Fair Shared City Vienna - Gender Mainstreaming in Urban Planning
City of Vienna

- Capital of Austria
- **1.7 million inhabitants**, 23 districts
- green city, but **lack of open space** in central districts
- extensive **public transport** system
- **60%** of the people live in subsidised / social housing
- **Urban growth**: increasing population
23 Years Women´s Interests in the Field of Planning

- 1991: **exhibition** „Who Does Public Space Belong to – Women´s Everyday Life in the City“
- 1992: **Women´s Office**
- 1998: **Co-Ordination Office** for Planning and Construction Geared to the Requirements of Daily Life and the Specific Needs of Women focus on **Gender Mainstreaming**
- 2010: restructuring of the Executive Group for Construction and Technology – **Mainstreaming of the Gender Experts**
Main Topics

- gender-sensitive housing
- gender-sensitive parks and playgrounds
- gender-sensitive mobility
- security and safety in public space
- public purpose building
- urban development

Strategy

Analysis and Research -> awarness

60 Pilot Projects -> visibility

Manuals, planning recommendations, participation in jurys

-> Mainstreaming
Gender-sensitive Housing – Pilot Projects
A Flat for All Life Phases
Building Social Space
Great Variety of Open Spaces
Urban Development competition: Nordwestbahnhof

Gender focus: quality of public and semi-public space

size: 41 ha - 13,000 inhabitants

Shading of semi-public space (10th April, 3 p.m)

necessary block extension - open space kindergarten
Competitions for Public Purpose Buildings

Education Center

Hospital

Campus Schools
Gender-sensitive Park-design

1997: „Foul Play with Opportunities? – Girls into Public Space!“

socio-scientific survey -> specific interests of girls have to be considered

2000: strategic project within the City`s Strategy Plan

since 1999: 6 model projects - 4 with active participation of girls

evaluation: usability analysis of 5 parks, design analysis of 14 parks

working group: Co-ordination Office, Park Department, Out-Of-School Activities

2006: evaluation workshop, elaboration of planning recommendations for gender-sensitive park- and playground design,
Eva Kail: Global Summit of Women - Paris 7th June 2014
Gender Mainstreaming Pilot district 2002-2006

**Mariahilf:** 28,000 inhabitants, 1.5 km², 27 km road network

New District Mayor: focus on public space and pedestrian needs

Study „**Fair Shared City**“: Analysis of the pedestrian conditions

hierarchy: 3 categories of pedestrian ways
Realized Measures

- Widening 1,000 metres of pavement
- 40 street crossings
- 26 lighting projects
- 5 barrier-free pavements
- One lift in public space
- 2 minor square designs
- Additional seating in 9 different locations
Subjective feeling of security – lightning

Recommendations to identify zones of anxiety for the urban lightning department
Mission statement for Vienna’s public space

free space
Vienna public space
provision
design
management
Dissemination and sharing of knowledge

**Gender in the City:** planning play / Forum Theatre Workshops, Trainings and Walks during the Gender Mainstreaming Lead Projects

**Manual** Gender Mainstreaming in Urban Planning and Urban Development (2013)

Public Relations
Exhibitions, Folders, Brochures, DVD, Homepage
Active Communities
Gender Mainstreaming is a necessary and successful strategy to reach a „Fair Shared City“