2018 Global Summit of Women
Program Agenda

All sessions take place at the International Convention Centre Sydney, unless indicated otherwise.
INTERPRETATION HEADSETS ARE REQUIRED IN EVERY SESSION, INCLUDING LUNCHES AND DINNERS.

APRIL 25, 2018 (WEDNESDAY)
5:00 p.m. - 8:00 p.m. SUMMIT REGISTRATION
ICC Ground Level

APRIL 26, 2018 (THURSDAY)
8:00 a.m. - 4:00 p.m. SUMMIT REGISTRATION
ICC Ground Level

9:00 a.m. – 3:00 p.m. MINISTERIAL ROUNDTABLE
Meeting Room 4.1 Public/Private Sector Partnerships Advancing Economic Opportunities for Women and Girls
(This session is only open to government ministers)

3:00 p.m.—4:00 p.m. DOING BUSINESS WITH AUSTRALIA
Darling Harbour Theatre

Moderator: Martin Parkinson, Secretary, Department of Prime Minister and Cabinet (Australia)
Speakers: Hon. Kelly O'Dwyer, Minister for Revenues and Financial Services; Minister for Women (Australia)
Heather Ridout AO, Chair, AustralianSuper

4:00 p.m. – 4:30 p.m. MAYOR’S FORUM
Darling Harbour Theatre

Moderator: Irene Natividad, Summit President, Global Summit of Women
Speaker: Rt. Hon. Clover Moore, Lord Mayor of Sydney
APRIL 26, 2018 (THURSDAY) (cont.)

5:30 p.m. – 7:00 p.m. OPENING CEREMONY
Darling Harbour Theatre

Inaburra A-Capella Choir

Welcome to Country: Yvonne Weldon, Chair, Metropolitan Local Aboriginal Land Council
Noriko Nakamura, CEO, Poppins, Inc. (Japan)
Ann Sherry AO, Chairman, Carnival Australia
Lyn Lewis-Smith, CEO, BusinessEvents Sydney (Australia)
Irene Natividad, President, Global Summit of Women (USA)
Hon. Julie Bishop, Minister for Foreign Affairs (Australia)
H.E. Dang Thi Ngoc Thinh, Vice President of Vietnam
Hon. Atifete Jahjaga, Former President of Kosovo

7:00 p.m. - 9:00 p.m. WELCOME DINNER
Grand Ballroom

Performance by Opera Australia Principal Artist Lorina Gore

APRIL 27, 2018 (FRIDAY)

8:00 a.m. - 9:00 a.m. Networking Breakfast
Grand Ballroom

PLENARY SESSIONS

9:00 a.m. – 10:00 a.m. MEGATRENDS: GLOBALISM VS POPULISM
Darling Harbour Theatre

Moderator: Delia Domingo Albert, Senior Advisor, EY Philippines and Former Secretary of Foreign Affairs (Philippines)

Speakers: John Lydon, Managing Partner, McKinsey Australia and New Zealand (Australia)
Paul Verschure, Research Professor, Catalan Institute of Advanced Studies (Spain)
Irene Natividad, President, GlobeWomen Research and Education Institute on “Women Board Directors in the Fortune Global 200”
APRIL 27, 2018 (FRIDAY) (cont.)

10:00 a.m. – 11:00 a.m.  **CEO FORUM – ENGAGING MIDDLE MANAGEMENT ON GENDER DIVERSITY**
**Darling Harbour Theatre**

**Moderator:** Angela Mackay, Global Publisher, FT Live and Managing Director, *Financial Times* Asia Pacific and (Hong Kong SAR)

**Speakers:**
- Brian Hartzer, Managing Director and CEO, Westpac (Australia)
- Johnpaul Dimech, Regional Chairman, Asia Pacific, Sodexo (Singapore)
- Zia Zaman, CEO, Lumen Lab, MetLife (Singapore)
- Tim Reed, CEO, MYOB, Inc. (Australia)

11:00 a.m. – 12:00 p.m.  **WHY MILLENNIALS ARE CRITICAL TO 21ST CENTURY ECONOMIES**
**Darling Harbour Theatre**

