



Women building the present and future in Latin America

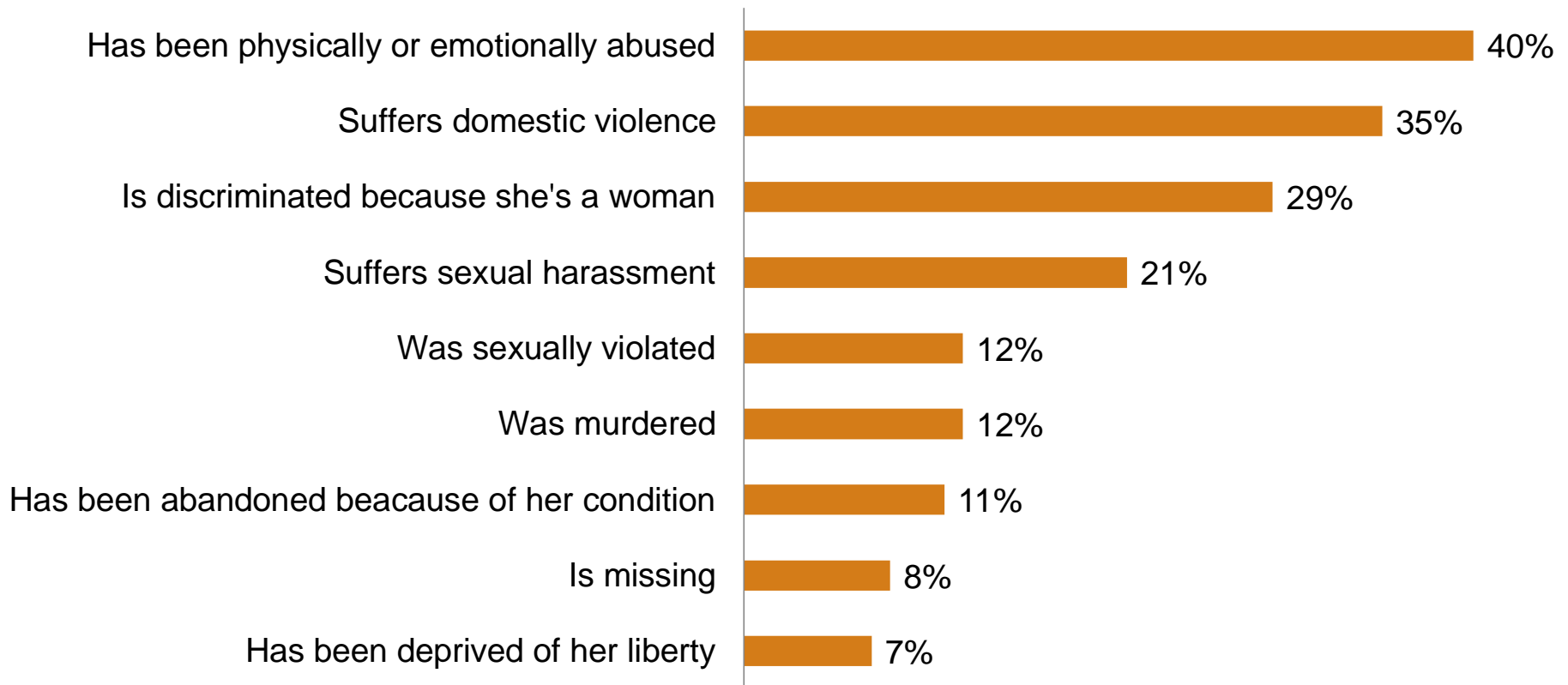


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50%



Do you know or have heard of any woman (family or friend) that...?





