

2018 Global Summit of Women

Program Agenda

All sessions take place at the International Convention Centre Sydney, unless indicated otherwise.
INTERPRETATION HEADSETS ARE REQUIRED IN EVERY SESSION, INCLUDING LUNCHEAS AND DINNERS.

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APRIL 25, 2018 (WEDNESDAY)

5:00 p.m. - 8:00 p.m. **SUMMIT REGISTRATION**
ICC Ground Level

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APRIL 26, 2018 (THURSDAY)

8:00 a.m. - 4:00 p.m. **SUMMIT REGISTRATION**
ICC Ground Level

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9:00 a.m. – 3:00 p.m. **MINISTERIAL ROUNDTABLE**
Meeting Room 4.1 *Public/Private Sector Partnerships Advancing Economic Opportunities for Women and Girls*
(This session is only open to government ministers)

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3:00 p.m.—4:00 p.m. **DOING BUSINESS WITH AUSTRALIA**
Darling Harbour Theatre

Moderator: **Martin Parkinson**, Secretary, Department of Prime Minister and Cabinet (Australia)

Speakers: **Hon. Kelly O’Dwyer**, Minister for Revenues and Financial Services; Minister for Women (Australia)
Heather Ridout AO, Chair, AustralianSuper

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4:00 p.m. – 4:30 p.m. **MAYOR’S FORUM**
Darling Harbour Theatre

Moderator: **Irene Natividad**, Summit President, Global Summit of Women
Speaker: **Rt. Hon. Clover Moore**, Lord Mayor of Sydney

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APRIL 26, 2018 (THURSDAY) (cont.)

5:30 p.m. – 7:00 p.m.
Darling Harbour Theatre

OPENING CEREMONY

Inaburra A-Capella Choir

Welcome to Country: Yvonne Weldon, Chair,

Metropolitan Local Aboriginal Land Council

Noriko Nakamura, CEO, Poppins, Inc. (Japan)

Ann Sherry AO, Chairman, Carnival Australia

Lyn Lewis-Smith, CEO, BusinessEvents Sydney (Australia)

Irene Natividad, President, Global Summit of Women (USA)

Hon. Julie Bishop, Minister for Foreign Affairs (Australia)

H.E. Dang Thi Ngoc Thinh, Vice President of Vietnam

Hon. Atifete Jahjaga, Former President of Kosovo

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7:00 p.m. - 9:00 p.m.
Grand Ballroom

WELCOME DINNER

Performance by Opera Australia Principal Artist Lorina Gore
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APRIL 27, 2018 (FRIDAY)

8:00 a.m. - 9:00 a.m.
Grand Ballroom

Networking Breakfast

PLENARY SESSIONS

9:00 a.m. – 10:00 a.m.
Darling Harbour Theatre

MEGATRENDS: GLOBALISM VS POPULISM

Moderator:

**Delia Domingo Albert, Senior Advisor, EY Philippines and
Former Secretary of Foreign Affairs (Philippines)**

Speakers:

**John Lydon, Managing Partner, McKinsey Australia and New
Zealand (Australia)**

**Paul Verschure, Research Professor, Catalan Institute of
Advanced Studies (Spain)**

**Irene Natividad, President, GlobeWomen Research and
Education Institute on “Women Board Directors in the
Fortune Global 200”**

APRIL 27, 2018 (FRIDAY) (cont.)

10:00 a.m. – 11:00 a.m.
Darling Harbour Theatre

**CEO FORUM – ENGAGING MIDDLE MANAGEMENT ON
GENDER DIVERSITY**

Moderator:

Angela Mackay, Global Publisher, FT Live and Managing
Director, *Financial Times* Asia Pacific and (Hong Kong SAR)

Speakers:

Brian Hartzler, Managing Director and CEO, Westpac
(Australia)

Johnpaul Dimech, Regional Chairman, Asia Pacific, Sodexo
(Singapore)

Zia Zaman, CEO, Lumen Lab, MetLife (Singapore)

Tim Reed, CEO, MYOB, Inc. (Australia)

11:00 a.m. – 12:00 p.m.
Darling Harbour Theatre

**WHY MILLENNIALS ARE CRITICAL TO 21ST CENTURY
ECONOMIES**

Speaker and Moderator:

Cindy Hook, CEO, Deloitte Australia

Panelists:

Holly Ransom, CEO, Emergent (Australia)