**Speaker and Moderator:** Cindy Hook, CEO, Deloitte Australia

**Panelists:**
- Holly Ransom, CEO, Emergent (Australia)
- Elise Apolloni, Managing Partner, Capital Chemist Wanniassa (Australia)
- Alison Green, Founder and CEO, Pantera Press (Australia)

12:00 p.m. – 1:00 p.m.  **LUNCH**
**Grand Ballroom**

**LUNCHEON PROGRAM**

1:00 p.m. – 2:00 p.m.  **Entrepreneurs Forum**
**Grand Ballroom**

**Moderator:** Denise Evans, Vice President, Women and Diverse Marketing, IBM (USA)

**Panelists:**
- Anasuya Gupta, Chair and Managing Director, CICO Technologies (India)
- Le Hong Thuy Tien, CEO, IMEX Pan Pacific Group (Vietnam)
- Xu Ping, CEO, Henan Imported Materials Public Bonded Center Group (China)
- Catriona Wallace, CEO and Founder, Flamingo AI (Australia)

Sponsored by IBM
BREAKOUT SESSIONS

2:15 p.m. – 4:00 p.m.  **Leadership Development Track:**
Meeting Room 4.5  **Shifting the Dial on Boards, Management and Markets**

Why has the issue of women on boards progressed in some countries but not in others? Usually, because there is a proactive national strategy in place that deliberately moves the needle. Whether it’s engaging men in charge, or including gender diversity in corporate governance codes, or legislating mandates to increase women directors by a certain percentage, some countries have truly accelerated the pace of placing women in corporate leadership roles. In this session, experts from Australia, New Zealand, France and Malaysia will share their countries’ successful move to speed up the increase in women’s presence in corporate board seats.

**Moderator:** Irene Natividad, Summit President (USA)
**Speakers:**
Elizabeth Broderick AO, Special Rapporteur, UN (Australia)
Louise Beveridge, Board Director, Ethics & Boards (France)
Foo Mei Lee, Chief Regulatory Officer, Securities Commission Malaysia

2:15 p.m. – 4:00 p.m.  **Entrepreneurial Track:**
Meeting Room 4.4  **Growing Your Business With Technology**

Most women entrepreneurs assume their businesses are tech-ready once they have a website, links to some networks and a social media presence. In this session, experts from tech companies will share practical pointers on how to maximize their use of existing platforms to grow their enterprises through expanded sourcing, client relations, direct marketing, administrative tools and generally more effective web presence. How an entrepreneur uses the Internet for her own business provides a great example of how technology made her enterprise expand and thrive at the close of this session.

**Moderator:** Patama Chantaruck, Worldwide Manager, Software Asset Management and Compliance, Microsoft (USA)
**Speakers:**
Clair Deevy, Head, Economic Growth Initiatives APAC, Facebook (Australia)
Pip Marlow, CEO, Customer Marketplace, Suncorp Group, Former Managing Director, Microsoft Australia
Sanem Oktar, Managing Director, DirectComm (Turkey)
Jasmin Herro, CEO, Outback Global Australia and J.Herro Pty. Ltd. (Australia)
Issues Track: Preparing for 21st Century Jobs

Corporate executives, researchers and an advocate share their own views as to the job growth opportunities in the future, much of which pivot on fears of the impact of emerging technologies replacing workers. What skills do these future jobs entail? How do they impact on women’s employability? Which parts of the world would benefit the most in this job growth scenario? If the new jobs are mostly tech-based, are employers moving fast enough to equip their employees? Is academia moving fast enough to provide appropriate training? How do we prepare the next generation for the jobs that emerge in Africa and India, where the majority of youth are clustered?

Moderator: Kimberly Admire, Former Executive Vice President and Chief Human Resources Officer, SAIC (USA)
Speakers: Elizabeth Nieto, Vice President, Global Chief Diversity and Inclusion Officer, MetLife (USA)
Paul Verschure, Research Professor, Catalan Institute of Advanced Studies (Spain)
Amany Asfour, Board Director, African Union Foundation and President, International Federation of Business and Professional Women (Egypt)
Genevieve Bell, Professor, Australian National University and Vice President, Intel (Australia)
Fred Balboni, General Manager, Strategic Partnerships and Alliances, Global Business Services, IBM (USA)

Leadership Development Track
Cultural Intelligence for the Global Businesswoman

Given that clients, consumers and colleagues are increasingly across borders, being able to function well in a variety of settings is critical. This session looks into ways that participants can improve their cultural competence so they can successfully conduct business as well as personally thrive in different cultures. Executives in this session will draw from their own experience and share what has worked as they’ve maneuvered successfully in various companies in different countries with different corporate cultures. What does or does not work? What are the ways that today’s women in business can work with and lead teams that are different from those they are familiar with?

