



# **2015 GLOBAL SUMMIT OF WOMEN**

MINISTERIAL ROUNDTABLE- PUBLIC/PRIVATE SECTOR PARTNERSHIPS  
ADVANCING ECONOMIC OPPORTUNITIES FOR WOMEN AND GIRLS

## **Summaries of Projected Submitted at the 2015 Global Summit of Women** **Sao Paulo, Brazil on May 14, 2015**

*Full description of the projects are available online at*  
<https://globewomen.org/globalsummit/wp-content/uploads/2015/05/Ministerial-Projects.pdf>

### **WOMEN IN NON-TRADITIONAL EMPLOYMENT**

#### **Canada**

##### **Status of Women Canada**

**Meena Ballentyne, Head of Agency**

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Status of Women Canada partnered with Women Building Futures, a Canadian social purpose organization, to increase the number of women entering the high-paid construction industry. Public and private sector partners helped the organization build Canada's first trades-training facility for women. The organization's programming and work includes: positioning construction as a first-choice career option for women and positioning women as a viable source of quality skilled workers for the construction sector, as well as addressing gaps in essential skills and matching graduates with employers to ensure strong return on investment, among others.

#### **Australia**

##### **Office of Women, Department of the Prime Minister**

**Hon. Natasha Stott Despoja, Ambassador for Women and Girls, Department of Foreign Affairs**

The Australian Mines and Minerals Association e-Mentoring Program is the only national program supporting women in non-traditional roles within the resource industry. It uses an innovative technology platform to connect female mentee's with female or male

mentors through an online platform. The program is open to women in the resource, construction and allied sectors, those wanting to obtain employment in these industries, and students studying related degrees.

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### **ENTREPRENEURIAL DEVELOPMENT**

#### **France**

##### **State Secretariat for Women's Rights**

**Hon. Pascale Boistard, State Secretary**

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Women's entrepreneurship engagement in France is not as high as it can be, so this project targets increasing the number of French women owning their own businesses. The project involves coordination of 14 associative women's business networks to improve support to women who create businesses. The program focuses on sensitizing and training; strengthening support for women entrepreneurs; and facilitating access to capital. Some of the project elements include a website for women who wish to create or take over their own business: [www.ellesentreprennent.fr](http://www.ellesentreprennent.fr); online access for women to dedicated funding in order to ease financing project development and support; and an awareness week in schools on "Women and Entrepreneurship," among others.



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#### **Philippines**

**Department of Trade and Industry  
Hon. Nora K. Terrado, Undersecretary**

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The Gender Responsive Action for the Transformation of Women Project assists women micro-entrepreneurs to improve enterprise competitiveness by enhancing productivity and quality of products, by conforming to product standards, safety and business regulations under existing laws. The goal of the project is to facilitate growth of the micro-businesses by developing new markets and connecting them to domestic and global value chains. In so doing, they could scale up to become members of the mainstream economy.

#### **El Salvador**

**Ministry of Trade and Industry  
Hon. Merlin Barrera, Vice Minister**

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The “Empresarialidad Femenina” Project promotes greater access for women’s business development and facilitates women’s participation in entrepreneurial services. The program focuses on coaching, training, leadership development and strengthening women’s business associations.

#### **United Arab Emirates**

**General Women’s Union  
HE Dr. Maitha Salem Al Shamsi, Minister of State**

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Given restrictions to women’s engagement to the outside economy, this project promotes the development of home-based women-owned businesses for low-income women. The National Productive Families project promotes local production and self-employment among Emirati families. It was first launched in 1998 as a pioneering program to support the traditional products made by Emirati women from their home. The project mainly supports low and limited income families and helps them utilize their own resources, thus turning them into productive families that considerably contribute to the economic and social development of the UAE society.

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#### **AGRICULTURAL PROJECTS ADVANCING ECONOMIC OPPORTUNITIES FOR RURAL WOMEN**

##### **China**

**Ministry of Finance, Ministry of Agriculture  
and the People’s Bank of China**

**Hon. Zhao Donghua, Vice President of the  
All-China’s Women Federation (ACWF)**

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Current farm co-ops do not include women. The project aims to promote the development of women-centric farm co-ops in order to scale up and professionalize production, increase women’s profit and raise their social and economic status. ACWF works together with the government to get support and funds for rural women who set up or join the cooperatives, provides training and guidance to cooperative leaders and members to build their capacities, and supports the cooperatives to grow larger.