Elise Apolloni, Managing Partner, Capital Chemist Wanniasa
(Australia)

Alison Green, Founder and CEO, Pantera Press (Australia)

12:00 p.m. – 1:00 p.m.
Grand Ballroom

LUNCH

LUNCHEON PROGRAM

1:00 p.m. – 2:00 p.m.
Grand Ballroom

Entrepreneurs Forum

Moderator:

Denise Evans, Vice President, Women and Diverse Marketing,
IBM (USA)

Panelists:

Anasuya Gupta, Chair and Managing Director, CICO
Technologies (India)

Le Hong Thuy Tien, CEO, IMEX Pan Pacific Group (Vietnam)

Xu Ping, CEO, Henan Imported Materials Public Bonded Center
Group (China)

Catriona Wallace, CEO and Founder, Flamingo AI (Australia)

Sponsored by IBM

BREAKOUT SESSIONS

2:15 p.m. – 4:00 p.m.
Meeting Room 4.5

Leadership Development Track:
Shifting the Dial on Boards, Management and Markets

Why has the issue of women on boards progressed in some countries but not in others? Usually, because there is a proactive national strategy in place that deliberately moves the needle. Whether it's engaging men in charge, or including gender diversity in corporate governance codes, or legislating mandates to increase women directors by a certain percentage, some countries have truly accelerated the pace of placing women in corporate leadership roles. In this session, experts from Australia, New Zealand, France and Malaysia will share their countries' successful move to speed up the increase in women's presence in corporate board seats.

Moderator:

Irene Natividad, Summit President (USA)

Speakers:

Elizabeth Broderick AO, Special Rapporteur, UN (Australia)

Louise Beveridge, Board Director, Ethics & Boards (France)

Foo Mei Lee, Chief Regulatory Officer, Securities Commission
Malaysia

2:15 p.m. – 4:00 p.m.
Meeting Room 4.4

Entrepreneurial Track:
Growing Your Business With Technology

Most women entrepreneurs assume their businesses are tech-ready once they have a website, links to some networks and a social media presence. In this session, experts from tech companies will share practical pointers on how to maximize their use of existing platforms to grow their enterprises through expanded sourcing, client relations, direct marketing, administrative tools and generally more effective web presence. How an entrepreneur uses the Internet for her own business provides a great example of how technology made her enterprise expand and thrive at the close of this session.

Moderator:

Patama Chantaruck, Worldwide Manager, Software Asset
Management and Compliance, Microsoft (USA)

Speakers:

Clair Deevy, Head, Economic Growth Initiatives APAC,
Facebook (Australia)

Pip Marlow, CEO, Customer Marketplace, Suncorp Group,
Former Managing Director, Microsoft Australia

Sanem Oktar, Managing Director, DirectComm (Turkey)

Jasmin Herro, CEO, Outback Global Australia and J.Herro Pty.
Ltd. (Australia)

APRIL 27, 2018 (FRIDAY) (cont.)

2:15 pm – 4:00 p.m.

Meeting Room 4.1

Issues Track:

Preparing for 21st Century Jobs

Corporate executives, researchers and an advocate share their own views as to the job growth opportunities in the future, much of which pivot on fears of the impact of emerging technologies replacing workers. What skills do these future jobs entail? How do they impact on women's employability? Which parts of the world would benefit the most in this job growth scenario? If the new jobs are mostly tech-based, are employers moving fast enough to equip their employees? Is academia moving fast enough to provide appropriate training? How do we prepare the next generation for the jobs that emerge in Africa and India, where the majority of youth are clustered?

Moderator:

Kimberly Admire, Former Executive Vice President and Chief Human Resources Officer, SAIC (USA)

Speakers:

Elizabeth Nieto, Vice President, Global Chief Diversity and Inclusion Officer, MetLife (USA)

Paul Verschure, Research Professor, Catalan Institute of Advanced Studies (Spain)

Amany Asfour, Board Director, African Union Foundation and President, International Federation of Business and Professional Women (Egypt)

Genevieve Bell, Professor, Australian National University and Vice President, Intel (Australia)

Fred Balboni, General Manager, Strategic Partnerships and Alliances, Global Business Services, IBM (USA)

BREAKOUT SESSIONS

4:15 p.m. – 5:45 p.m.

