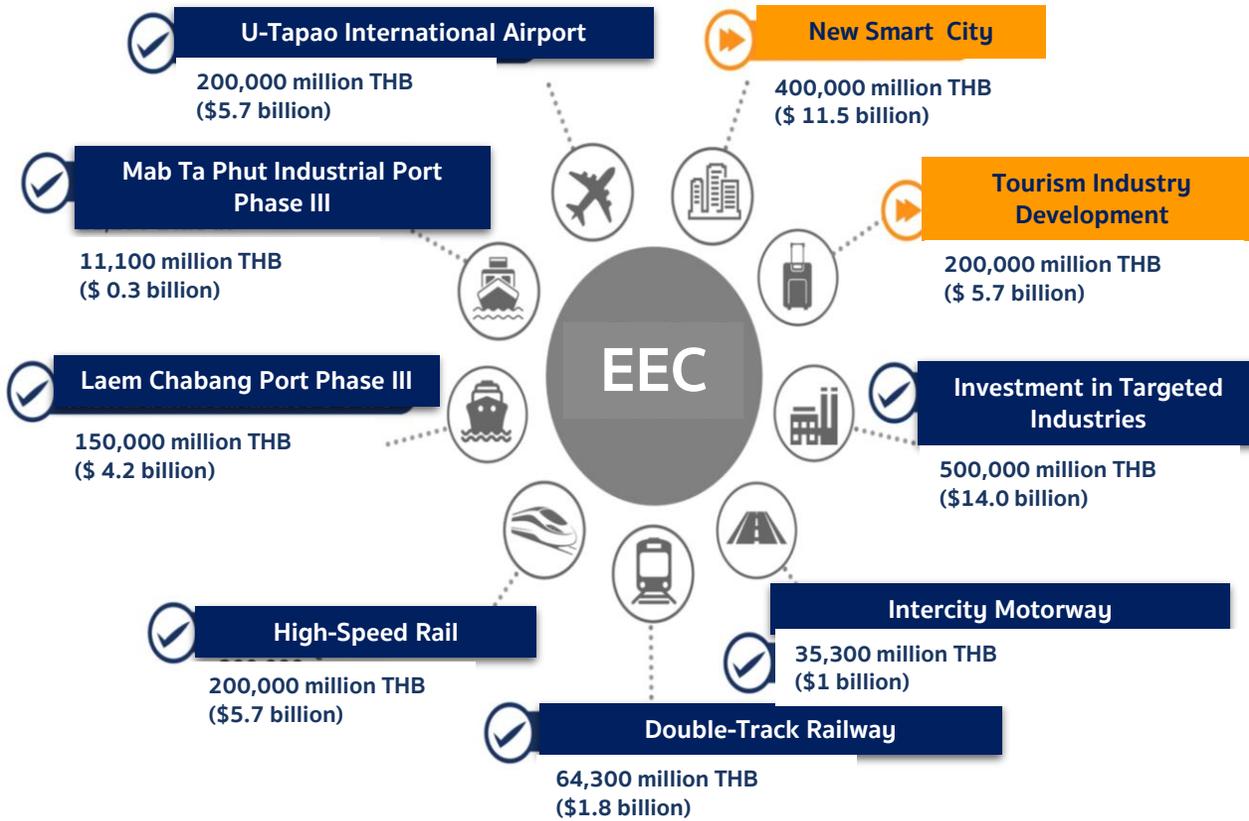
# Complete Strategic Location

Creating an Inclusive Environment



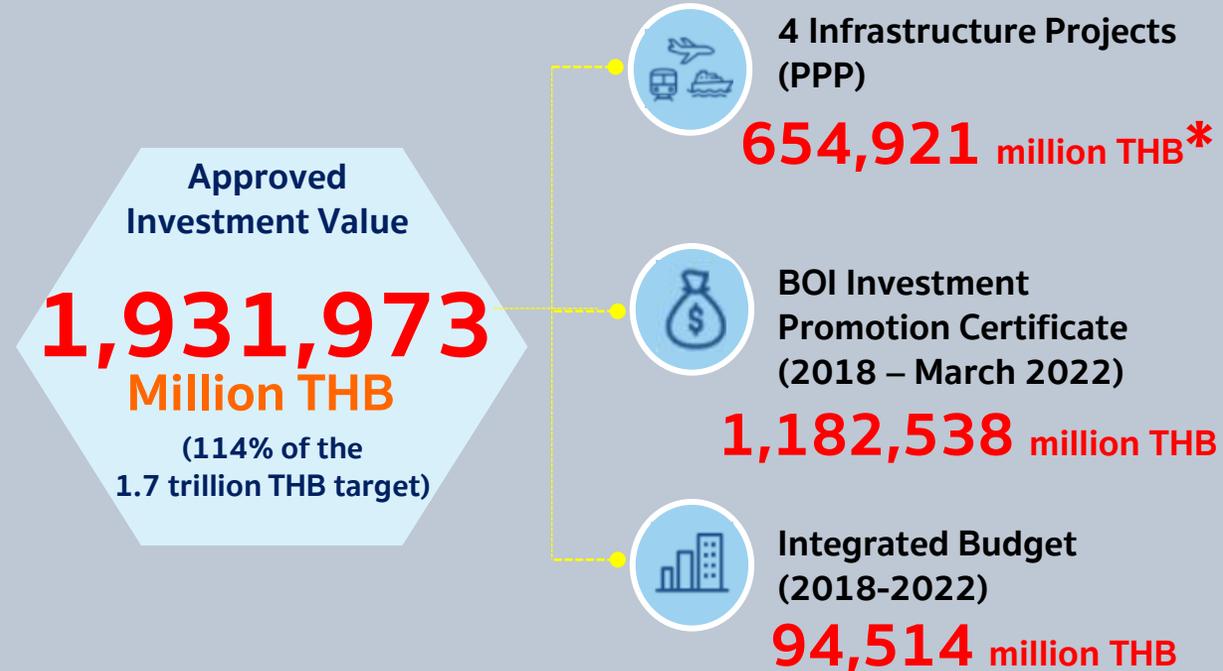
## EEC Investment Value Target (2018 - 2022)

