



GLOBAL SUMMIT OF WOMEN 2021

Addressing the Dark Side of the Digital Economy
Protecting Yourself and Your Business

BENEFITS OF THE DIGITAL ECONOMY

A hand holding a smartphone is shown in the lower right, with a glowing, wireframe brain superimposed over it. The background is a dark blue with a network of glowing lines and nodes, suggesting a digital or neural network. The overall theme is the intersection of technology, human cognition, and the digital economy.

Data and
Information
availability =
accurate and
efficient policies

Better/personalised
products services
(i.e. health,
education)

Progress in
developing
countries

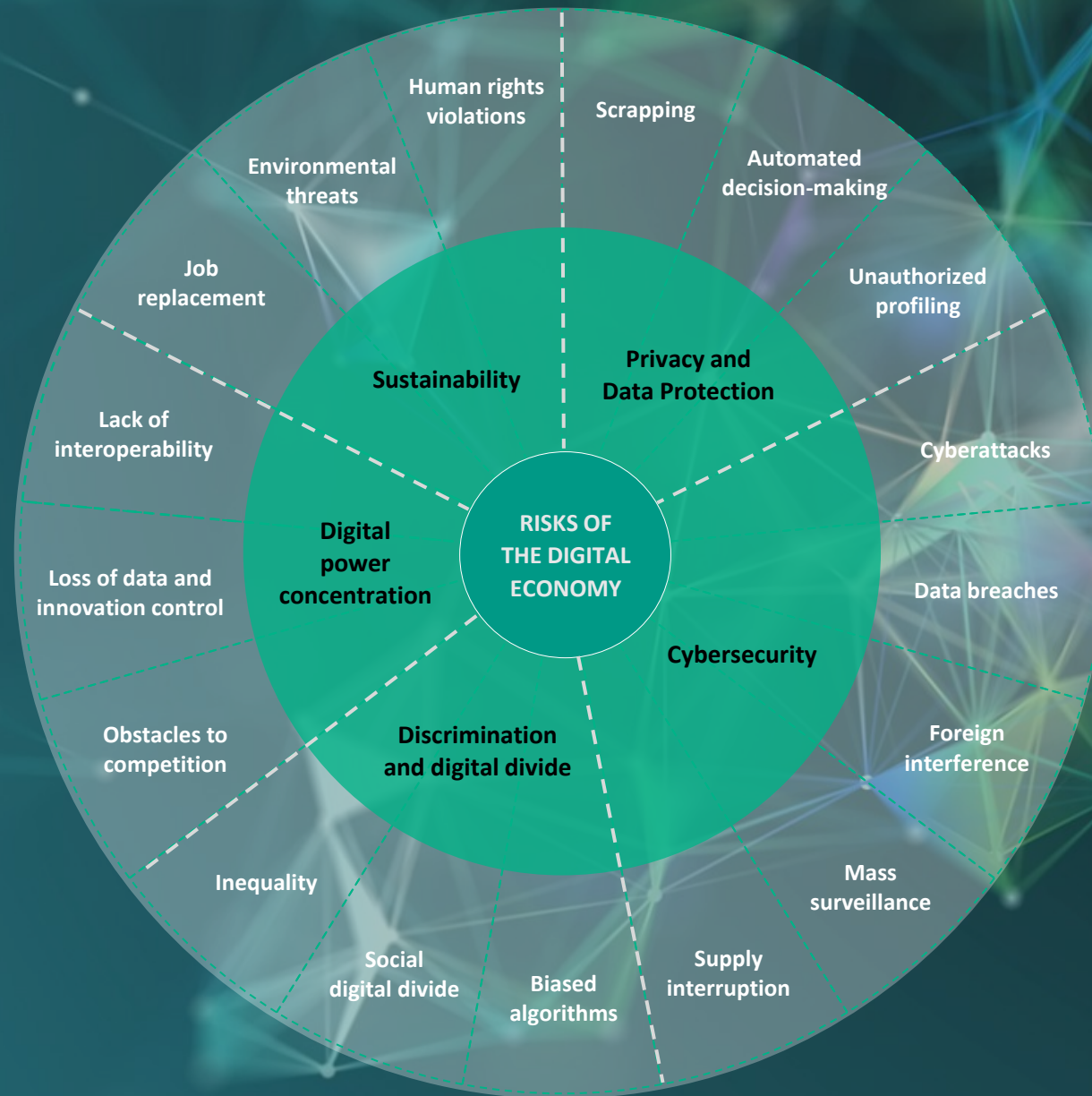
Global market reach
and lower costs

Boost in efficiency
and productivity

Progress towards a
sustainable
and circular
economy

Global cooperation
and connectivity

New innovative