Meeting Room 4.5

Leadership Development Track

Cultural Intelligence for the Global Businesswoman

Given that clients, consumers and colleagues are increasingly across borders, being able to function well in a variety of settings is critical. This session looks into ways that participants can improve their cultural competence so they can successfully conduct business as well as personally thrive in different cultures. Executives in this session will draw from their own experience and share what has worked as they've maneuvered successfully in various companies in different countries with different corporate cultures. What does or does not work? What are the ways that today's women in business can work with and lead teams that are different from those they are familiar with?

Moderator:

Delia Domingo Albert, Senior Advisor, EY Philippines and Former Secretary of Foreign Affairs (Philippines)

Speakers:

Melanie Brock, CEO, Melanie Brock Advisory (Australia)

Ilona Weiss, President and CEO, ABC Data (Poland)

Rosanna Duncan, Chief Diversity Officer, Palladium (UAE/Wales)

Jocelyn King, CEO, First Australians Capital Ltd. (Australia)

APRIL 27, 2018 (FRIDAY) (cont.)

4:15 p.m. – 5:45 p.m.
Meeting Room 4.1

Issues Track
Safeguarding Your Financial Future

This session is a practical how-to for women to aggressively plan their financial futures. The reason is that women – even achievers who manage large entities – do not spend as much time on their personal finances. They worry about the overall family budget, or their business’ finances, but not necessarily their own. The fact that women live longer and get paid less in every country makes planning for their future finances into their old age even more important, especially in countries where health care costs are not covered. A group of renowned senior executives will give the demographic, cultural and economic framework for why women should plan for their personal financial well-being, advice on how to begin to do so, as well as consider the banking and financial services needs of women in emerging economies, both personal and entrepreneurial.

Moderator: **Inez Murray**, CEO, Global Banking Alliance for Women (USA)

Speakers:
Melinda Howes, General Manager, Superannuation, BT Financial, Westpac (Australia)
Kate Hughes, Group Head, Organizational Performance, Culture, and Diversity, Zurich Insurance (Switzerland)
Rubin Japhta, SME Banking & Gender Finance Specialist, International Finance Corporation, (South Africa)

4:15 p.m. – 5:45 p.m.
Meeting Room 4.4

YOUTH FORUM: ***Creating Businesses that Transform Society***

This session features young trailblazers who developed successful technology-based businesses. What led them to create businesses out of their innovations, what lessons they learned as they built these enterprises and what they see as the next stage of growth will be covered by the presenters.

Moderator: **Kylie Freeland**, National Equipment and Business Alignment Manager, McDonald’s Australia

Speakers:
Holly Ransom, CEO, Emergent (Australia)
Elise Apolloni, Managing Partner, Capital Chemist Wanniasa (Australia)
Alison Green, Founder and CEO, Pantera Press (Australia)

Sponsored by McDonald’s

APRIL 28, 2018 (SATURDAY)

8:00 a.m. - 9:00 a.m.
Grand Ballroom

Breakfast Special Session:
THE FUTURE OF NEWS IN THE DIGITAL AGE

Moderator:

Irene Natividad, President, Global Summit of Women (USA)

Speakers

Angela Mackay, Global Publisher, FT Live and Managing Director, *Financial Times* Asia Pacific and (Hong Kong SAR)
Stan Grant, Presenter, Australian Broadcasting Corp (Australia)
Janice Petersen, Presenter, SBS World News (Australia)
Rachel Pannett, Deputy Bureau Chief, *Wall Street Journal* Australia
Nicole Sheffield, Chief Digital Officer, News Corp (Australia)

BREAKOUT SESSIONS

9:00 a.m. – 10:15 a.m.
Meeting Room 4.5

Leadership Development Track
Building an Authentic Personal “Brand”

Whether an entrepreneur, corporate executive, government agency manager, or a leader of a nonprofit, women must create their own personal ‘brand’, a profile of themselves that they proactively define, as opposed to others creating it for them. In this session, experts will not only explain the importance of such self-marketing but also how to go about developing that personal brand. How does one convey that ‘brand’ both vertically and horizontally within an organization and outside to clients and peer professionals? How do they incorporate that brand with their authentic selves? If you move to another industry, how do you transform that brand into a new one that elicits respect in this new arena of work?

