

Special Issue, March 13, 2009

Speaker Spotlight:

GlobeWomen Enewsletter

Special Edition

March 13, 2009:

2009 Global Summit of Women

CEO Forum:



Laura González Molero
President and CEO
Merck Spain



Carmen Mur
Country Manager
Manpower Spain

As part of its continuing series to feature participants at this year's Global Summit of Women hosted by Chile from May 14-16th at the Sheraton Santiago Hotel, *GlobeWomen* introduces the Summit's *CEO Forum*. This much-anticipated session of each Summit features women business leaders from different parts of the world. Participants in the 2009 CEO Forum come from Argentina, Colombia, South Africa and Spain, and they run businesses that span technology, telecommunications, human resources, pharmaceutical and consumer home products. These five outstanding women will be engaged in a dialogue on "**Lessons from the Global Corporate Crisis for the 21st Century Economy.**" Let us introduce them to you.

Laura González Molero is President and CEO of Merck Spain. Previously, she worked for Serono, a Spanish pharmaceutical company, in a number of different senior management positions and was responsible for the integration of Serono when it was acquired by Merck. Ms González has a degree in pharmaceuticals and an Executive MBA. She has done further professional studies in Spain, Switzerland (IMD in Lausanne) and the USA (Harvard Business School). She was named "*Executive of the Year*" in 2007 by the Chamber of Commerce of Madrid.

Country Manager of Manpower Spain, **Carmen Mur** has been involved in the temporary work and outsourcing industries for over 30 years. In 1977, she founded *Bacosa* where, in addition to full-time staff recruitment, she collaborated with customers to find workers in peak working times, the precursor to temporary work. In 1981, she created the *Teacher's Group*, which delivered external services to companies. In January 1988, Manpower acquired *Teacher's Group*, and she was named Country Manager in Spain. In 1999, Ms. Mur received from Her Majesty the Queen of Spain the award *Together Woman* from UNESCO. Additionally, in 1999, she founded *El Somni dels Nens*, a non-profit organization for diseased children suffering from chronic and oncology related pathologies.



Maria Beatriz Rodriguez
General Manager of
Procter & Gamble
Colombia-Ecuador

Maria Beatriz Rodriguez is the General Manager of Procter & Gamble Colombia-Ecuador, which she joined 19 years ago. She brings to this role extensive experience in the areas of Brand Management and Marketing. Ms. Rodriguez also serves as Procter & Gamble's Diversity Leader for Latin America and Low Income Strategy Leader for Procter & Gamble Latin America. Outside of P&G, Ms. Rodriguez is a Board Member for Junior Achievement and Proexport Colombia.



**Mardia van der
Walt-Kosten**
CEO
T-Systems
South Africa

Mardia van der Walt-Kosten has served as CEO of T-Systems South Africa since December 2006. In this position, she provides the leadership, management and vision necessary to ensure that the company grows while ensuring financial strength and operating efficiency. She initially began her career with T-Systems in the Human Resources department in 1998. Among other awards, Ms. van der Walt-Kosten was recognized as the "South African Corporate Business Woman of the Year" in 2008.



Sandra Yachelini
General Manager
Microsoft
Argentina and Uruguay

General Manager of Microsoft Argentina and Uruguay, **Sandra Yachelini** has a rich professional background and leadership experience for over 20 years in some of the most respected global firms. She has held top-level positions at SAP, following her very successful tenure as Managing Director for their South Region, including Argentina, Chile, Uruguay, Paraguay and Bolivia. Previous to SAP, Ms. Yachelini was General Manager for Central & South America at EDS, after beginning her career with Siemens Argentina and IBM. She serves on the Advisory Committee of the IAE School of Business and is a Board Member of the IDEA Enterprise Development Institute in Argentina.

**Join these outstanding leaders at the 2009 Global Summit of Women,
May 14-16 at the Sheraton Hotel in Santiago, Chile**



One of Chile's celebrated wineries



Snow-capped mountains frame Santiago



Santiago's modern city center

**For the full
2009 program and
Summit
registration, visit
www.globewomen.org**

Connect with, learn from and be inspired by some of the most outstanding women business and government leaders in the world!