

**COLLOQUIUM ON GLOBAL DIVERSITY: CREATING A LEVEL PLAYING FIELD FOR
WOMEN**

February 23-24, 2012 ** Washington, D.C.**

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Presenters name to view presentation.*

PROGRAM

Thursday, February 23, 2012

5:10-6:10 p.m. *National and Global Trends Impacting Diversity Practices*

Moderator: ***Irene Natividad***, President, Global Summit of
Women

Ted Childs, Founder, Ted Childs LLC, and former Vice President,
Global Workforce Diversity, IBM

**6:30-8:30 p.m. Discussion Roundtables: *Engaging Middle Managers in
Diversity Initiatives: Are We There Yet?***

Discussion Leaders: ***Margaretta Noonan***, CEO, Noonan HR
Patricia Harris, Global Chief Diversity Officer and Vice President,
McDonald's

Friday, February 24, 2012

Site: ***The World Bank*** – IFC Building (2121 Pennsylvania, N.W.)

**8:30-9:00 a.m. *A Global Look at Gender Diversity on Boards: Are Quotas &
Other Initiatives Working?***

Moderator: ***Bonnie Erbe***, Host and Creator, PBS' "To The
Contrary" – The only national all-women news analysis show

[***Irene Natividad***, President, Global Summit of Women and Chair,
Corporate Women Directors International](#)

9:00-9:30 a.m. *The Board Director's Role in Diversity Implementation*

Contrary”
Moderator: **Bonnie Erbe**, Host and Creator, PBS’ “To The

[**Reatha Clark King**, Board Director, National Association of Corporate Directors and Allina Health System; former Director of ExxonMobil, Wells Fargo, Lenox Group, H.H. Fuller & Co., Department 56, Inc.](#)

9:30-10:30 a.m. Sponsorship vs. Mentoring: What Works Best for Women

Moderator: **Deborah Storey**, Senior Vice President, Talent Development and Chief Diversity Officer, AT&T

Cindy Brinkley, Vice President of Human Resources, General Motors

Ed Gadsden, Vice President, Diversity and Inclusion, Pfizer

10:45-11:45 a.m. Implementing Gender Diversity Across Borders: Do’s and Don’ts

Moderator: **Aida Sabo**, Vice President, Diversity and Inclusion, Cardinal Health

Rohini Anand, Senior Vice President and Global Chief Diversity Officer, Sodexo, with

Betsy Silva, Senior Director, Diversity and Inclusion (Central and South America), Sodexo

[**Steve Bucherati**, Vice President, Global Diversity and Inclusion, Coca-Cola Company](#)

[**Susanna Nezmekal-Berggottz**, Vice President, Corporate Culture and Code of Conduct, Deutsche Post \(Germany\)](#)

11:45-12:30 p.m. Engaging Men in Diversity Implementation

Moderator: **Kenroy Dovers**, Global Markets Manager, IFC

[Jeffery Halter](#), President, YWomen.biz and author, [Selling to Men, Selling to Women](#)

Kimberly Adams Admire, Corporate Vice President, Diversity, Inclusion and Equal Opportunities Programs, Lockheed Martin

Joyce Tucker, Vice President, Global Diversity and Employee Rights, Boeing

12:30-2:00 p.m. LUNCHEON PROGRAM: CEO Diversity Leadership Forum

Moderator: **Irene Natividad**

Jacqueline Berrien, Chair, Equal Employment Opportunity Commission

Douglas Conant, former President and CEO, Campbell Soup Company

2:00-2:40 p.m. Women Beyond Flexibility: Retaining and 'Growing' Gen Y

Moderator: **Irene Natividad**

[Margaretta Noonan](#), Senior Human Resources Officer, Hudson Group and CEO, Noonan HR

[Deborah Frett](#), President, Business Professional Women's Foundation