opportunities for
entrepreneurship and
job creation



The background is a dark blue gradient. On the left, there are several concentric circles with a glowing teal and purple aura. These circles have a grid-like pattern inside them. On the right, there is a complex network of lines and nodes, resembling a molecular structure or a data network, with a bright light source creating a lens flare effect. A vertical teal line is positioned to the left of the text.

Privacy & Cybersecurity Governance

How to address the risks?



KNOWLEDGE

Know your data and **identify** high-risk processing activities

INFORMATION

Inform about data processing, cyberattacks, data incidents, and safeguards, and **train** your staff

PREVENTION

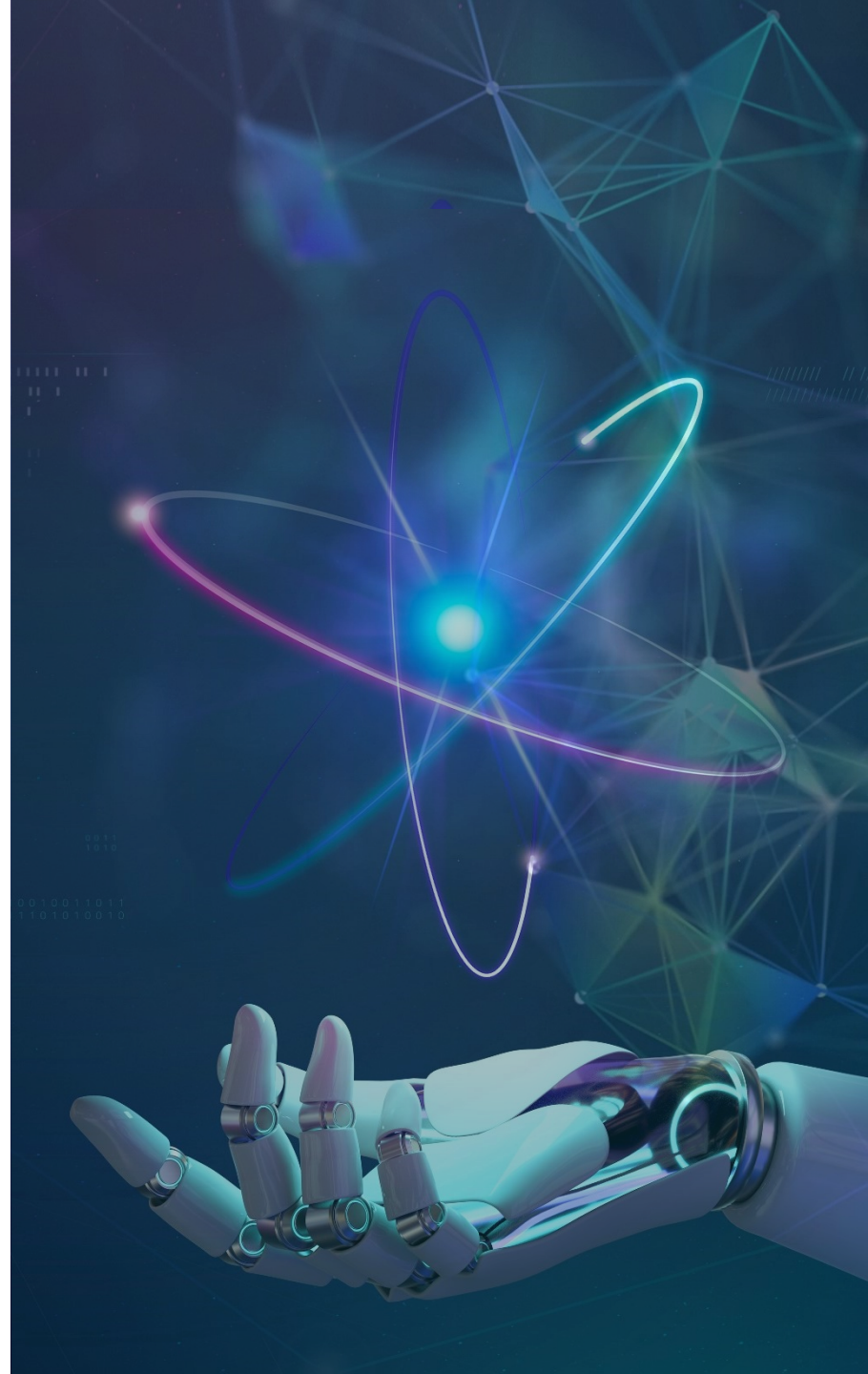
Carry out a risk-based impact assessments, **implement and update** monitoring systems

