

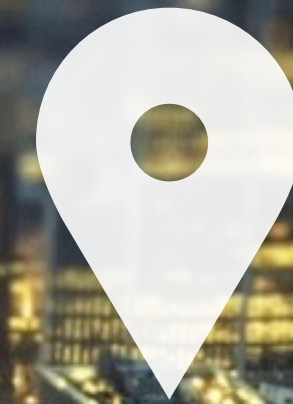
**PELHAM MEDIA LTD.**  
**CHAMPIONING POSITIVE IDEAS™**



**01**\_Mission. **02**\_Data. **03**\_Offer.



Founded in 2000  
by two former journalists of *The Economist*



# OUR MISSION



To champion the **positive ideas**  
of the world's biggest companies thanks  
to **stories, events & digital.**

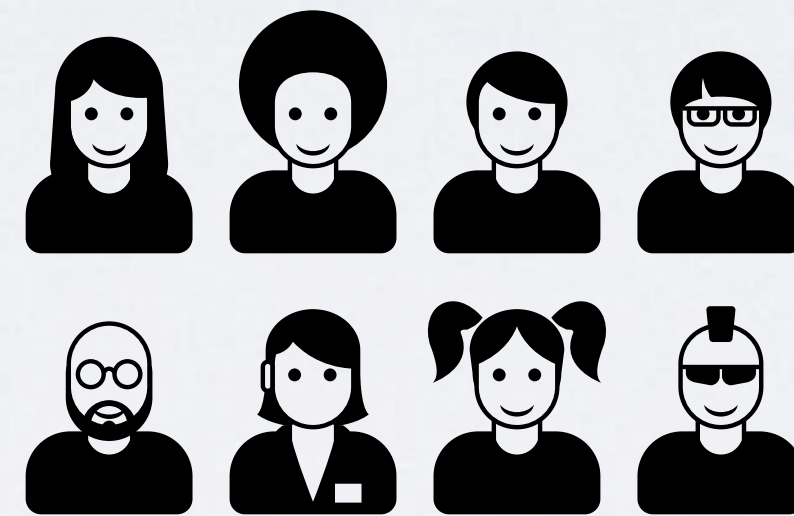


# OUR CREDO



## CHAMPIONING

v. tr., { 'tʃæmpɪənɪŋ }  
striving for success



## POSITIVE

adj., { 'pɒzətɪv }  
generous, useful for the largest  
number of people



## IDEAS

n., { aɪ'diəz }  