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#### DR Congo

**Ministry of Gender, Family, and Children**

**Hon. Bijou Mushitu Kat**

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The project seeks to transform the antiquated type of agriculture with a more productive and efficient form of farming while providing women with the economic means to finance themselves. The project is divided into agriculture projects increasing variety of crops grown, education initiatives to encourage more schooling for girls, and a manufacturing focus providing women with sewing machines and materials.

#### Lithuania

**Ministry of Agriculture**

**Hon. Virginija Baltraitiene**

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Initiatives of the Rural Development Project aim to improve living conditions in rural areas, while encouraging and strengthening the rural economy and creating new job opportunities for rural residents. In addition to increasing women's participation in economic activities and assisting women in starting their own businesses in rural areas, the project also aims to strengthen cooperation between women farmers' NGOs in the Baltic States and in other states of the European Union. It focuses on popular activities of rural women in Lithuania, including traditional crafts and has an educational component to educate women on topics, including violence against women and its prevention.

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#### FOSTERING YOUNG WOMEN AND GIRLS

**Germany**

**Federal Ministry for Family Affairs, Senior Citizens, Women and Youth**

**Hon. Elke Ferner, Parliamentary State Secretary**

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The nation-wide project *Girls' Day – Future Prospects for Girls* seeks to motivate girls and young women to opt for training or studies in fields traditionally not taken into consideration by women, forming an important part of Germany's strategy against labour market segregation. Through the project, companies, universities and research institutions annually organize an open day for girls aged 10 to 17, offering insight and practical experience regarding a wide range of careers and professions, mainly STEM-careers which are on offer. *Girls' Day* does not only target girls, but at the same time encourages their families, schools, the media and employers to participate in the campaign and change traditional attitudes towards vocational orientation.

#### Poland

**Office of the Government Plenipotentiary for Equal Treatment, Chancellery of the Prime Minister**

**Hon. Malgorzata Fuszara, State Secretary for Equal Treatment**

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The "I am the Boss" project provides leadership training for girls and young women. The target group is girls and young women from both rural and urban parts of Poland (from 16 to 19 years old) who want to strengthen their leadership skills and develop their leadership potential. The project



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promotes leadership among young women and encourages them to take a more active part in their local communities and to strive towards being regional and national leaders in the future.

also support employers in meeting their needs while increasing diversity in their workplace to contribute to long-term business success. By giving the financial incentives, it encourages employers to make the necessary changes, expand their talent pool and at the same time provide career opportunities for women looking to return to work.

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#### **ENDING GENDER-BASED VIOLENCE**

##### **Antigua and Barbuda**

**Ministry of Social Transformation and  
Human Resources Development**

**Minister Samantha Nicole Marshall**

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The project aims to develop a gender-responsive, community violence prevention program that addresses the gendered causes and consequences of violence. The module for the program was developed using best practices and manuals were produced by consultants and approved by UN WOMEN for the training. The program's activities includes plenary sessions, individual and personal reflective exercises, psycho body work and breathing exercise, and task-centered group work, among others.

##### **Poland**

**Ministry of Finance**

**Hon. Izabela Leszczyna, Secretary of State**

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The "Known Female Experts" project aims at enhancing female presence in public debate through the creation of an on-line database enabling media and interested organizations to find and contact female experts. It is a private sector initiative that enabled public figures, experts in different fields to be more available for interviews and media requests. The objective of the project is to increase female representation in news and political commentary programs, especially those dealing with the economics, and at strategic economic conferences covered by Polish and foreign media.

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#### **RE-DEVELOPING WOMEN'S EXPERTISE**

##### **Malaysia**

**Ministry of Women, Family, and Community  
Development**

**Hon. Dato' Sri Rohani Abdul Karim**

The Ministry of Women, Family and Community Development together with Talent Corporation Malaysia launched a Career Comeback project to provide financial incentives for employers to implement programs to recruit and retain women who have been on career breaks. This initiative