RECOVERY

Respond to attacks or incidents fast and with limited negative impacts

CONTACT

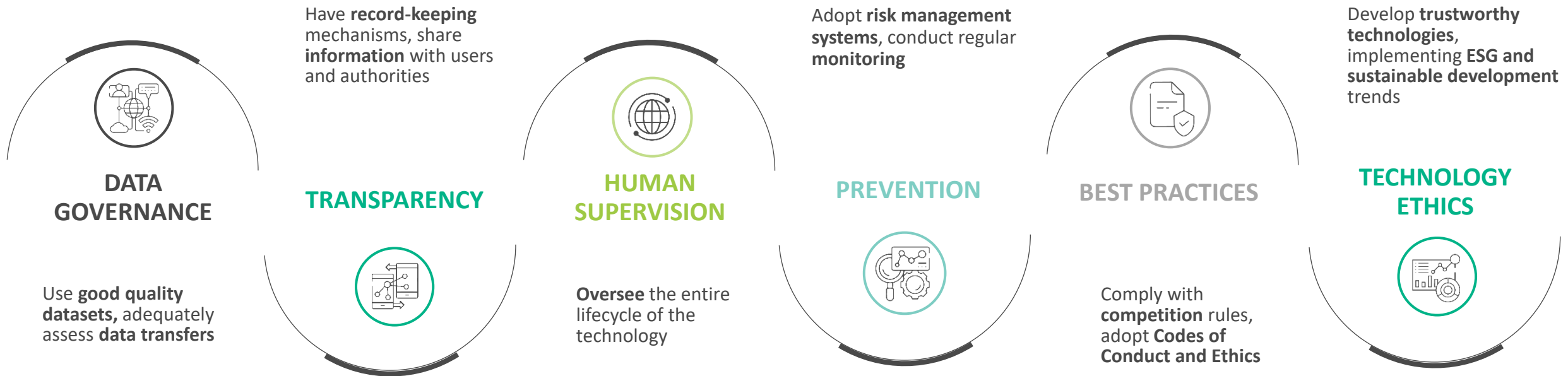
Identify team responsible for data and cybersecurity governance



The background is a dark blue gradient with various digital motifs. On the left, there's a green and blue geometric network of lines and nodes. On the right, a glowing blue outline of a human brain is filled with circuit-like patterns and small white dots. The overall aesthetic is high-tech and futuristic.

