



COLLOQUIUM ON GLOBAL DIVERSITY: CREATING A LEVEL PLAYING FIELD FOR WOMEN
March 3-4, 2011 ** Washington, D.C.**

PROGRAM

Thursday, March 3, 2011

Site: **The World Bank** (1818 H Street, N.W., Washington, D.C.)

5:00-6:00 p.m. ***The Global Context for Gender Equity***
Moderator: ***Irene Natividad***, President, Global Summit of Women
Richard Wike, Associate Director, Pew Global Research Project
Fiona Greig, Partner and Engagement Manager, McKinsey & Company

6:30-8:30 p.m. **Discussion Roundtables: *What Happens to Diversity When a Company is in Crisis?***

Group I: (Private Dining Room BC)

Discussion Leader: *Juliana Oyegun*, Chief Diversity Officer,
The World Bank Group

Group II: (Private Dining Room DE)

Discussion Leader: *Rosalyn Taylor O'Neale*, Chief Diversity and
Inclusion Officer, Campbell Soup

Friday, March 4, 2011

Site: **The World Bank** (1818 H Street, N.W., Washington, D.C.)

8:00-8:30 a.m. Breakfast Networking (Room MC C2-131)

8:30-8:40 a.m. ***Accelerating Board Diversity***
Irene Natividad, President, Global Summit of Women

8:40-9:30 a.m. ***Creating an Effective Talent Pipeline for Women***
Moderator: ***Juliana Oyegun***, Chief Diversity Officer, World Bank
Donna McNicol, Senior Vice President, Strategic Support in
Human Resources, TELUS (Canada)
Cynthia Brinkley, Senior Vice President, Talent Development &
Chief Diversity Officer, AT&T
Kari Reston, Global Head of Diversity & Inclusion, Standard
Chartered Bank

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2011 Colloquium on Global Diversity *Program (Continued)*

- 9:30-10:30 a.m.** ***Cross-Industry Mentoring: Spain Case Study***
Moderator: ***Aida Sabo***, Vice President, Diversity & Inclusion,
Cardinal Health
Gloria Lorenzo, Director Architecture, European Development
Center, Oracle Spain
Julia Lopez, Director, Telesales Channel Europe, American Express
Blanca Gomez, Director of Human Resources, Spain and Portugal,
Coca Cola Spain
- 10:30-10:45 a.m.** ***BREAK***
- 10:45-11:45 a.m.** ***Implementing Gender Diversity Across Borders***
Moderator: ***Damayanti Vasudevan***, Vice President, Global
Diversity and Inclusion, R.R. Donnelley
Sakie Fukushima, President and Representative Director,
G&S Global Advisors (Japan)
Ursula Schwarzenbart, Director, Global Diversity Management,
Daimler (Germany)
Ozlem Salur, Director, Talent Development and Diversity for
Southern Europe, Pepsico (Turkey) with
Maurice Cox, Vice President, Diversity & Inclusion
Development, Pepsico (USA)
- 11:45-12:30 p.m.** ***Fusing Market Outreach With Diversity***
Moderator: ***Renee Bazile-Jones***, President, Unparalleled, Inc.
Neil Golden, Senior Vice President and Chief Marketing
Officer, McDonald's Corporation with ***Marlena Peleo-
Lazar***, Chief Creative Officer, McDonald's
Paula Goodman, Director WOLF Enablement Team for the
Women's Leadership Forum, Best Buy Co., Inc.

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12:30-2:00 p.m.

LUNCHEON PROGRAM: CEO Diversity Leadership Forum

Moderator: *Cari Dominguez*, Former Chair, Equal Employment Opportunity Commission

Richard B. Evans, Chairman, AbitibiBowater and former Chairman and CEO, Rio Tinto Alcan

2:00-2:40 p.m.

The Business Case for Work-Life Policies: Lessons from the Accounting Industry

Moderator: *Irene Natividad*

Jennifer Allyn, Managing Director, Office of Diversity, PriceWaterhouseCoopers

Maryella Gockel, Flexibility Strategy Leader, Center of Expertise for Inclusiveness, Ernst & Young.

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