Moderator: Delia Domingo Albert, Senior Advisor, EY Philippines and Former Secretary of Foreign Affairs (Philippines)
Speakers: Melanie Brock, CEO, Melanie Brock Advisory (Australia)
Ilona Weiss, President and CEO, ABC Data (Poland)
Rosanna Duncan, Chief Diversity Officer, Palladium (UAE/Wales)
Jocelyn King, CEO, First Australians Capital Ltd. (Australia)
4:15 p.m. – 5:45 p.m.  
**Issues Track** 
**Meeting Room 4.1**  
**Safeguarding Your Financial Future**

This session is a practical how-to for women to aggressively plan their financial futures. The reason is that women – even achievers who manage large entities – do not spend as much time on their personal finances. They worry about the overall family budget, or their business’ finances, but not necessarily their own. The fact that women live longer and get paid less in every country makes planning for their future finances into their old age even more important, especially in countries where health care costs are not covered. A group of renowned senior executives will give the demographic, cultural and economic framework for why women should plan for their personal financial well-being, advice on how to begin to do so, as well as consider the banking and financial services needs of women in emerging economies, both personal and entrepreneurial.

**Moderator:** Inez Murray, CEO, Global Banking Alliance for Women (USA)  
**Speakers:**  
Melinda Howes, General Manager, Superannuation, BT Financial, Westpac (Australia)  
Kate Hughes, Group Head, Organizational Performance, Culture, and Diversity, Zurich Insurance (Switzerland)  
Rubin Japhta, SME Banking & Gender Finance Specialist, International Finance Corporation, (South Africa)

4:15 p.m. – 5:45 p.m.  
**YOUTH FORUM: Creating Businesses that Transform Society**  
**Meeting Room 4.4**

This session features young trailblazers who developed successful technology-based businesses. What led them to create businesses out of their innovations, what lessons they learned as they built these enterprises and what they see as the next stage of growth will be covered by the presenters.

**Moderator:** Kylie Freeland, National Equipment and Business Alignment Manager, McDonald’s Australia  
**Speakers:**  
Holly Ransom, CEO, Emergent (Australia)  
Elise Apolloni, Managing Partner, Capital Chemist Wanniassa (Australia)  
Alison Green, Founder and CEO, Pantera Press (Australia)  

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APRIL 28, 2018 (SATURDAY)

8:00 a.m. - 9:00 a.m.  Breakfast Special Session:
Grand Ballroom  THE FUTURE OF NEWS IN THE DIGITAL AGE

Moderator:  Irene Natividad, President, Global Summit of Women (USA)

Speakers  
- Angela Mackay, Global Publisher, FT Live and Managing Director, Financial Times Asia Pacific and (Hong Kong SAR)
- Stan Grant, Presenter, Australian Broadcasting Corp (Australia)
- Janice Petersen, Presenter, SBS World News (Australia)
- Rachel Pannett, Deputy Bureau Chief, Wall Street Journal Australia
- Nicole Sheffield, Chief Digital Officer, News Corp (Australia)

9:00 a.m. – 10:15 a.m.  Leadership Development Track
Meeting Room 4.5  Building an Authentic Personal “Brand”

Whether an entrepreneur, corporate executive, government agency manager, or a leader of a nonprofit, women must create their own personal ‘brand’, a profile of themselves that they proactively define, as opposed to others creating it for them. In this session, experts will not only explain the importance of such self-marketing but also how to go about developing that personal brand. How does one convey that ‘brand’ both vertically and horizontally within an organization and outside to clients and peer professionals? How do they incorporate that brand with their authentic selves? If you move to another industry, how do you transform that brand into a new one that elicits respect in this new arena of work?