at the center of our clients' DNA  
and expertise

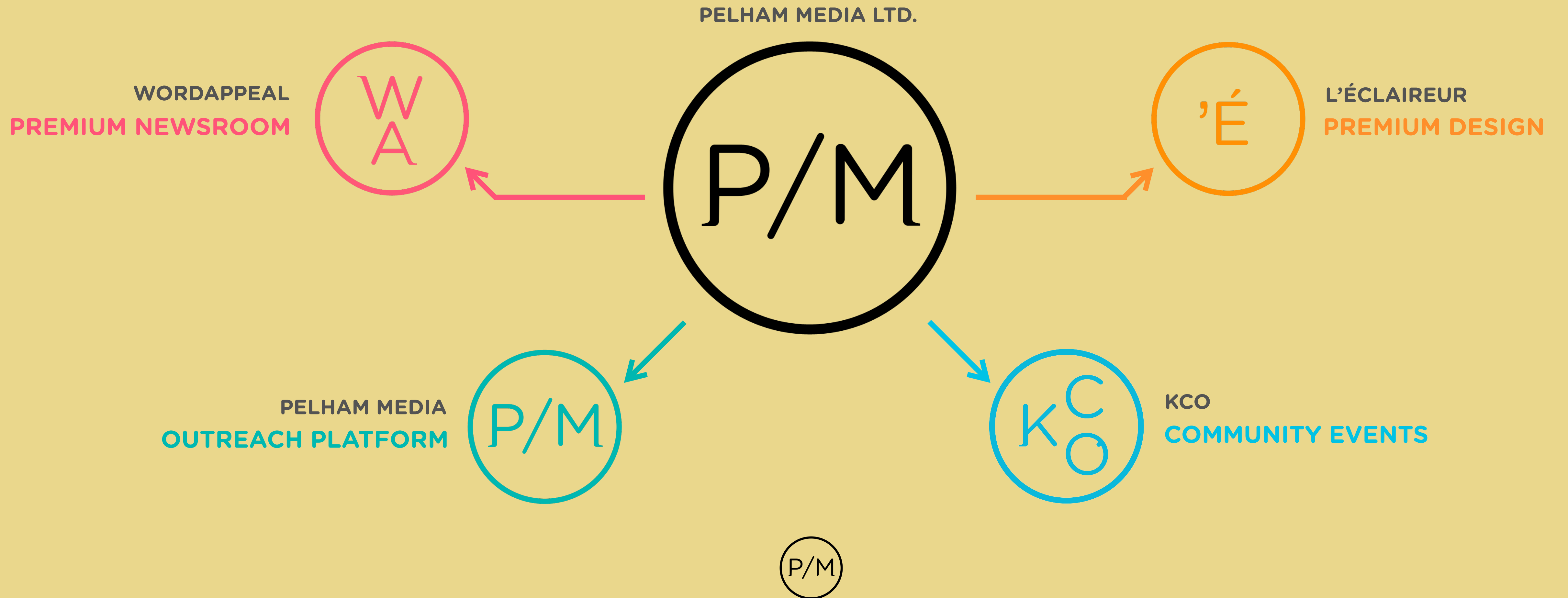
# OUR PATHWAY



# DATA



# PELHAM MEDIA GROUP

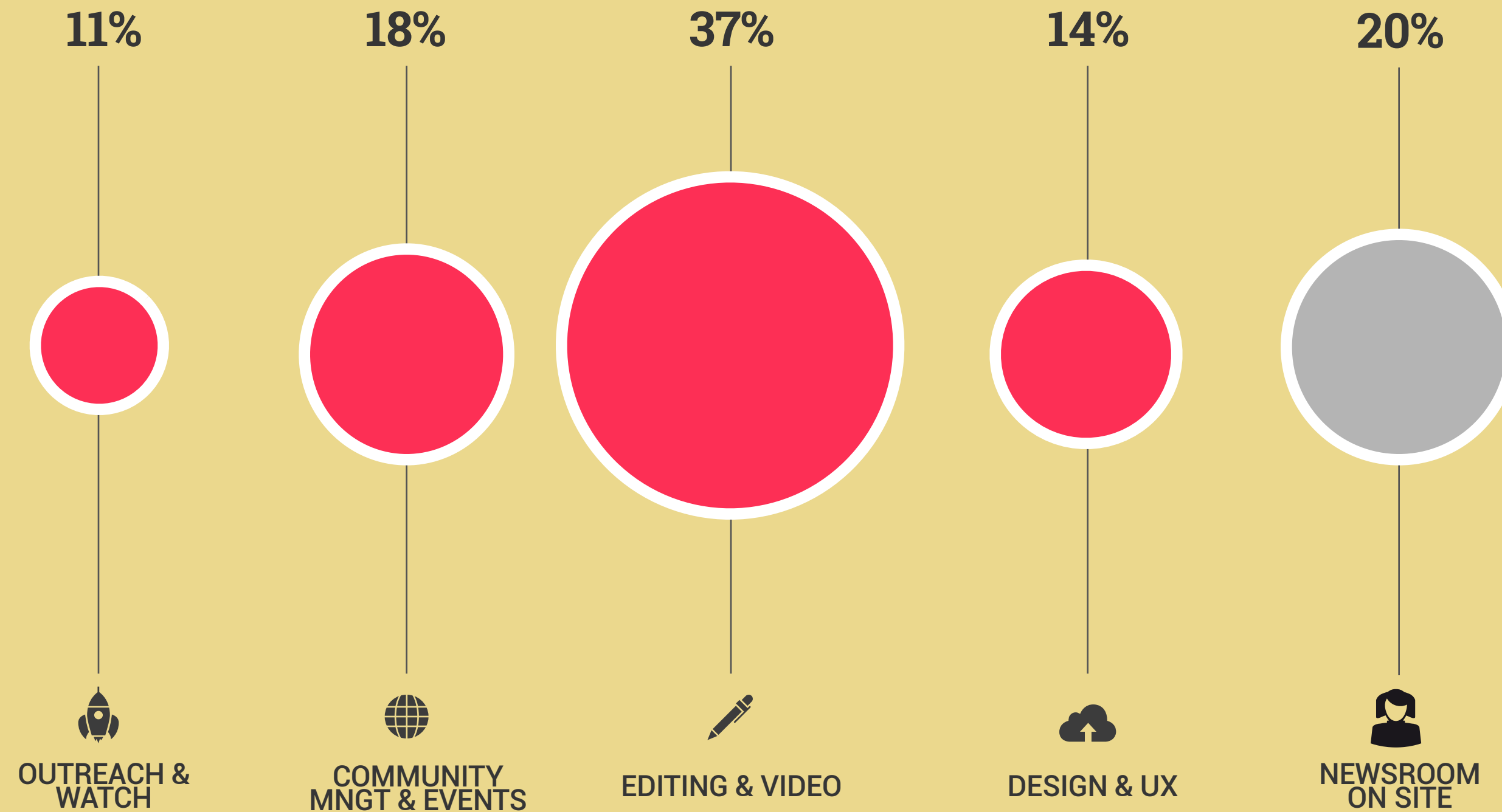






# BREAKDOWN OF OUR ACTIVITIES

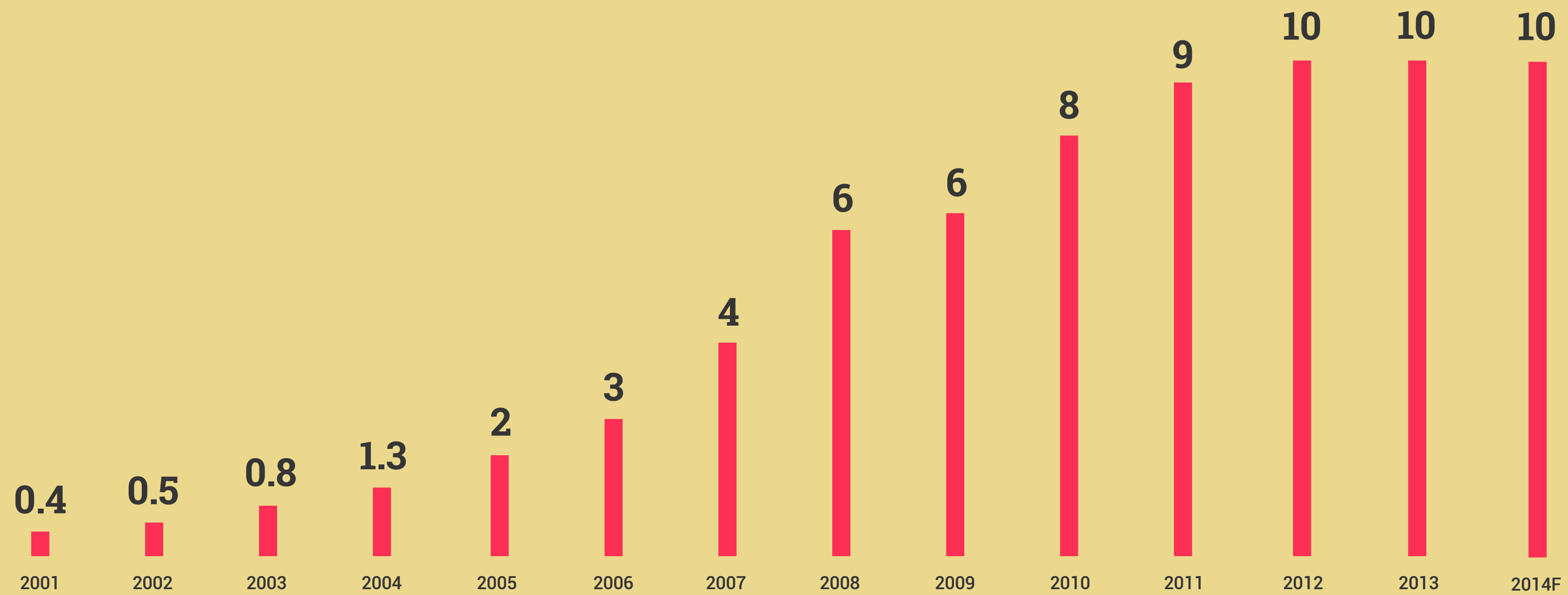
Breakdown by % of Pelham Media Ltd. turnover





