



POWERING A NET ZERO FUTURE

THE GRAND CONSUMER SHIFT

The logo for EDP (Energias de Portugal) is a red circle with the lowercase letters 'edp' in white, italicized font.

Vera Pinto Pereira

Global Summit of Women
29th October 2021

THE MESSAGE IS CLEAR



**“WE ARE
COMING TO
A POINT OF
NO RETURN”**

António Guterres, 2021

SUSTAINABILITY IS IN OUR DNA

WE ARE...



CHANGING
TOMORROW
NOW



EDP AMBITION 2025



€24bn
Energy
transition



2x
Solar&wind
capacity



40k
Charging
points

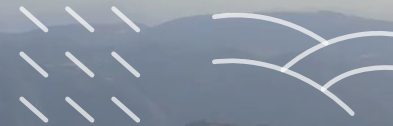


ALL GREEN BY 2030

A NEW PARADIGM FOR THE ENERGY SECTOR

Utilities want to
lead the path to a
NET ZERO WORLD

The energy
transition is moving
...DOWNSTREAM



A large iceberg floats in a body of water, with smaller ice chunks scattered around it. The scene is dimly lit, suggesting a cloudy or overcast day.

01

Growing climate change awareness

**Sustainability concerns
influencing purchase**

A brick house with a large window and a patio area. The roof is covered with solar panels. The scene is dimly lit, suggesting a cloudy or overcast day.

02

Engagement with emerging solutions

**1 in 3 homeowners want
to be energy producers**

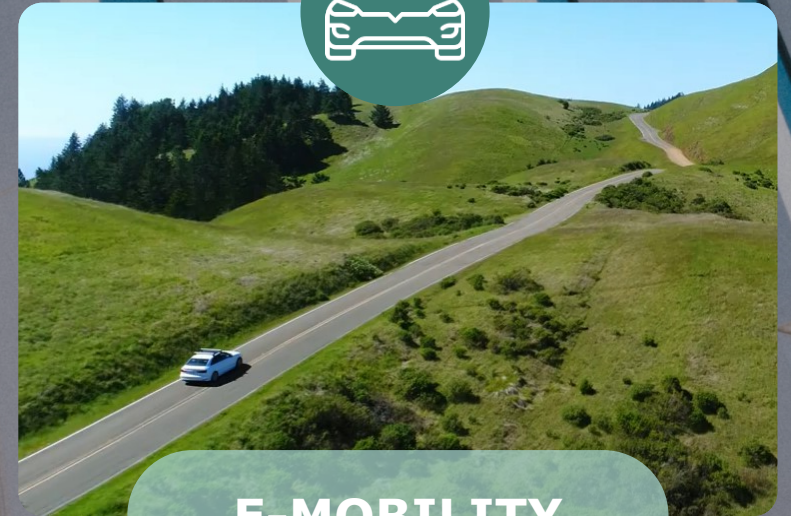
EDP IS SUPPORTING CUSTOMERS THROUGH THIS TRANSFORMATION



GREEN POWER



SOLAR DG



E-MOBILITY



GREEN POWER

@HOME



Green tariffs are a simple way to help the planet reach net zero

@WORK



Green energy PPA entail financial & sustainable benefits

A dramatic landscape at sunset or sunrise. The sun is partially obscured by a layer of clouds, creating a bright orange and yellow glow. A single lightning bolt strikes down from the sky. The foreground shows dark, silhouetted hills and mountains, with a misty or foggy valley in the distance.

**IN ONE HOUR, THE SUN
DELIVERS MORE ENERGY...**

**...THAN THE WORLD
CONSUMES IN ONE YEAR!**



SOLAR DG

LOCAL ENERGY

COMMUNITIES



**MASS
PARTICIPATION**

**LOWER
COSTS**

**SOCIAL
INCLUSION**



E-MOBILITY

WE NEED AN
ELECTRIC
WORLD

Electric vehicles emit

3x less CO2

**ALL ELEMENTS ARE
IN PLACE...**

**01
ECONOMICS**

**02
OFFER**

**03
CHARGING**



01 DIGITAL

**ENGAGE
CONSUMERS**

TRUST 03

02 PURPOSE



TOGETHER
WE CAN LEAVE OUR PLANET
BETTER THAN WE FOUND IT