Child Brides

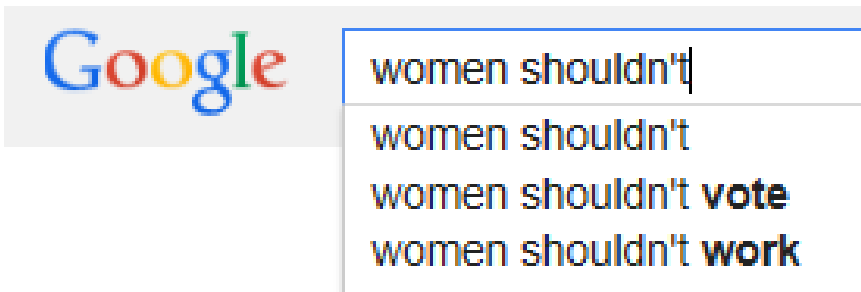
Oaxaca

\$20,000-\$50,000 depending on the age

Guerrero

Since 12 years old, a girl can be negotiated

Sexism in search bar



Latin America: América Latina: Beyond equity

Percentage of female managers



<15%

Argentina
Chile
El Salvador
Honduras
Nicaragua
Panama
Trinidad & Tobago



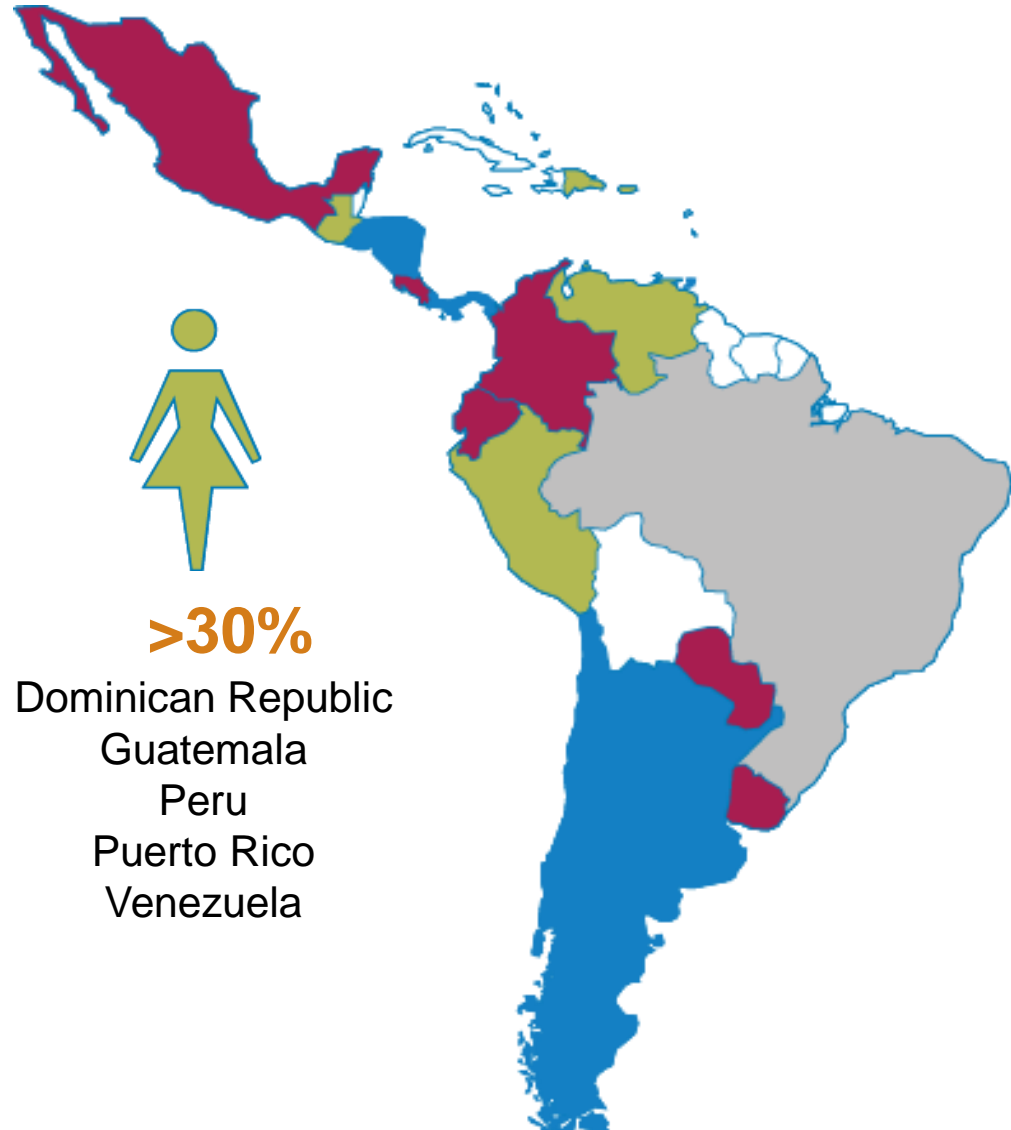
15%–25%

Colombia
Costa Rica
Ecuador
Mexico
Uruguay



>30%

Dominican Republic
Guatemala
Peru
Puerto Rico
Venezuela



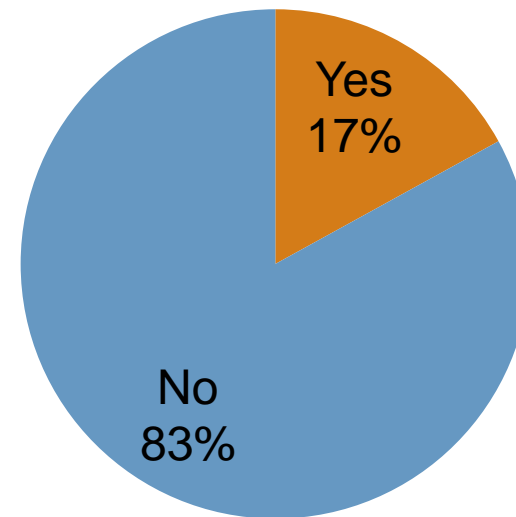
