



Female Wisdom in Career Life in the Context of Chinese Culture



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Work Experience



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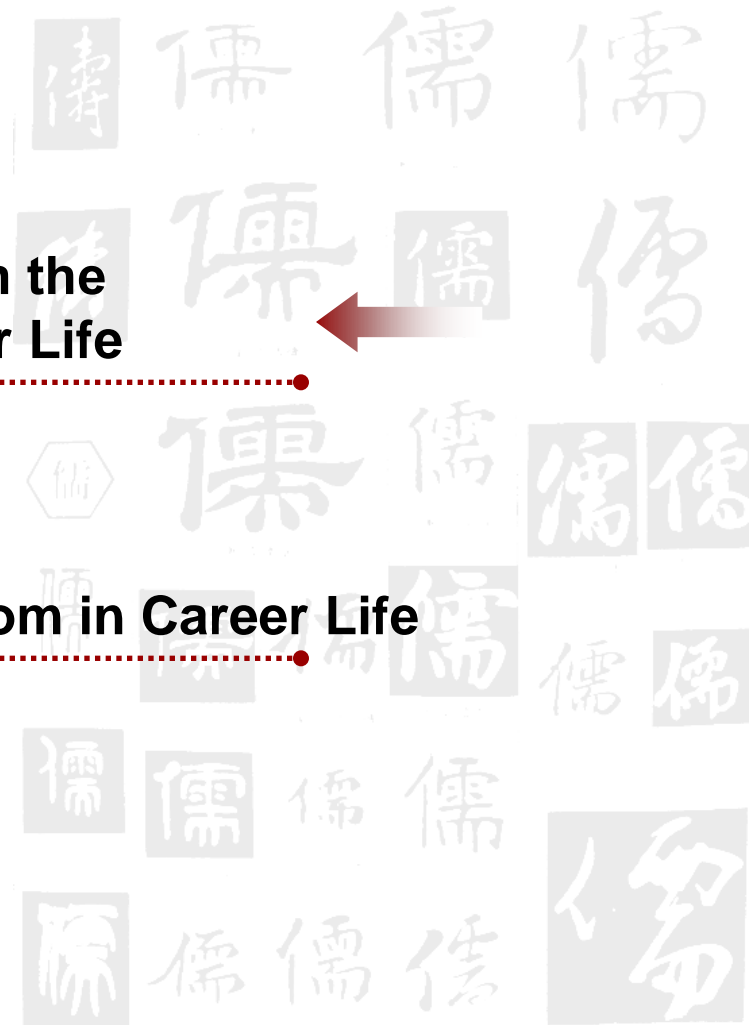
Contents

