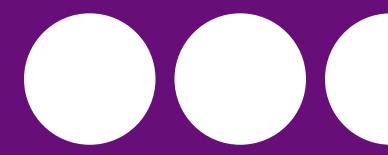


# How we are working for Gender Equality

Anna Serner

CEO, Swedish Film Institute





#### **Gender Equality Statistics**

Proportion of funded films by a film commissioner at the Swedish Film Institute (non funded films in brackets).

• 2000-2005

Proportion of films with a woman as:

director **19%** (10%) screenwriter **26%** (23%)

producer **28%** (16%)

2006-2012

Proportion of films with a woman as:

director **26%** (7%)

screenwriter **37%** (16%)

producer 35% (23%)

• 2013

Proportion of films with a woman as:

director **35%** (19%)

screenwriter **56%** (16%)

producer 39% (22%)



## **Towards Gender Equality in Film Production**

- An action plan

Strategy: To meet every argument with an action.



## **Towards Gender Equality in Film Production**

- 1. A new film portal in collaboration with the other Nordic Film Institutes: Nordicwomenfilmmakers.
- 2. A new mentor programme for women, with established and first-time directors.
- 3. Several projects with the aim of strengthening gender equality long-term in areas such as education establishments, competitions, film festivals, regional talent development and film camps. Initiatives to highlight female role models.
- 4. Intensifying the ongoing monitoring of our funding.
- 5. Research project with the Swedish Film & TV Producers Association and the Royal Institute of Technology/Fosfor, to study the structures within the industry.



#### Thank you!

Anna Serner

CEO, Swedish Film Institute