## OUR TURNOVER GROWTH

In millions, Euros





## OUR NATIONALITIES

Based on Pelham Media Ltd. existing staff



FRANCE



UNITED STATES



CANADA



UNITED KINGDOM



BELGIUM



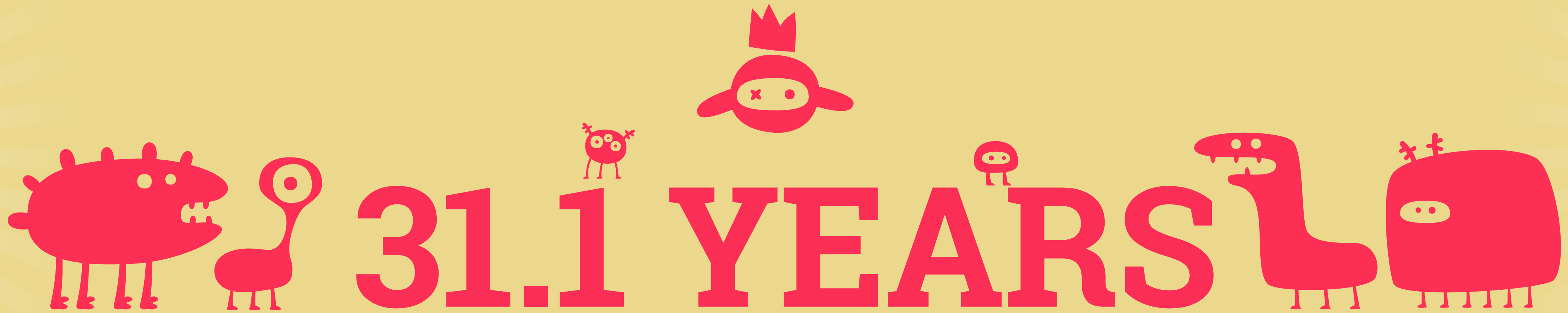
RUSSIA





## OUR AVERAGE AGE

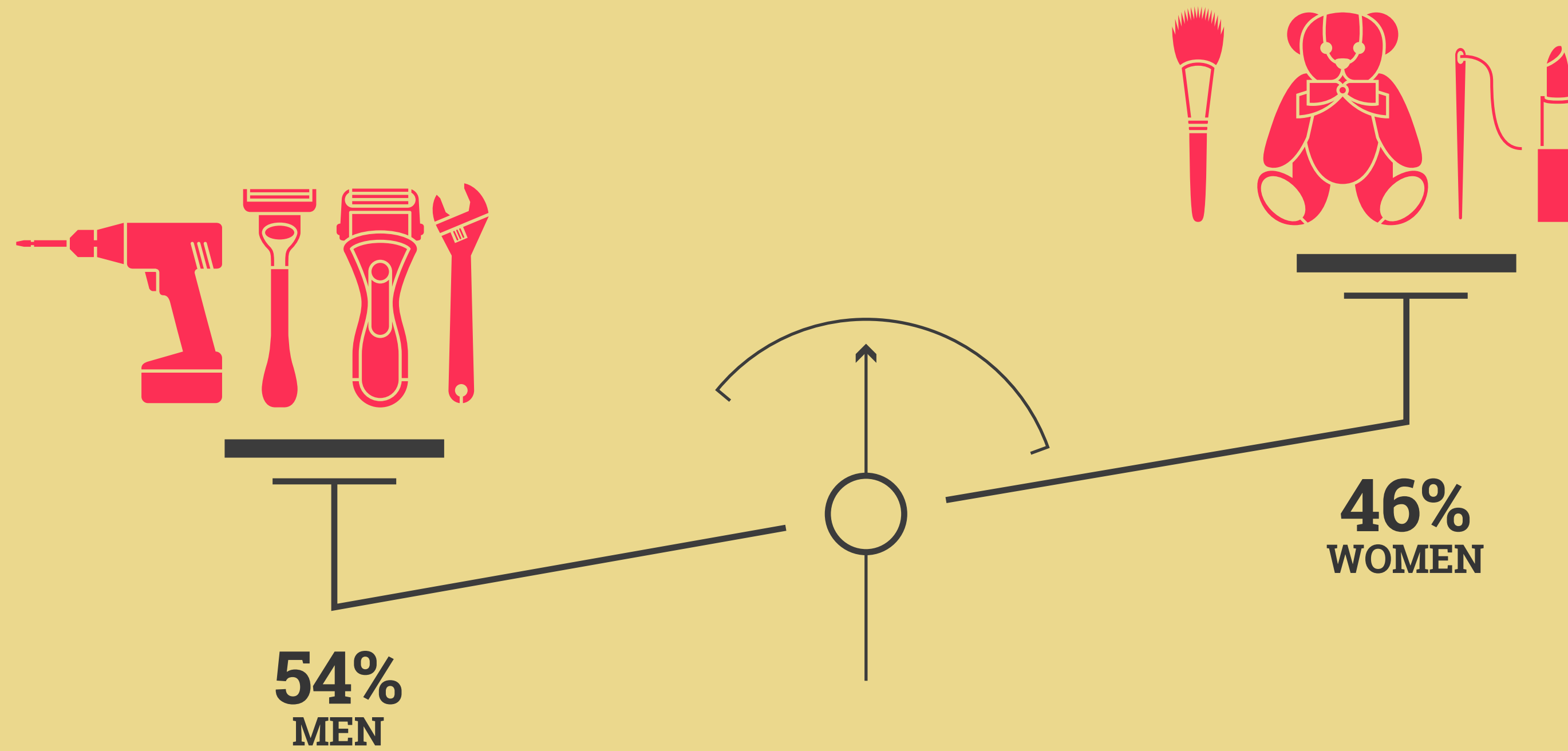
Based on Pelham Media Ltd. existing staff