1

Chinese Culture's Influence on the Development of Female Career Life

2

Thinkings about Female Wisdom in Career Life

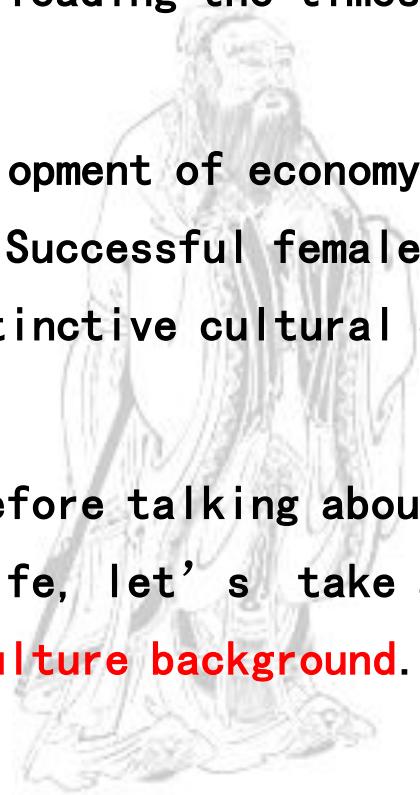


Chinese Culture's Influence on the Development of Female Career Life

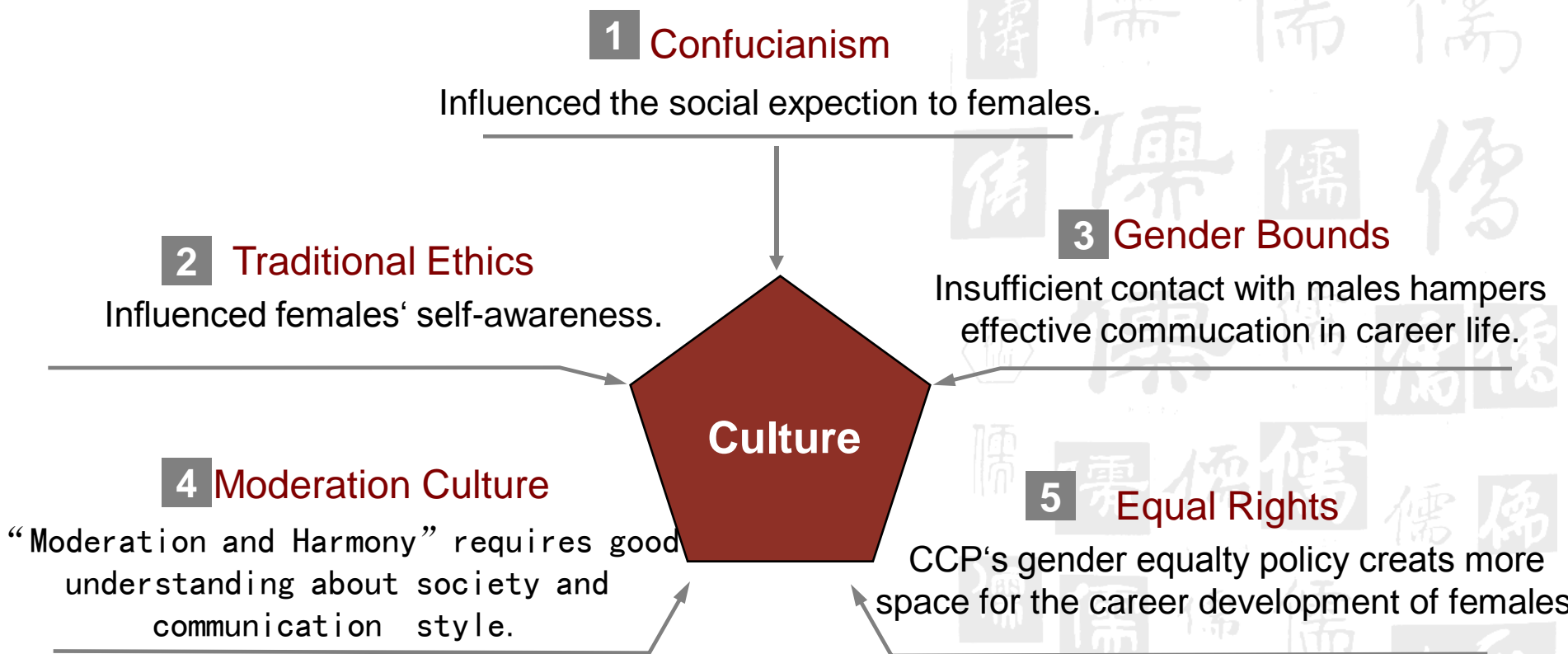
In the **information era**, we are happy to find that more and more females are showing up in the stage of both politics and economy. They are leading the times change and social development.

The development of economy is deeply rooted in the social culture. Successful female leaders' wisdom in career life is with distinctive cultural characteristics as well.

Hence, before talking about the Chinese women's wisdom in career life, let's take a look at the **specialty of their social culture background**.



Chinese Culture's Influence on the Development of Female Career Life





Chinese Culture's Influence on the Development of Female Career Life

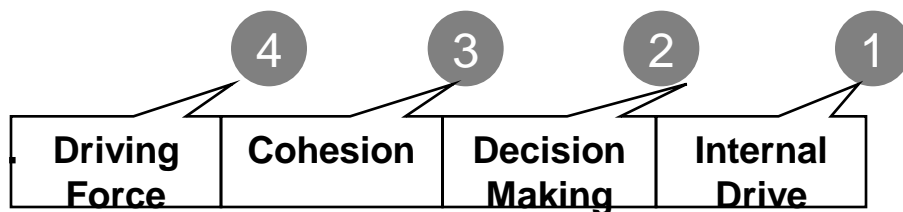


Thinkings about Female Wisdom in Career Life

Thinkings about Female Wisdom in Career Life



In the context of Chinese culture, how could females break the “glass ceiling” and achieve progress in career life? I would like to share some of my thinkings.



