

# A FRESH LOOK AT WOMEN NETWORKS



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# A Fresh Look at Women Networks

## The Researchers



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# A Fresh Look at Women Networks

## An Ongoing Dialogue

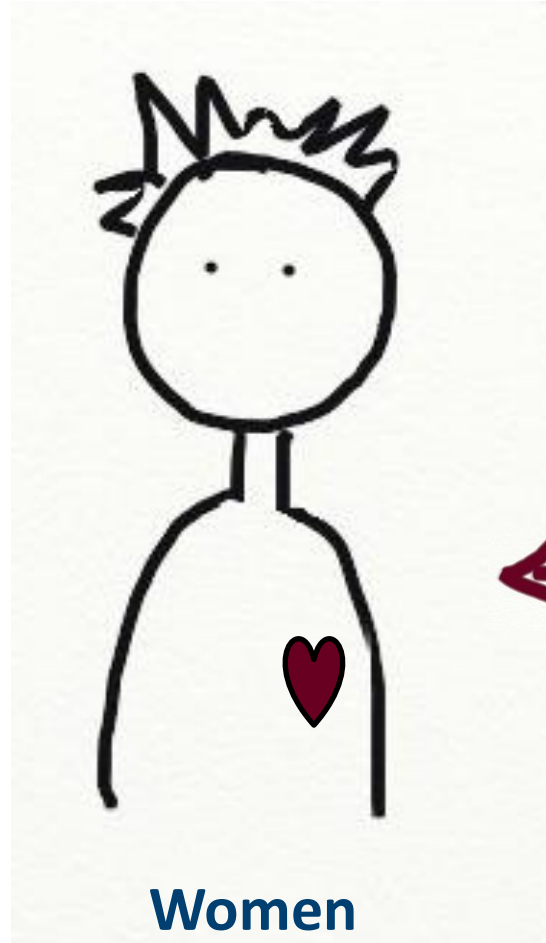


# A Fresh Look at Women Networks

## A Real-Life Case Study



**Do something on ....  
Work Life**



**Women  
Network  
Leader**



**We aren't interested in  
Work Life**

# A Fresh Look at Women Networks

## The Survey

**4**

Months  
Fall 2015

**4**

Languages

Over  
**1700**  
respondents

**All**

Age Groups,  
Levels, LOS,  
Industries

**4**

Participant  
Profiles

**44%**  
members  
**22%**  
leaders

**92%**  
Women

**26%**  
USA

# A Fresh Look at Women Networks

## The Survey Findings



**Out of balance: expectations, resources, and metrics**



**Best use of time? Lack of recognition, lower engagement**



**Many network members hesitate to recommend their networks**



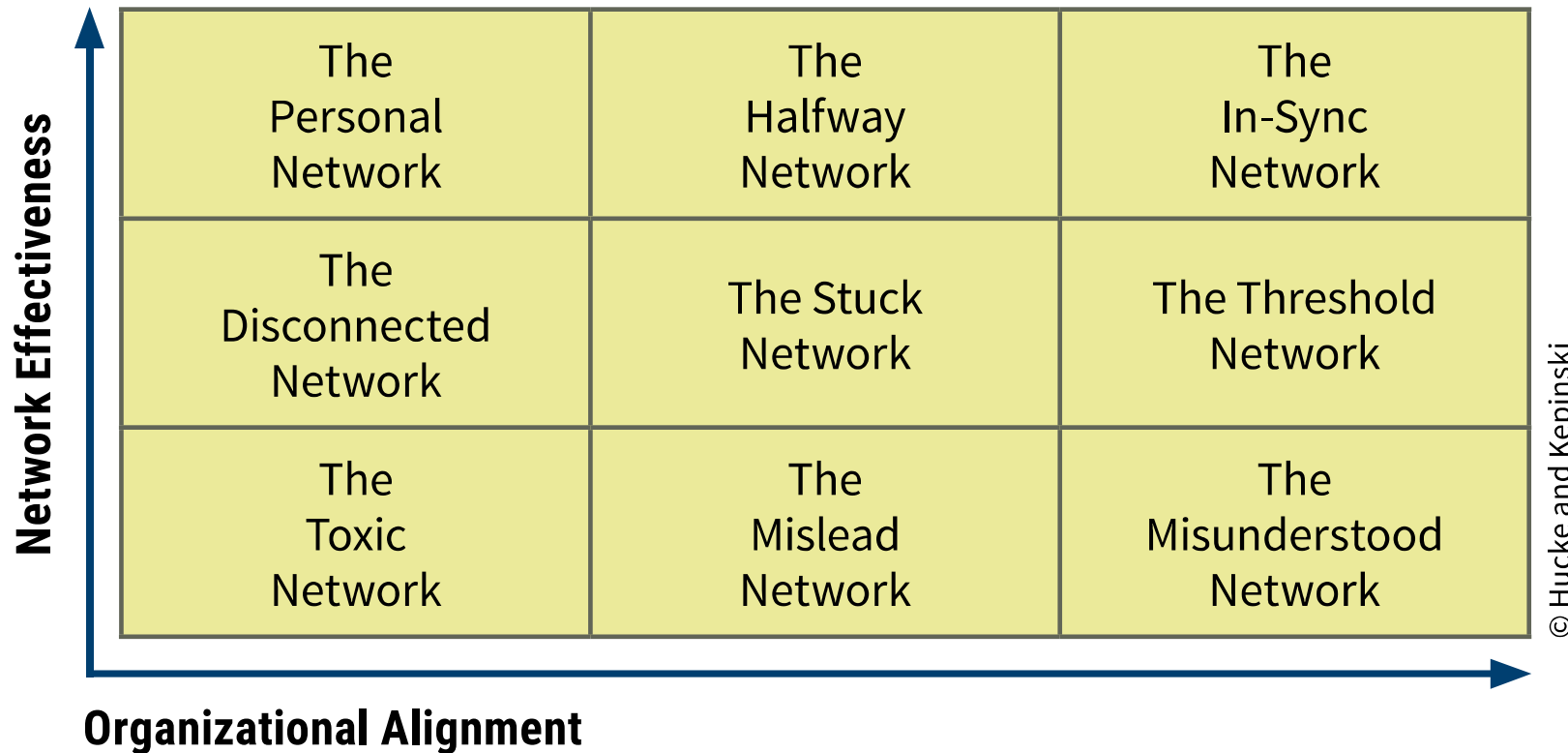
**Lower engagement: networks insufficiently supported**



**Despite much advice, there is seemingly low impact**

## A Fresh Look at Women Networks

# Employee Network Diagnostic Grid



## A Fresh Look at Women Networks

# Network Foundation Rules

1.	Align network resources with expectations of the network & its agenda
2.	Put relevant metrics in place to measure impact & progress
3.	Consider members' needs and expectations in network priorities & strategy
4.	Recognize network leaders for the work they do
5.	Make the network part of organizational culture to position for success



## A Fresh Look at Women Networks Interested In More?

- Research Report Available for Download
- Sign Up for Future Research
- Benchmark Your Women Network
- Let's Talk

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# Thank you



Consulting, coaching, training, & research for inclusive organizations

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