**1.7 Trillion THB** ~51.5 billion USD (Approx.)



## Approved Investment (2018-2022)

**1.93 Trillion THB** ~57 billion USD (Approx.)



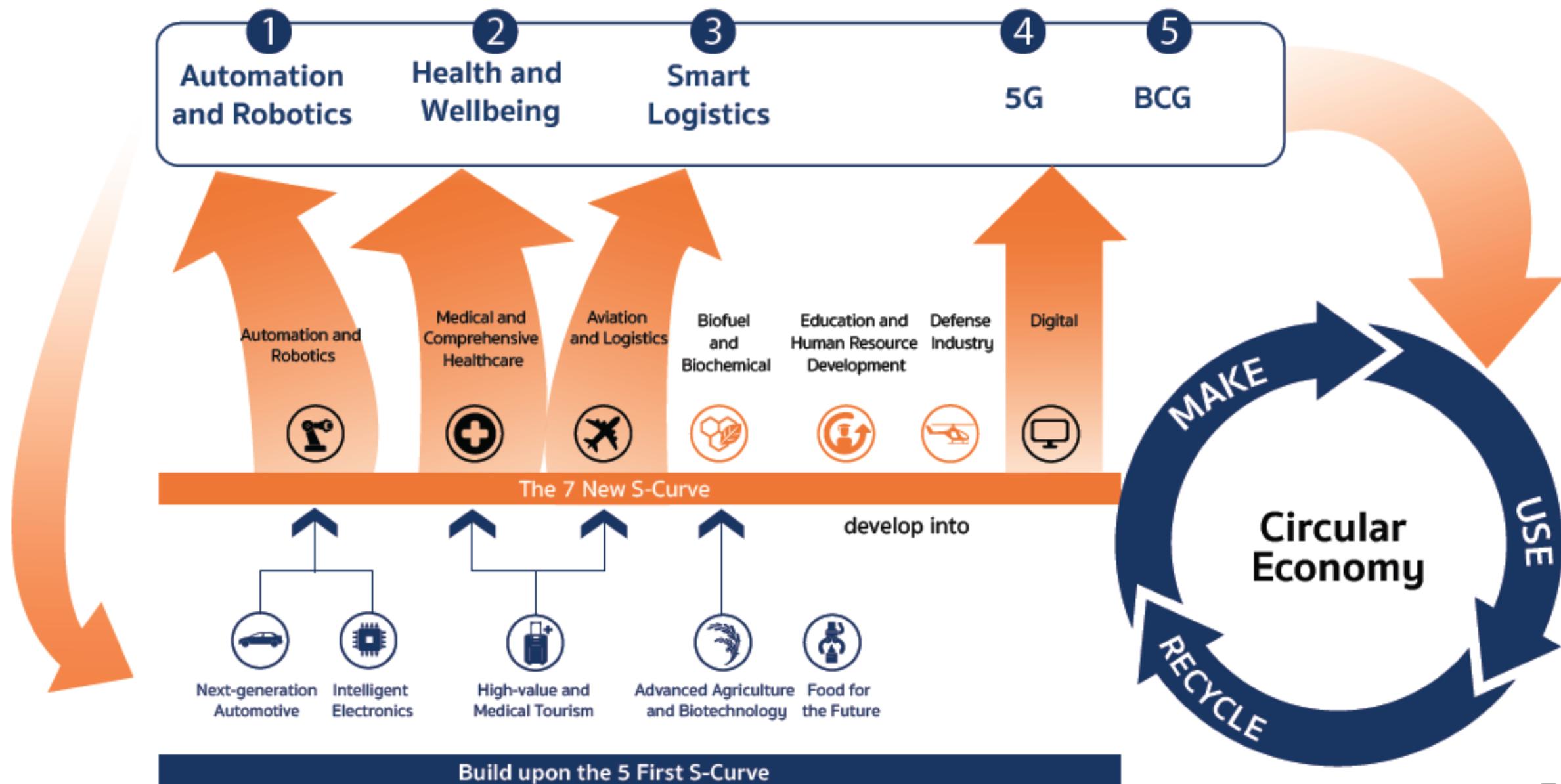
Last updated March 2022

\*Estimated total infrastructure investment value throughout the project period (Nominal Value) may subject to change

# The Adjusted EEC Investment Plan (2022 – 2026)



# Create 5 emerging clusters → Support the 12 targeted industries



# Women as Leaders of EEC

✓ Environment and natural resources protection

✓ Land use plan



## Women and Youth Involvement in EEC

### Youth Volunteer Camp

“Raising environmental awareness of children in EEC”



### EEC Young Leader Camp



### EEC Environmental Empowerment CAMP & CONTEST



### Next-Gen Local Community Representative

“Create a **lifelong career** for new graduates to work in their hometown for their communities”





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