

# FROM “WASTE” TO WEALTH:

BETTER FOR PEOPLE - BETTER FOR THE PLANET



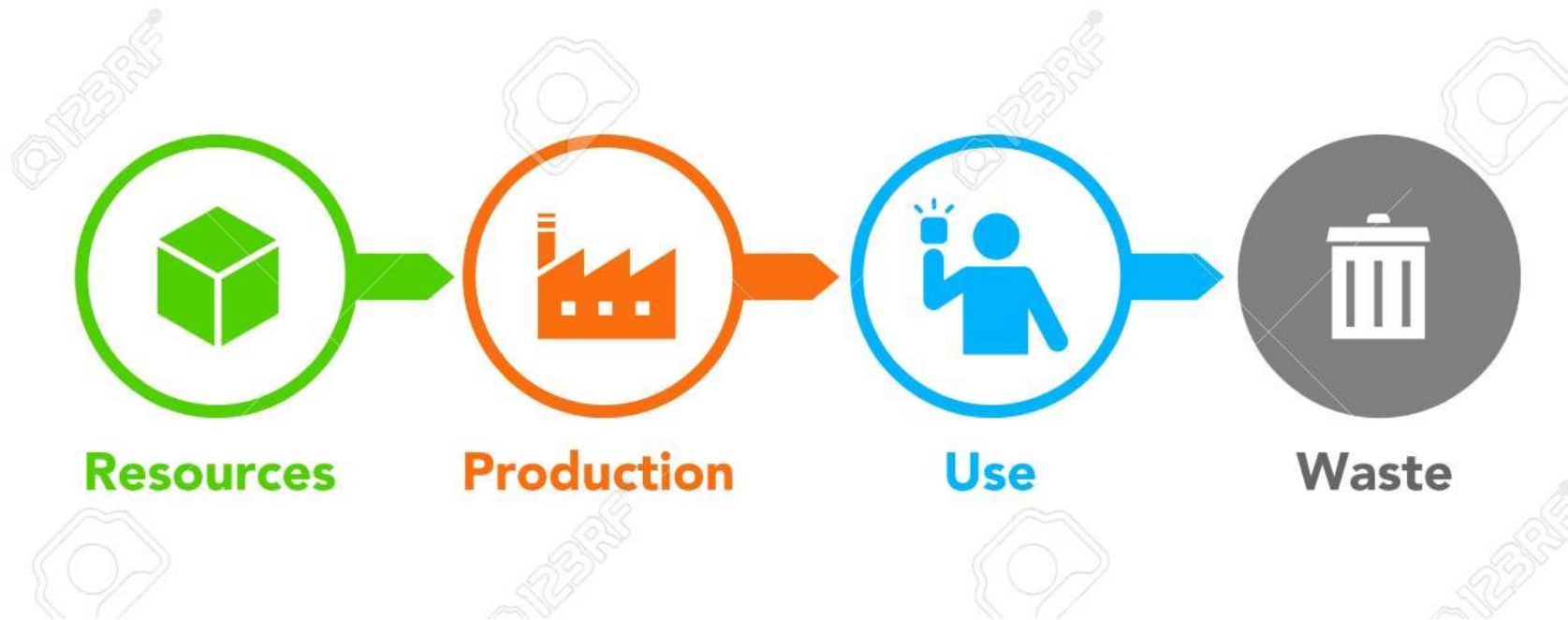
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Lisbon, Portugal