Thinkings about Female Wisdom in Career Life

Conviction

Strengthen the internal drive

To the new era

Career life

Self-suggestion

In 21st century, wisdom and mental factors are key points for winning competitions.

Natural attribute of females in body's weakness took second. Intelligent, attentive, perseverance, good communication characteristics become more adapt to current needs.

Females should have the courage to break the traditional gender stereotype and set firm convictions. To generate strong internal drive by the ambitious goals. To work passionately and never give up. This may always conquer the difficulties.

Graduated from university in 1982, worked in the basic level for more than 10 years.

1983, research in billing system filled the technology gap of the country.

Became technology expert, vice chief engineer, senior engineer, science and technology leader, and senior manager.

National worker model in Liaoning. 6 times of "Top 100 Enterprises" upon 7 work years in Tianjin. Continuous achieving the prize of "Excellent Entrepreneur" in 5 years. Member of 17th CCP Congress.

Never give up when facing difficulties.

My self-suggestion is: Give me some time, I can win the achievements; win the trust, win the respect.

This spirit of fighting comes from conviction, dream and responsibility.

Thinkings about Female Wisdom in Career Life

Scientific Management

Promote decision making

Essence of modern enterprise management

To find the objective rules, and allocate the resources reasonably. To combine the goals of organizations and individuals, and to maximize the initiative of employees.

Female

Team spirit and democracy
Work delicately
Think steadily

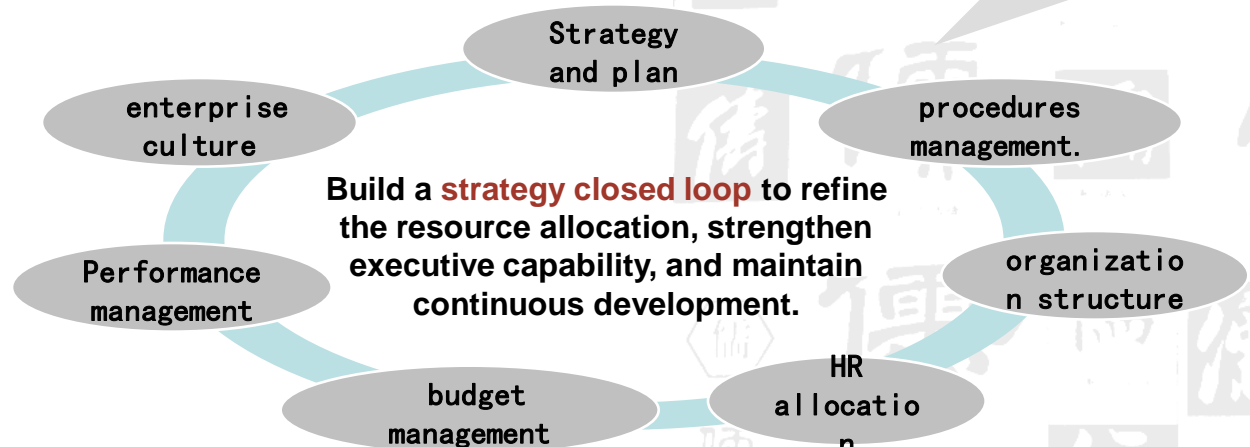
The basis for modern enterprises to build scientific decision making systems

Thinkings about Female Wisdom in Career Life

Scientific Management Promote decision making

This model has won national second prize and 1st prize in telecommunication industry.

Management Case study



- Orientation → “Growing enterprise and mature management”
- Management → Scientific decision making system with reasonable authorization.
- Decision → Matrix decision making mechanism, experts involved, controlled by procedures, and knowledge leading.