Technology Governance

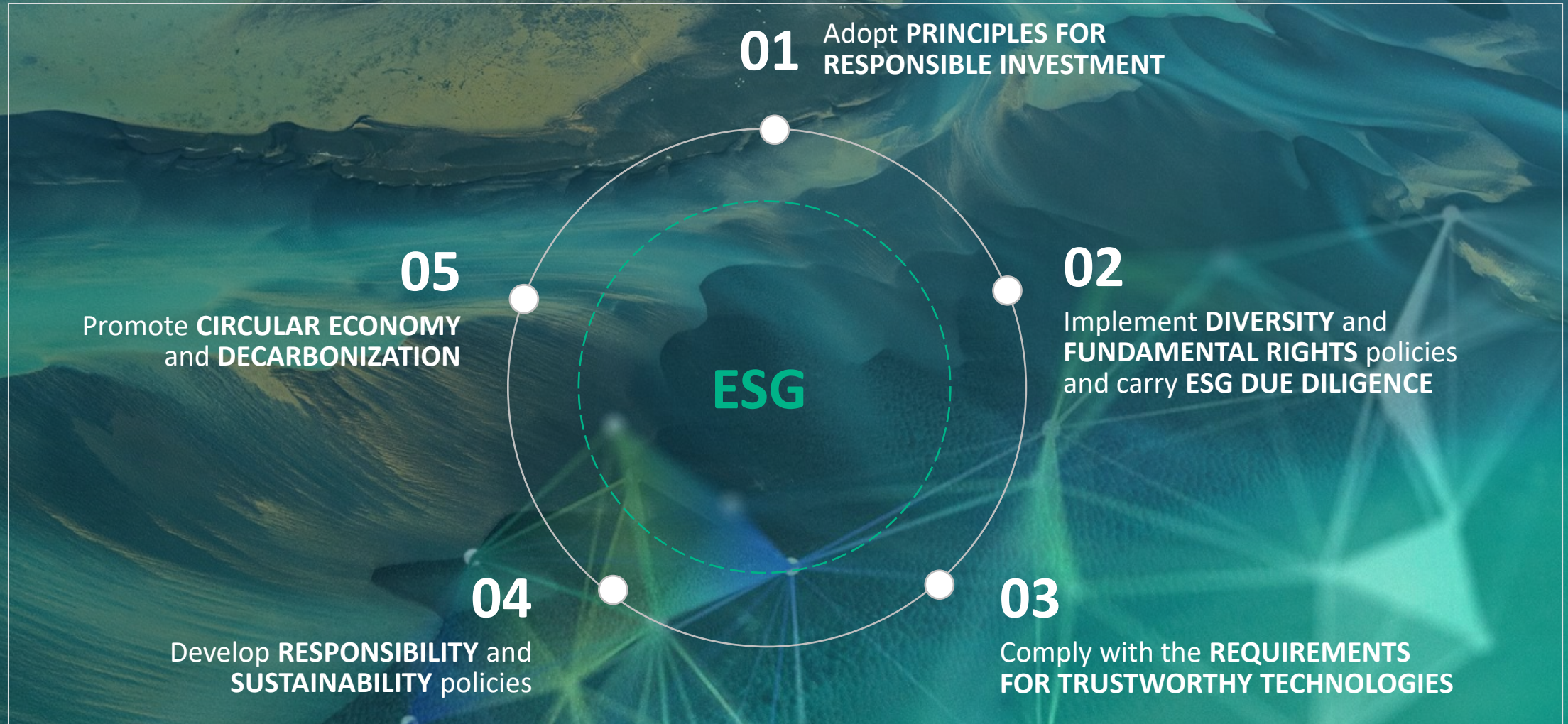
How to minimize risks when developing technologies?



The background of the slide features a close-up of a person's face, which is partially obscured by a complex digital overlay. This overlay includes a network diagram with numerous nodes connected by lines, glowing in shades of blue and green. There are also circular arrows and other abstract geometric shapes, suggesting themes of technology, data, and interconnectedness. The overall color palette is dominated by cool blues and greens.

Ethical and Sustainable Governance

How to develop and implement ESG?



CONTACTS



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