**WHAT IS  
ZERO  
WASTE  
AND WHY  
DOES IT  
MATTER?**

**Everything we once  
thought of as  
“waste” has value  
and our job is to  
discover that value.**





# Linear Economy = Waste

# 5 CONCEPTS OF ZERO WASTE

## REDUCE

Adopt minimalist tendencies



## REFUSE

Know how to say no to whatever's not essential



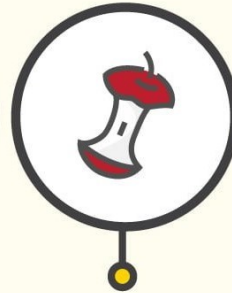
## REUSE

Give items a second life



## RECYCLE

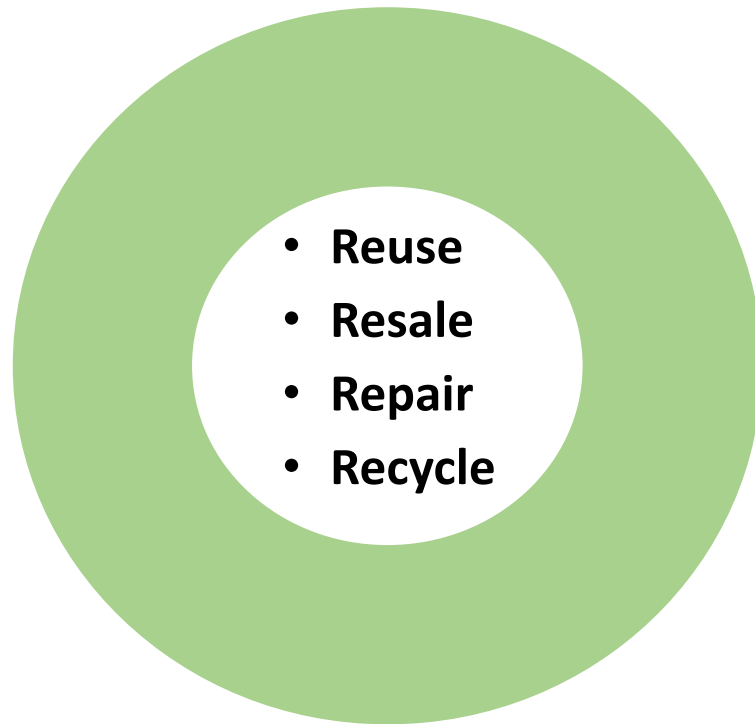
Prioritize recyclable packaging



## ROT

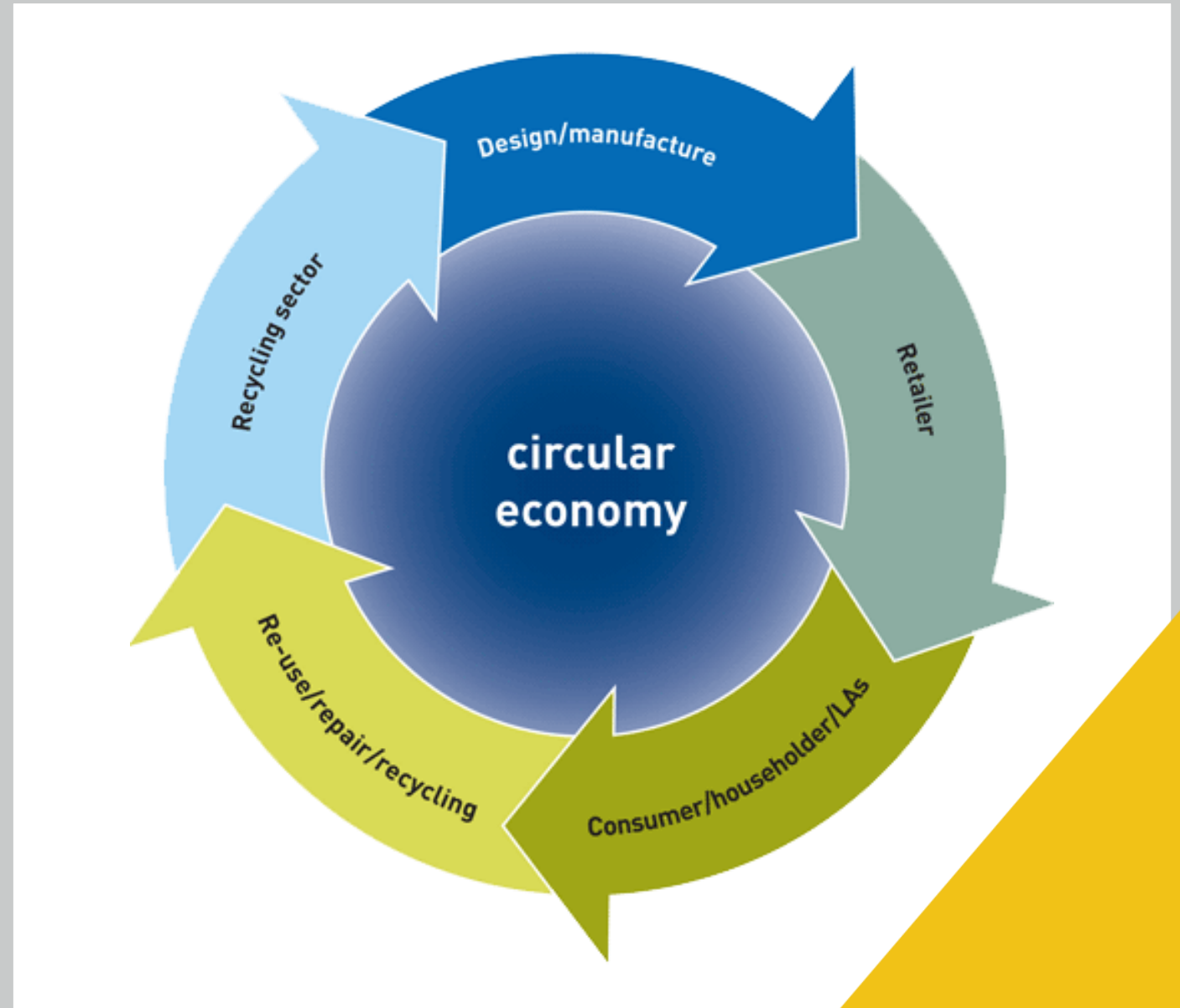
Compost all organic waste

# DISCOVERING VALUE



Environment  
Social  
Governance

**ESG**



# Risk Measurements in the ESG Pillars

## Environment Pillar

### Climate Change

Carbon emissions

Product carbon footprint

Financing environmental impact

Climate change vulnerability

### Natural Capital

Water stress

Biodiversity and land use

Raw material sourcing

### Pollution & Waste

Toxic emissions and waste

Packaging material and waste

Electronic waste

### Env. Opportunities

Opportunities in green tech

Opportunities in green buildings

Opportunities in renewable energy

## Social Pillar

### Human Capital

Labor management

Health & Safety

Human Capital Development

Supply Chain Labor Standards

### Product Liability

Product safety and quality

Chemical safety

Financial product safety

Privacy & Data security

Responsible Investment

Insuring Health & Demographic Risk

### Stakeholder Opposition

Controversial sourcing

### Social Opportunities

Access to communication

Access to finance

Access to healthcare

Opportunities in Nutrition & Health

## Governance Pillar

### Corporate Governance

Board

Pay

Ownership

Accounting

### Corporate Behavior

Business ethics

Anti-competition practices

Corruption and instability

Financial systems instability

Tax transparency

Source: MSCI World Market Cap Index

# EAL TURNS EXCESS INVENTORY INTO OPPORTUNITY



eal  
green



# ESG POSITIVE IMPACT BY THE NUMBERS

39 YEARS



20,000  
STUDENTS



\$30,000,000  
SCHOLARSHIPS



200k TN GHG

# Thank You



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