## OUR MEN / WOMEN RATIO

Based on Pelham Media Ltd. existing staff



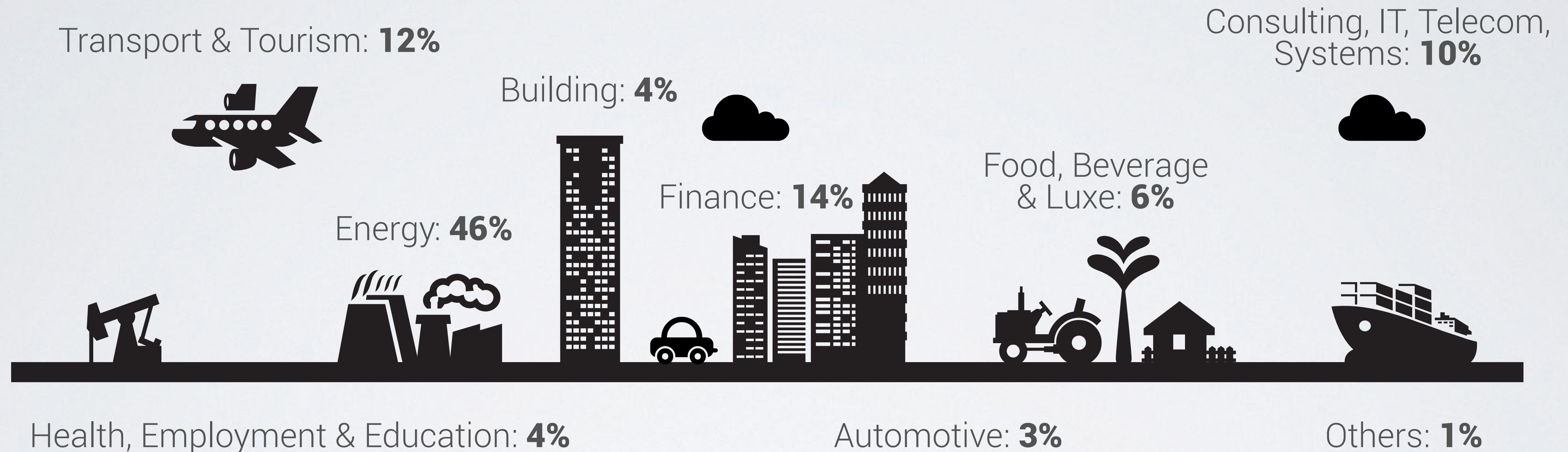
# OUR OFFER



# OUR OFFER



# ACTIVITY PER INDUSTRY



## ACTIVITY PER LANGUAGE

French: **81%** / English: **12%** / Others: **7%**





# THE TEAM





laetitia  
**FOUNDER & CHAIR(WO)MAN**



arnaud  
**VICE-PRESIDENT**



jean-sébastien  
**WORDAPPEAL CEO**



jean-patrice  
**L'ÉCLAIREUR CEO**



anthony  
**KCO CEO**



ismail  
**VP STRATEGY**



kristina  
**EDITOR-IN-CHIEF**



sixte  
**CONTENT DISTRIBUTION  
DIRECTOR**



laurent  
**WEBMARKETING  
DIRECTOR**



benoît  
**UX & DIGITAL  
DIRECTOR**



**Thank you.**