Moderator:  Ursula Schwarzenbart, Head of Talent Development and Chief Diversity Officer, Daimler AG (Germany)

Speakers:  
- Avril Henry, Principal, Avril Henry Pty. Ltd. (Australia)
- Margaretta Noonan, Principal, NoonanWorks (USA)
- Ma’an Hontiveros, Chair, Air Asia Philippines

9:00 a.m. – 10:15 a.m.  Entrepreneurial Track:
Meeting Room 4.4  Greening Your Business

There are entrepreneurs who think that a 'green' business is a niche enterprise as opposed to any business that adopts green products and processes. What is the business rationale for adopting ‘green’ initiatives for businesses of any size? For large companies? For entrepreneurs? What often impedes implementation? In this session you will hear from experts who can give practical advice as to how to adopt environmentally friendly materials, procedures and technology that can reduce costs, increase market share as well as enhance branding. A major company’s journey to coherent ‘green’ policies and practices will be shared as well as practical pointers on how entrepreneurs can embark on the road to ‘greening’ their businesses.

Moderator:  Lee Kelly, State Director, Committee for Economic Development of Australia
9:00 a.m. – 10:15 a.m.  
**Issues Track:**  
*Using the Internet to Amplify Female Role Models*

When women and men were asked to draw what a ‘leader’ looked like in a recent study, all drew the picture of a man. Because so few women have had the opportunity to lead countries, companies, universities and other institutions, and those who do reach such positions are not necessarily chronicled in books and media, the concept of women leading is foreign even to women themselves. In this session, presenters will share their initiatives to showcase women role models using the wide reach of the Internet. Why is it necessary? Because there is a global need to inform women themselves about the ‘glass-ceiling breakers’ in their midst whether at the national or local level. This is an effort that needs to be replicated worldwide, as the same study with the drawing experiment strongly recommended to underscore that leadership has no gender.

**Moderator:** Armelle Caminati-Rabasse, CEO, Axites-et-Singulis (France)

**Speakers:**
- Kirstin Ferguson, Board Director, Australian Broadcasting Corp and Founder, #CelebratingWomen campaign (Australia)
- Suzy Nicoletti, CEO, Twitter Australia (USA)
- Martine Jager, Chief Digital and Marketing Officer, Westpac Banking Group (Australia)
- Janelle Weissman, Executive Director, UN Women Australia

10:30 a.m. – 11:45 a.m.  
**Leadership Development Track**  
*Developing Effective Media and Presentation Skills*

Leaders are defined often by their ability to convey well an idea or proposal that convince others to follow. A bad presentation whether internally within one’s organization or externally to an outside group can kill any good idea, and diminishes one’s reputation. In this session, experts will share simple techniques on how to be good presenters in any professional setting. Moreover, how does one access media attention, whether print, video or on-line, to extend one’s professional ‘brand’? Lastly, most businesswomen often have to make ‘pitches’ to internal teams, to potential clients or to possible funders. The elements of a good ‘pitch’ will be shared by a seasoned entrepreneur, who has coached other women in business over the years and knows what works and doesn’t work.

**Moderator:** Margarita de Cos, Board Director, WWF Spain

**Speakers:**
- Mariette Rups-Donnelly, Director, Powerhouse Presentation (Australia)
- Narelle Hooper, Editor, *Company Director* magazine (Australia)
- Anne Moore, Founder and CEO, PlanDo (Australia)
10:30 a.m. – 11:45 a.m.  Entrepreneurial Track:
Meeting Room 4.1  Protecting Your Business in the Internet Age

This session seeks to provide practical advice to women entrepreneurs primarily on how to protect their products, brand equity, customer data, marketing strategies, etc. at a time when the Internet generates cross-border exposure globally with both positive and negative results. Ecommerce is becoming women’s domain, but what can entrepreneurs do to ensure as much as possible that their intellectual properties, their database, remain in their firm grip? If Equifax can lose millions of customers’ most personal data given their size and supposed internal safeguards, what more can the woman entrepreneur, who is just trying to sell her products or services online, do? Experts provide advice to address these questions.