Mexican women

48% have rejected a job because of the impact in their personal life

Situations that affect more women than men

- 20% low salaries
- 18% education access
- 15% lack of job

Work during vacations



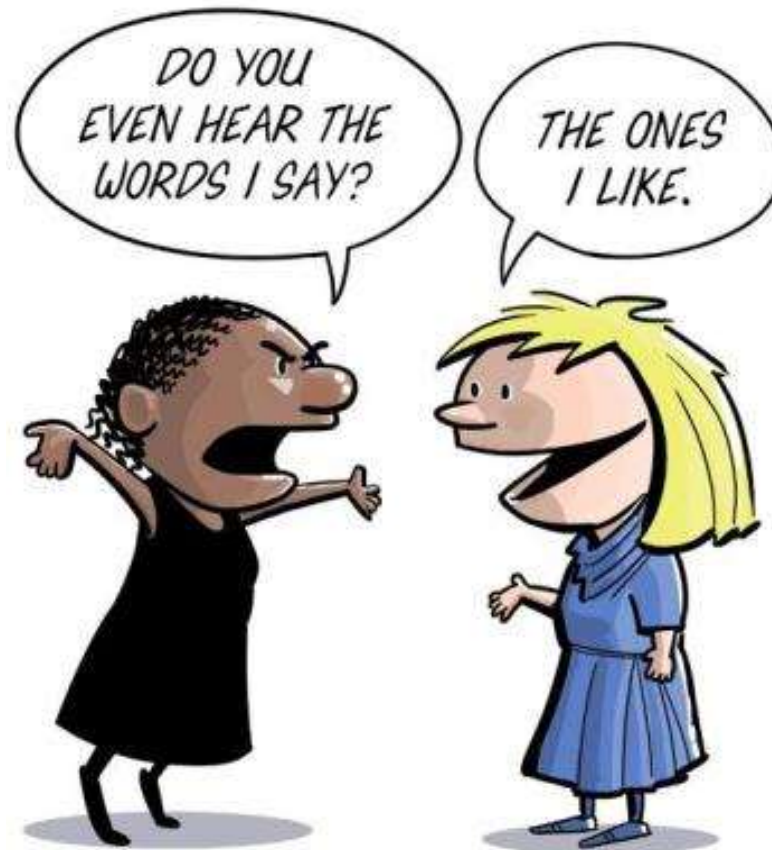


1° Break down stereotypes

2° Acknowledge the problem

“ You cannot fix a problem that you refuse to acknowledge”

-Margaret Heffernan, Willful Blindness: why we ignore the obvious at our peril





3° Pool of feminine Talent



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