Moderator:

Ursula Schwarzenbart, Head of Talent Development and Chief Diversity Officer, Daimler AG (Germany)

Speakers:

Avril Henry, Principal, Avril Henry Pty. Ltd. (Australia)
Margaretta Noonan, Principal, NoonanWorks (USA)
Ma’an Hontiveros, Chair, Air Asia Philippines

9:00 a.m. – 10:15 a.m.
Meeting Room 4.4

Entrepreneurial Track:
Greening Your Business

There are entrepreneurs who think that a ‘green’ business is a niche enterprise as opposed to any business that adopts green products and processes. What is the business rationale for adopting ‘green’ initiatives for businesses of any size? For large companies? For entrepreneurs? What often impedes implementation? In this session you will hear from experts who can give practical advice as to how to adopt environmentally friendly materials, procedures and technology that can reduce costs, increase market share as well as enhance branding. A major company’s journey to coherent ‘green’ policies and practices will be shared as well as practical pointers on how entrepreneurs can embark on the road to ‘greening’ their businesses.

Moderator:

Lee Kelly, State Director, Committee for Economic Development of Australia

Speakers:

Claudia Freed, CEO, EALgreen (USA)

Wei Qiong, President, Shanghai Yuanlong Investment Co., Ltd.

Gayle Avery, Co-Founder, Institute for Sustainable Development (Australia)

9:00 a.m. – 10:15 a.m.

Meeting Room 4.1

Issues Track:

Using the Internet to Amplify Female Role Models

When women and men were asked to draw what a 'leader' looked like in a recent study, all drew the picture of a man. Because so few women have had the opportunity to lead countries, companies, universities and other institutions, and those who do reach such positions are not necessarily chronicled in books and media, the concept of women leading is foreign even to women themselves. In this session, presenters will share their initiatives to showcase women role models using the wide reach of the Internet. Why is it necessary? Because there is a global need to inform women themselves about the 'glass-ceiling breakers' in their midst whether at the national or local level. This is an effort that needs to be replicated worldwide, as the same study with the drawing experiment strongly recommended to underscore that leadership has no gender.

Moderator:

Armelle Caminati-Rabasse, CEO, Axites-et-Singulis (France)

Speakers:

Kirstin Ferguson, Board Director, Australian Broadcasting Corp and Founder, #CelebratingWomen campaign (Australia)

Suzy Nicoletti, CEO, Twitter Australia (USA)

Martine Jager, Chief Digital and Marketing Officer, Westpac Banking Group (Australia)

Janelle Weissman, Executive Director, UN Women Australia

BREAKOUT SESSIONS

10:30 a.m. – 11:45 a.m.

Meeting Room 4.5

Leadership Development Track

Developing Effective Media and Presentation Skills

Leaders are defined often by their ability to convey well an idea or proposal that convince others to follow. A bad presentation whether internally within one's organization or externally to an outside group can kill any good idea, and diminishes one's reputation. In this session, experts will share simple techniques on how to be good presenters in any professional setting. Moreover, how does one access media attention, whether print, video or on-line, to extend one's professional 'brand'? Lastly, most businesswomen often have to make 'pitches' to internal teams, to potential clients or to possible funders. The elements of a good 'pitch' will be shared by a seasoned entrepreneur, who has coached other women in business over the years and knows what works and doesn't work.

Moderator:

Margarita de Cos, Board Director, WWF Spain

Speakers:

Mariette Rups-Donnelly, Director, Powerhouse Presentation (Australia)

Narelle Hooper, Editor, *Company Director* magazine (Australia)

Anne Moore, Founder and CEO, PlanDo (Australia)

10:30 a.m. – 11:45 a.m.
Meeting Room 4.1

Entrepreneurial Track:
Protecting Your Business in the Internet Age

This session seeks to provide practical advice to women entrepreneurs primarily on how to protect their products, brand equity, customer data, marketing strategies, etc. at a time when the Internet generates cross-border exposure globally with both positive and negative results. Ecommerce is becoming women's domain, but what can entrepreneurs do to ensure as much as possible that their intellectual properties, their database, remain in their firm grip? If Equifax can lose millions of customers' most personal data given their size and supposed internal safeguards, what more can the woman entrepreneur, who is just trying to sell her products or services online, do? Experts provide advice to address these questions.

