

L'ORÉAL
CORPORATE
RESPONSIBILITY

GLOBAL SUMMIT OF WOMEN
**Women transforming the Green
Economy**

Alexandra Palt

*Executive Vice-president, Chief Corporate Responsibility Officer
at L'Oréal and Executive Vice-President of the Fondation L'Oréal*

29th OCTOBER 2021

**WHY CLIMATE CHANGE WILL BE
THE GREATEST THREAT TO WOMEN'S
RIGHTS IN THE 21ST CENTURY**

CLIMATE CHANGE REINFORCES EXISTING INEQUALITIES

PUTTING WOMEN AT THE FOREFRONT OF ITS CONSEQUENCES

- Women represent the majority of those living in poverty (70%) and are more dependent on natural resources (responsible for 80% of agricultural production) → they are therefore disproportionately affected by **extreme weather events**, natural disasters and the decline of natural resources.
 - Over **80% of the world's current climate refugees are women**(UNHCR).
 - According to UN Women, women are **14x more likely** than men to die during or after a natural disaster.
 - in **8 out of 10** households, women & girls are responsible for **water collection**. Drought & water scarcity forces them to cover longer distances, exposing them to higher risks & reducing the time they can devote to education or paid work.
- Their **health, access to education** and **livelihoods** are at risk.
- While they often have the **knowledge and experience** of what is needed to adapt to climate change, they are insufficiently represented in climate discussions → **33%** of women members at COP25 and **4%** of women heading delegations.



OUR VISION OF SUSTAINABILITY FOR 2030





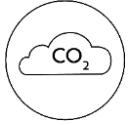
1.

**Transforming our
activities to
stay within the
planetary
boundaries**

2.

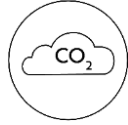
**Contributing to
solving urgent
environmental
and social
challenges**

ACHIEVEMENTS



-81 %

Greenhouse gas emissions



72

Carbon neutral sites, including 19 factories



-49%

Water consumption



96 %

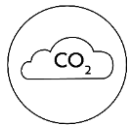
Of products launched had an improved environmental or social profile



100,905

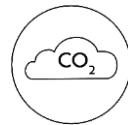
People gained access to employment

AND OBJECTIVES



100%

Carbon neutral sites in 2025



-25%

Carbon emissions linked to the use of our products by our consumers by 2030



100%

Waterloop factories by 2030



95%

of our ingredients in formula will be biobased, derived from abundant minerals or from circular processes by 2030.



100%

of the plastic used in our packaging will be either from recycled or biobased sources in 2030 (we will reach 50% by 2025).

HOW WE'RE TAKING ACTION

TWO STRATEGIC PARTNERSHIPS TO HELP ADDRESS THE PROBLEM

WOMEN4CLIMATE



*Promoting the emergence of women leaders in
climate action in large cities*



- When women **have the voice and place they deserve**, they have the capacity to create a more sustainable and more inclusive world.
- In the face of climate change, they can be crucial **agents of change**.
- In 2017, we launched the Women4Climate program:
 - ➔ to **support women entrepreneurs** working to build climate resilience in cities (mentorship programs in 10 cities across the Globe every year – 600 women by 2023)
 - ➔ To strengthen women **climate leadership skills** (development of a MOOC – 1,000 participants - and bootcamp program ahead of COP27)

TWO STRATEGIC PARTNERSHIPS TO HELP ADDRESS THE PROBLEM

shegrows
thefuture



Improve the resilience of marginalized women producers in the face of climate change



- With our partner CARE, we empower some **5,500 women farmers** in :
 - Ecuador, Madagascar, India and Vietnam.
- Over 3 years, we will improve :
 - ➔ **food security and climate resilience**
 - ➔ **women's share of voice** in domestic finances & **community decision-making** on climate change.
 - ➔ **access to informal financial inclusion services** or women-led **microfinance** solutions.
- We are also supporting CARE to **conduct research** on the importance of supporting women smallholder farmers and developing gender-equal solutions for sustainable agriculture

L'ORÉAL
CORPORATE
RESPONSIBILITY

THANK YOU

29th OCTOBER 2021