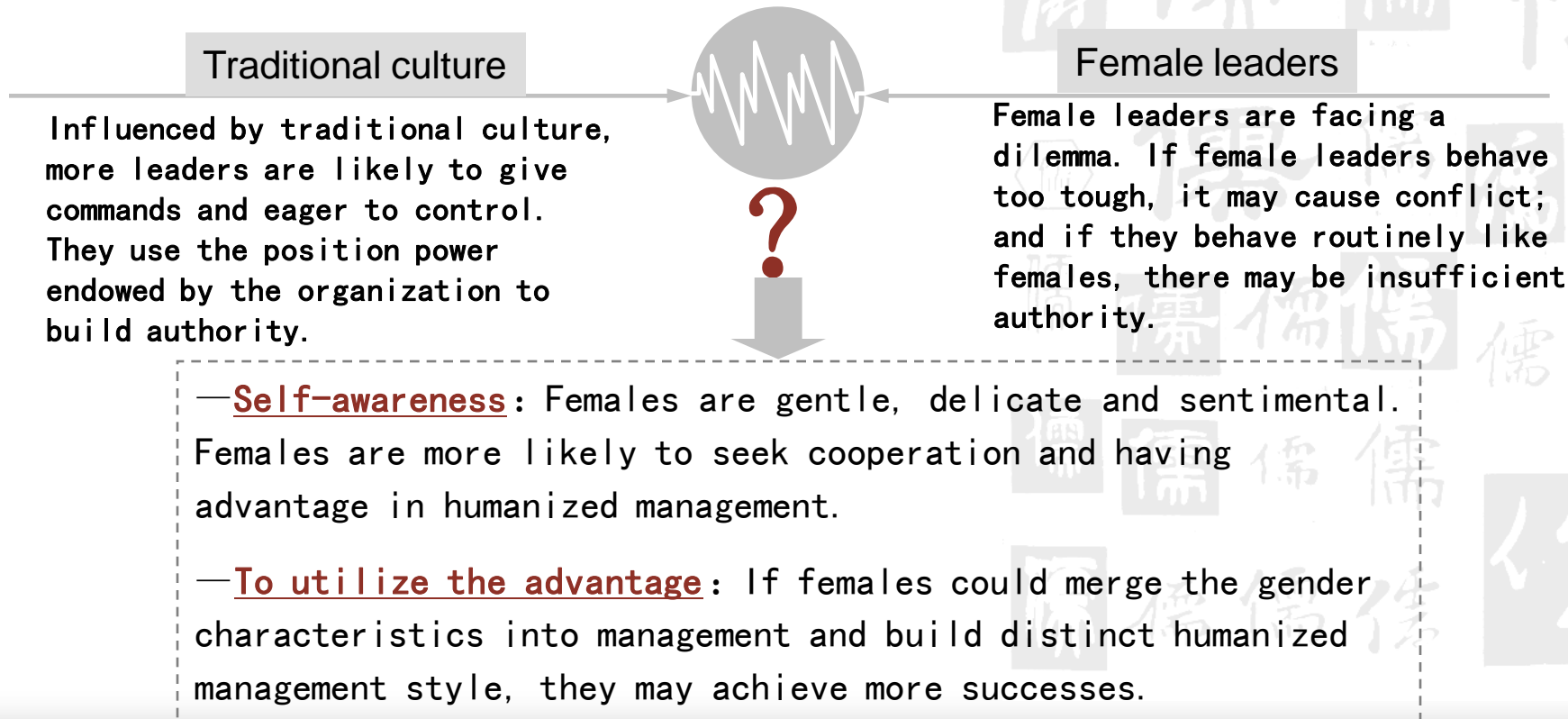


Build management closed loop with scientific decision making mechanisms.

Thinkings about Female Wisdom in Career Life

Set Style Strengthen Cohesion

Leading style is the characteristics of leaders' leading methods and habits.



Thinkings about Female Wisdom in Career Life

Set Style

Strengthen Cohesion

Achievements

Post

In 1999, appointed as GM of Liaoning Mobile.

Positioning

- 1、 Think about the leading style
- 2、 affectionate management, ruthless system
- 3、 My style is: expert and public servant.

1. Expert

To find the essence and objective rules of the work, behavior according to rule, reasoning, keep decision consistency, so your subordinates will follow you.

2. Public servant

To love and be tolerant, give service to subordinates, respect subordinates

Case: Getting the company listed

Thinkings about Female Wisdom in Career Life

Build Network Achieve Driving Force

Clear Principles

When building social networks, the principle is to **facilitate your friends first.**

Understand Advantages

Equal communication is the distinct advantage of females' network.

1. Government Relation

- Focus on long term profit;
- Help the government and public feel the convenience of information service first, so as to achieve trust;
- To build long term firm relationship.

2. Customer Oriented

- Customers are our lifeline. I ask my employees to be brave to make promise to customers.
- 2002-2008, Tianjin mobile's incomes increased 2.5 times, and the number of customers increased more than 4 times.