Moderator: Regina Llopis, Founder & CEO, Grupo AIA (Spain)

Speakers: Katherine Robins, Partner, Cybersecurity, Deloitte Australia
Terri Janke, Solicitor Director, Terri Janke and Associates
(Australia)
Laura Affat, Senior Cybersecurity Adviser, Oracle (Australia)

10:30 a.m. – 11:45 a.m.
Meeting Room 4.4

Issues Track:
New Business Models for the 21st Century

In this session, the Summit features innovative ways of doing business in the coming decades. Doing social good while making profit are not mutually exclusive. Innovative women in business from different countries will share the ways in which they have infused business growth with addressing some of the problems people face worldwide – a win-win business model that creates new pathways for businesses of the future. It isn't charity that they do, because these are hard-nosed bottom-line-minded entrepreneurs, but rather how to address future challenges for those less well-off while generating revenues.

Moderator: Lynette Mayne, Co-Chair, The B-Team Australasia and
Director, Chief Executive Women (Australia)

Speakers: Annie Beaulieu, Founder and CEO, Freedom (Australia)
Shaila Rao Mistry, CEO, Jayco MMI and STEM-Institute (USA)
Tessa Martin, Owner and Director, Yaru Water (Australia)
Rose Fan, Founder & CEO, Shixi Technology (China)

12:00 p.m. – 1:00 p.m.
Grand Ballroom

Lunch

LUNCHEON PROGRAM

1:00 pm – 2:00 pm
Grand Ballroom

WOMEN AND PHILANTHROPY: CLOSING THE PHILANTHROPIC GENDER GAP

Moderator:

Kate Jenkins, Sex Discrimination Commissioner, Australian Human Rights Commission (Australia)

Opening Remarks:

Clare Gardiner-Bernes, Deputy Secretary, NSW Transport (Australia)

Speakers:

Audette Exel AO, Founder and Chair, Adara Group (Australia)
Roz Hudnell, President, Intel Foundation (USA)
Julie Reilly, CEO, Australian Women Donors Network (Australia)

Sponsored by NSW TRANSPORT

PLENARY SESSIONS

2:15 p.m. – 3:15 p.m.
Darling Harbour Theatre

WOMEN CEO FORUM: DEFINING THE WORKPLACE OF THE FUTURE

Moderator:

Irene Natividad, President, Global Summit of Women (USA)

Speakers:

Maggie Henriquez, President and CEO, Krug Champagne (Venezuela/France)
Susan Lloyd-Hurwitz, CEO & Managing Director, Mirvac Group (Australia)
Ines Juste, CEO, Grupo Juste (Spain)
Colleen Neville, CEO, Te Arawa Group Holdings Ltd. (New Zealand)

3:15 p.m. – 4:15 p.m.
Darling Harbour Theatre

THE NEXUS BETWEEN ENERGY AND WOMEN'S ECONOMIC EMPOWERMENT

Moderator:

Makoto Itoh, Managing Director, 3M Australia and New Zealand (Japan)

Speakers:

Sam Mostyn, Chair, Citi Australia and Former President, Australian Council for International Development (Australia)
Emma Imperial, President and CEO, Imperial Housing Corp. (Philippines)
Meg McDonald, Board Director, Australia Renewable Energy Agency (ARENA) (Australia)

4:15 p.m. – 5:15 p.m.
Darling Harbour Theatre

Issues Track:
RE-IMAGINING THE WOMEN'S MARKET

Moderator: **Irene Natividad**, Summit President, Global Summit of Women

Speakers: **Chiquita King**, Managing Partner, DDB Australia
Narelle Stack, Director, Future Dealer Experience and Chair,
International Women's Council, General Motors (Australia)
Raelene Castle, CEO, Rugby Australia

6:00 p.m. – 7:00 p.m.
Darling Harbour Theatre

CLOSING CEREMONY
Addressing the Economic Cost of Violence Against Women

Speakers: **Hon. Atifete Jahjaga**, Former President of Kosovo
Andrea Mason, CEO, Ngaanyatjarra Pitjantjatjara
Yankunytjatjara (NPY) Women's Council
Tracey Spicer, Co-Founder, NOW Australia

Farewell
Ann Sherry and Lyn Lewis-Smith, Australia Host Committee
Co-Chairs
Irene Natividad, Summit President (USA)

2019 Summit
Kate Hughes, Group Head, Organizational Effectiveness,
Zurich Insurance (Switzerland)
Bernadette Hunkeler Brown, Consul General of Switzerland in
Sydney (Switzerland)

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7:30 p.m. – 9:00 p.m.

CLOSING RECEPTION
Sydney Harbor Cruise

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