Moderator:  Regina Llopis, Founder & CEO, Grupo AIA (Spain)

Speakers:
Katherine Robins, Partner, Cybersecurity, Deloitte Australia
Terri Janke, Solicitor Director, Terri Janke and Associates (Australia)
Laura Affat, Senior Cybersecurity Adviser, Oracle (Australia)

10:30 a.m. – 11:45 a.m.  Issues Track:
Meeting Room 4.4  New Business Models for the 21st Century

In this session, the Summit features innovative ways of doing business in the coming decades. Doing social good while making profit are not mutually exclusive. Innovative women in business from different countries will share the ways in which they have infused business growth with addressing some of the problems people face worldwide – a win-win business model that creates new pathways for businesses of the future. It isn’t charity that they do, because these are hard-nosed bottom-line-minded entrepreneurs, but rather how to address future challenges for those less well-off while generating revenues.

Moderator:  Lynette Mayne, Co-Chair, The B-Team Australasia and Director, Chief Executive Women (Australia)

Speakers:
Annie Beaulieu, Founder and CEO, Freeedom (Australia)
Shaila Rao Mistry, CEO, Jayco MMI and STEM-Institute (USA)
Tessa Martin, Owner and Director, Yaru Water (Australia)
Rose Fan, Founder & CEO, Shixi Technology (China)

12:00 p.m. – 1:00 p.m.  Lunch
Grand Ballroom
LUNCHEON PROGRAM

1:00 pm – 2:00 pm
Grand Ballroom
WOMEN AND PHILANTHROPY: CLOSING THE PHILANTHROPIC GENDER GAP

Moderator: Kate Jenkins, Sex Discrimination Commissioner, Australian Human Rights Commission (Australia)

Opening Remarks: Clare Gardiner-Bernes, Deputy Secretary, NSW Transport (Australia)

Speakers: Audette Exel AO, Founder and Chair, Adara Group (Australia)
Roz Hudnell, President, Intel Foundation (USA)
Julie Reilly, CEO, Australian Women Donors Network (Australia)

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PLENARY SESSIONS

2:15 p.m. – 3:15 p.m.
Darling Harbour Theatre
WOMEN CEO FORUM: DEFINING THE WORKPLACE OF THE FUTURE

Moderator: Irene Natividad, President, Global Summit of Women (USA)

Speakers: Maggie Henriquez, President and CEO, Krug Champagne (Venezuela/Canada)
Susan Lloyd-Hurwitz, CEO & Managing Director, Mirvac Group (Australia)
Ines Juste, CEO, Grupo Juste (Spain)
Colleen Neville, CEO, Te Arawa Group Holdings Ltd. (New Zealand)

3:15 p.m. – 4:15 p.m.
Darling Harbour Theatre
THE NEXUS BETWEEN ENERGY AND WOMEN’S ECONOMIC EMPOWERMENT

Moderator: Makoto Itoh, Managing Director, 3M Australia and New Zealand (Japan)

Speakers: Sam Mostyn, Chair, Citi Australia and Former President, Australian Council for International Development (Australia)
Emma Imperial, President and CEO, Imperial Housing Corp. (Philippines)
Meg McDonald, Board Director, Australia Renewable Energy Agency (ARENA) (Australia)
4:15 p.m. – 5:15 p.m.  
Darling Harbour Theatre  
**Issues Track:**  
*RE-IMAGINING THE WOMEN’S MARKET*

**Moderator:**  
Irene Natividad, Summit President, Global Summit of Women

**Speakers:**  
Chiquita King, Managing Partner, DDB Australia  
Narelle Stack, Director, Future Dealer Experience and Chair, International Women’s Council, General Motors (Australia)  
Raelene Castle, CEO, Rugby Australia

6:00 p.m. – 7:00 p.m.  
Darling Harbour Theatre  
**Closing Ceremony**

**Addressing the Economic Cost of Violence Against Women**

**Speakers:**  
Hon. Atifete Jahjaga, Former President of Kosovo  
Andrea Mason, CEO, Ngaanyatjarra Pitjantjatjara Yankunytjatjara (NPY) Women’s Council  
Tracey Spicer, Co-Founder, NOW Australia

**Farewell**

Ann Sherry and Lyn Lewis-Smith, Australia Host Committee Co-Chairs  
Irene Natividad, Summit President (USA)

**2019 Summit**

Kate Hughes, Group Head, Organizational Effectiveness, Zurich Insurance (Switzerland)  
Bernadette Hunkeler Brown, Consul General of Switzerland in Sydney (Switzerland)

7:30 p.m. – 9:00 p.m.  
**Closing Reception**  
Sydney Harbor Cruise