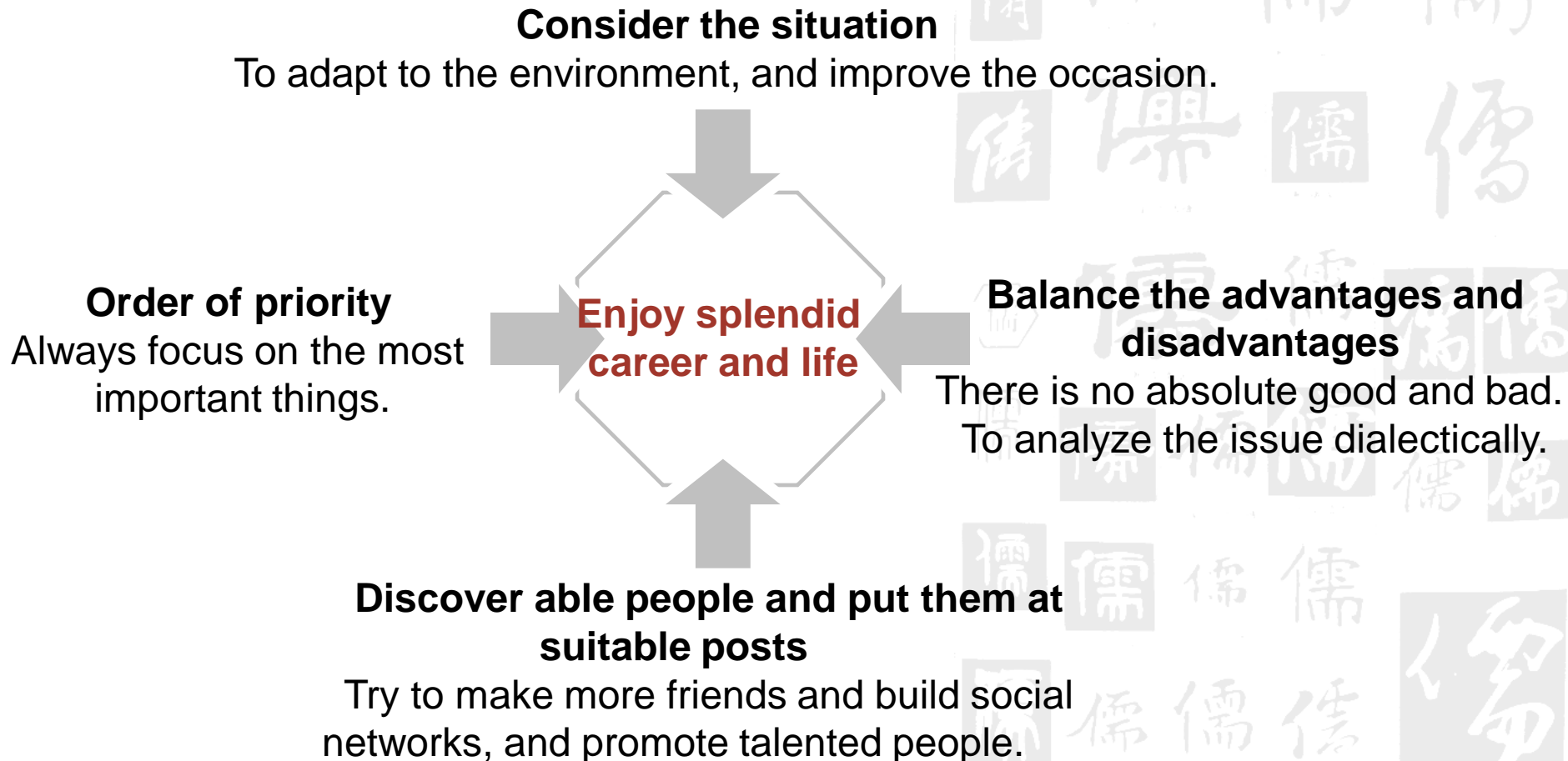
3. Relation to Competitors

- To share the profit with competitors. I kept good relations with other operators in Tianjin.
- So that the telecommunication industry of Tianjin could develop continuously.

4. Internal Communication

- As a leader, you should influence not only subordinates, but also peers and Superiors.
- The development of CMCC Management College is the result of effective communication.

Share with female friends



正德厚生 臻于至善



Thanks!